WELLA PROFESSIONALS

NO.1 SALON HAIR BRAND IN THE UK*



KOLESTON PERFECT

PRO TIPS FOR EXCEPTIONAL GREY COVERAGE

TIP: Reduce development time to 15-25 minutes by using a Climazon.

DISCOVER NOW

F.A.S.T.

FORMULATION

Using scales will give you the most precise 1:1 ratio. 6% Welloxon Perfect is always the recommended developer for the best grey coverage.

APPLICATION

Start where the hair has the highest % of white, use fine sections. If your regrowth larger than 4cm, do a mid-band application.

SATURATION

Especially if the hair is coarser. Ensure you have enough product on the hair for the best coverage.

TIME

For hair that is notoriously hard to cover ensure 40 min of development time. Using heat for 20 min can also help to boost the coverage if needed.

FORMULATION GUIDE

STEP ① Choose your target shade from Pure Naturals, Rich Naturals, or Deep Browns.

STEP ② Discover your client's % of grey hair.

STEP ③ For 30-50% grey, use 2 parts of your target shade to 1 part of your **Koleston Perfect, Resistant Cover** shade.

For 50-100% grey, use 1 part of your target shade to 1 part of your **Koleston Perfect, Resistant Cover** shade.



EXAMPLE





EXAMPLE



THE ROLE OF AN ANTI-OXIDANT TREATMENT

Invigo Color Service Post Service Treatment is a lightweight after-colour treatment that helps to protect and enhance oxidative demi and permanent colour results. Optimised to work best with Wella Professionals colour lines, it neutralises oxidation residues, stabilises colour, smoothens hair and gives beautiful shine.

