



COLOR FRESH MASK

Product information guide

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REVIVE & REFRESH WITH COLOR FRESH MASK

Natural



Revive, refresh and add hints of tone to blondes red and brunettes with a captivating fragrance.

WITH AVOCADO OIL & APRICOT KERNEL OIL

Bold



Refresh bold and vibrant shades using these playful masks complete with a palette of red, pink blue and mint.

WITH ARGAN OIL

COLOR FRESH MASK

COLOR DEPOSITING MASK



EASY APPLICATION

FREE FROM ANIMAL DERIVED INGREDIENTS

FREE FROM SILICONES

TRUE TO TONE FORMULA

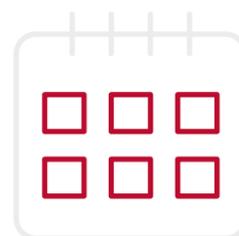
VISIBLE SHINE AND SMOOTH HAIR FEEL

CONDITIONING FORMULA

Leaving the hair feeling smoother and more moisturized



With results visible in 10 minutes



Designed for weekly use



IN SALON

Offer in salon color enhancing results without the need for an allergy alert test.



ATB sizes available in selected natural shades



AT HOME

Allow your clients to maintain their color in between appointments.



OTC tubes available in all shades

HOW TO USE



Shampoo and towel dry hair.



Use protective gloves to avoid staining your hands and nails.



Apply generously, section by section- leave for up to 10 minutes.



Rinse well, style and go – no need for conditioner!



HOW TO USE? TIPS

NEUTRALIZE

Neutralize and reduce brassy tones:



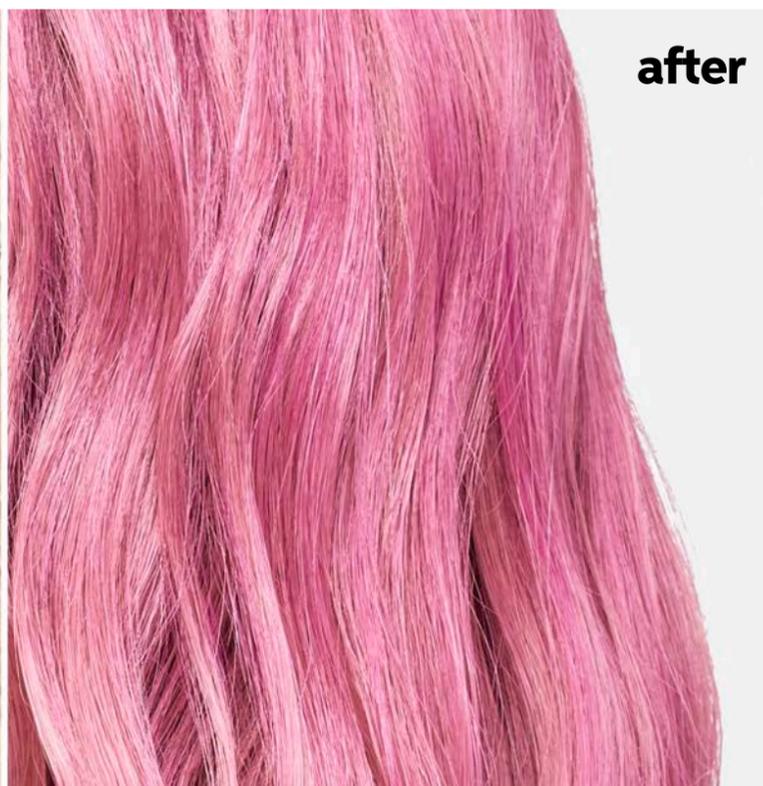
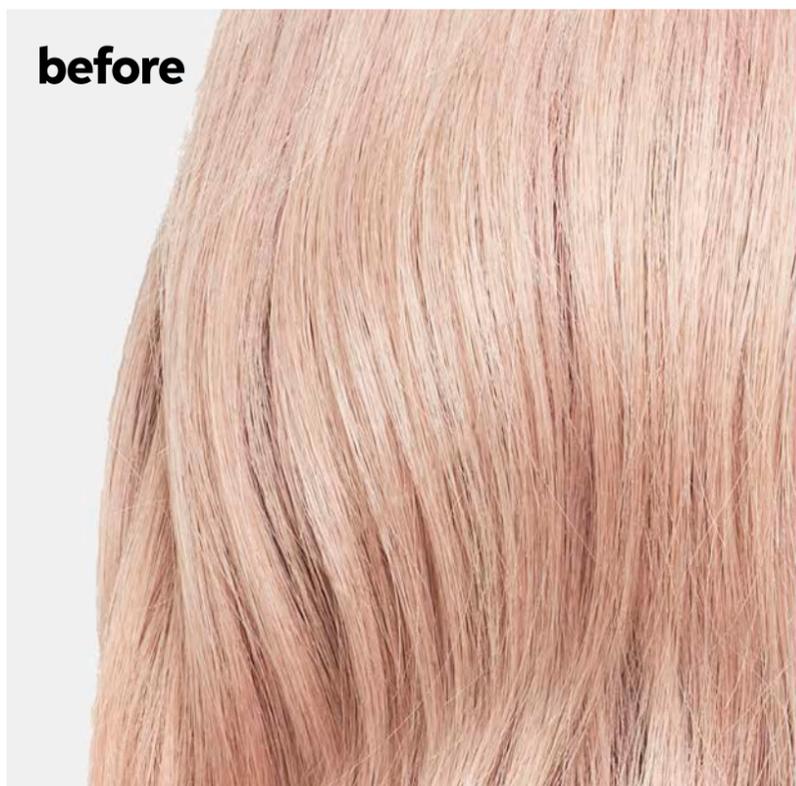
REVIVE

Refresh faded color



TRANSFORM

Maintain and transform bold shades



after

NEW PINK SHADES



NEW PINK BLUSH

A new addition to the natural range, ideal for refreshing soft pink tones or trying a hint of pink for blonde clients.

IMPROVED PINK FORMULA

An updated bold pink formula, perfect for achieving bold pink results and refreshing pink shades at home.



THE FULL PINK LINE UP

PINK BLUSH

Level of intensity: Soft
Ideal for: A blush result on blonde hair

BEFORE AFTER



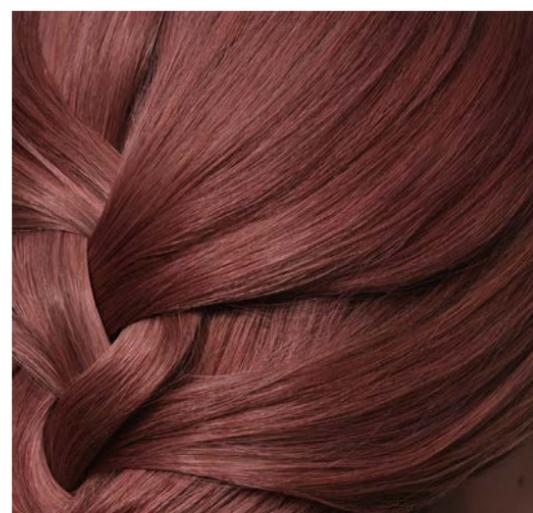
ROSE BLAZE

Level of intensity: Medium
Ideal for: Smoky rose results

9/0

7/0

5/0



PINK

Level of intensity: Vibrant
Ideal for: Vibrant pink results

10/0

8/0

5/0



LIGHT

Shades ideal for use on lighter levels and pre-lightened hair.



GOLDEN GLOSS

Level of intensity: Soft

Ideal for: Blonde clients looking for a soft golden tone



PEACH BLUSH

Level of intensity: Soft

Ideal for: Adding soft peachy tones to pre-lightened hair



PEARL BLONDE

Level of intensity: Soft

Ideal for: Pre-lightened hair to maintain cool platinum results



LILAC FROST

Level of intensity:

Soft-medium

Ideal for: Anti yellow formula for neutralisation on yellow tones or maintaining soft lilac hues



MEDIUM

Shades Ideal for use on warmer tone or medium levels.



CARAMEL GLAZE

Level of intensity:
Soft-medium

Ideal for: Reviving medium blonde hair types with a caramel finish

BEFORE AFTER



COPPER GLOW

Level of intensity:
Medium-intense

Ideal for: Reviving or intensifying copper hair

FADED
WARM GOLDEN
& COPPER
TONES

LEVEL 8 TO
PRE-LIGHTENED

6/0

5/0



CHOCOLATE TOUCH

Level of intensity:
Medium-intense

Ideal for: Reviving or intensifying copper hair

BALAYAGE/
HIGHLIGHTS

6/0

5/0

4/0



COOL ESPRESSO

Level of intensity:
Medium-intense

Ideal for: Neutralizing warm tones on brunette hair

6/0

4/0

3/0



Tip! Apply this shade only to the depth of a 7/0 and darker to avoid seeing green and blue tones

BOLD

Shades designed to refresh intense color results in between salon appointments.



RED

Level of intensity: Intense

Ideal for: Revive and intensify red hair



PINK

Level of intensity: Intense

Ideal for: Transform or intensify pink hair



MINT

Level of intensity: Soft - Medium

Ideal for: Adding mint tones to pre-lightened hair



BLUE

Level of intensity: Soft - Medium

Ideal for: Adding mint tones to pre-lightened hair



HOME CARE REGIME

We'd recommend your client chooses a color safe care range alongside a Color Fresh Mask which should be integrated into their regime.

Over a 7 day period

CLEANSER

CONDITION & TONE

LEAVE-IN

WASH 1



OR



WASH 2



Use Color Fresh Mask instead of conditioner once per week



WASH 3



OR



ULTIMATE REPAIR

Patented Technology For Healthy Looking Hair

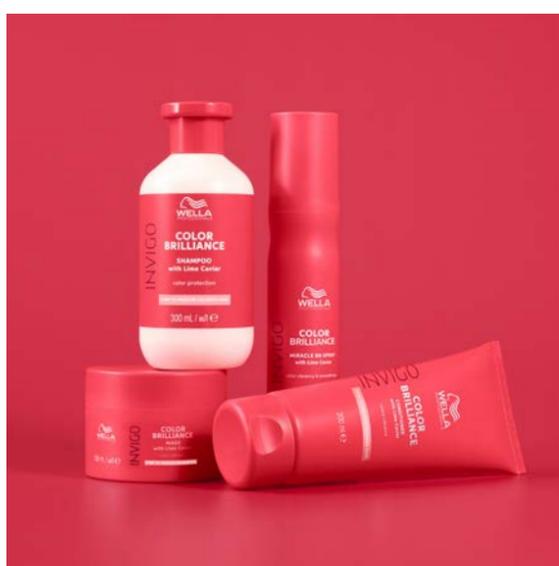
99% Less Breakage*

12x Smoother Hair*

Extra Shine

For all types of damaged hair

*when using Ultimate Repair Step 3. Instrumental test versus non conditioning shampoo



INVIGO COLOR BRILLIANCE

Instant Color Vibrancy and Color Protection*

Ideal for colored healthy hair

*with regular use of INVIGO Color Brilliance Shampoo