

nioxin®

— PRO CLINICAL —

#1¹ PROFESSIONAL BRAND FOR THICKER, FULLER HAIR²



SCALP CARE + HAIR THICKENING SYSTEM

SHAMPOO | CONDITIONER | LEAVE-ON

DID YOU KNOW?

There are different conditions that might result in gradual thinning of hair in men and women.

Aside from hereditary pattern baldness, hair thinning can be caused by reduced nutrients, scalp diseases such as seborrheic dermatitis, traction and trauma on the hair, and many other reasons.

The thinning of the hair might be seen due to the decrease of the hair diameter in people with these conditions. Some scientific studies also correlate the decrease of the hair diameter with aging.^A

Prescription medications' main focus is the improvement of scalp hair density. However, it is not always possible to obtain thick hair fiber exclusively with these treatments. Some hair fall conditions may achieve a better look if the medical prescription is combined with cosmetic hair care products. These have ingredients that can provide stronger hair and have proven efficacy against the signs of thinning.^B

SCALP CARE + HAIR THICKENING SYSTEMS³

3-step regimen with
Shampoo, Conditioner,
& Leave-On Treatment



**VISIBLY THICKER,
FULLER HAIR IN
30 DAYS³**

**GENTLE TO
THE SCALP⁴**

**CLINICALLY AND
DERMATOLOGICALLY
TESTED**

A BLEND OF POWERFUL INGREDIENTS THAT WORK!

PEPPERMINT OIL

Has a cooling effect and is also known to be anti-inflammatory.



CAFFEINE

Known to help stimulate hair follicles, maintain the skin barrier, and with massage improves blood microcirculation.



NIACINAMIDE

A form of vitamin B3, that helps to increase the diameter of each hair strand and improve the scalp skin barrier function.

SALICYLIC ACID

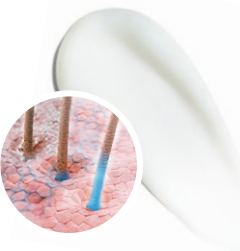
Helps to remove dead skin cells to promote a healthier scalp environment.

3-STEP SYSTEM FOR THICKER, FULLER HAIR



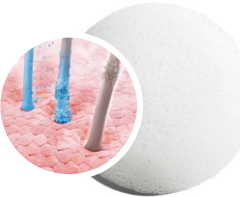
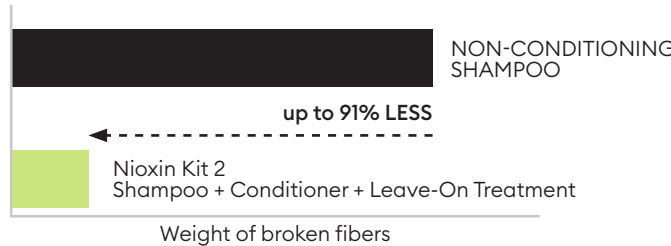
1: Scalp + Hair Shampoo

Helps to remove follicle-clogging buildup from scalp.



2: Scalp + Hair Conditioner

- a) Helps control moisture balance and protect hair against breakage.
b) Strengthen the hair against breakage up to 91%.⁵



3: SCALP + HAIR TREATMENT

Thickens the hair.

PROVEN EFFICACY

85% noticed a thickening effect³

80% noticed an increase in hair density³

80% noticed an increase in hair fullness³

4 PERSONALIZED KITS

SHAMPOO | CONDITIONER | LEAVE-ON TREATMENT



Natural / Untreated Hair with Light Thinning



Natural / Untreated Hair with Progressed Thinning



Colored / Dry / Damaged Hair with Light Thinning



Colored / Dry / Damaged Hair with Progressed Thinning

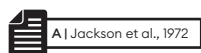
1. Globally Selling. 2. Value Data Kline & Company. 3. Based on a survey among 230 U.S. panelists concerned about thinning hair who tried the systems, conducted by SIRS, 2016.
4. For people with normal skin/scalp. 5. Vs non-conditioning shampoo.

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More information



A | Jackson et al., 1972



B | Dias, 2015

ENDORSED BY
The Institute of Trichologists®
Harley Street
Founded 1902