




Salon and Retail Systems



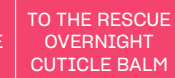
Nature Strong Nails & Skin

Nature Strong's new nail and skin care line is here to enhance what mother nature gave ya. Our vegan*, 91% natural origin** formulas help smooth skin and keep cuticles fresh, while MoodBloom Scent Technology™ brings skin-ner peace.

*Excluding the callus softener that's an 87% natural origin formula. See OPI.com for details.

REPAIR	STRENGTHEN	STRENGTH + COLOR	COLOR	PLANT SOURCED COLOR	LONG WEAR COLOR	GELCOLOR	BUILD	SOFT GEL TIPS
								
REPAIR MODE™	NAIL ENVY™	NAIL ENVY™ COLOR	NAIL LACQUER	NATURE STRONG	INFINITE SHINE	GELCOLOR INTELLI-GEL™ SYSTEM	GELEVATE™ 4-IN-1 BUILDER	GELEVATE™ SOFT GEL TIPS
I want a product that repairs and treats my nails from the daily damage I experience.	I want a product that strengthens my nails and makes them look healthier.	I want a product that strengthens my nails but still lets me wear color.	I want iconic colors and to be able to change my shade at least once a week.	I want vegan color that's derived from plants without compromise to finish or wear.	I want color that wears like gel but removes like lacquer.	I want a professional service with intense shine that lasts.	I want a product that can adhere full coverage tips, overlay natural nails, sculpt moderate length and rebalance/fill.	I want to transform the look of my nails with tips that are fast and easy to apply.
A revolutionary nail repair serum with Ulti-Plex Technology™ that repairs the nails' keratin bonds. Homecare maintenance.	Tri-Flex Technology™ creates a liquid shield that reinforces the nail with layer-building strength. Infused with biotin, calcium, and vitamins A, C, and E. Homecare maintenance.	Tri-Flex Technology™ creates a liquid shield of color that reinforces the nail with layer-building strength. Available in must-have shades and matched to some iconic colors. Homecare maintenance.	Up to 7 days of wear.* Smooth, glossy finish with brilliant shine. Pro-Wide brush for flawless application. *When used with our 3-step system.	Long-lasting, vegan* shades in a 65% or more natural origin formula.** Formulation is derived from plants without any compromise on finish or wear vs. traditional nail polish. **Percentage of natural origin will vary by shade. See OPI.com for details. *No animal-derived ingredients or by-products.	Pre-cured gel technology delivers up to 11 days of wear. Non-damaging removal. Dual stain and chip-resistant. Mirror-like shine.	A 3-step system with OPI Intelli-Gel Technology™ that self-corrects every stroke and stays put. 3 weeks of professional wear. Supercharged pigment and shine. 100+ shades. Vegan* and HEMA-free.** **See OPI.com for details. *No animal-derived ingredients or by-products.	GElevate 4-in-1 builder with OPI Intelli-Builder Technology™ brilliantly adheres, fills, overlays, and builds short and medium length in one. Vegan* and HEMA-free.** **See OPI.com for details. *No animal-derived ingredients or by-products.	Apply tips in no time with GElevate soft gel tips that are MicroEtched on both sides so you can ditch the prep. Our ProApex™ structure is built for strength, comfort, and fits any nail shape. 16 sizes to fit any nail shape.
Apply 1 coat 2x day for 6 days at home, or use as a prep booster in nail salon services.	Apply 1 coat to clean, dry nails. Apply an additional coat daily and remove on day 7.	Apply 1 coat to clean, dry nails. Apply an additional coat daily and remove on day 7.	Gently roll bottles to blend ingredients and allow to settle while you prep your nails. Apply thin coats and seal the edge of the nail on each coat. Allow to dry 1-2 minutes between coats. Apply as a system for best results. 1 coat of base coat, 2 coats of color, and 1 coat of top coat.			Shake vigorously to blend ingredients. Apply in thin layers, making sure to cap the edge first to seal on every layer. Cure each layer for 30s in the OPI Star Light Lamp. Visit opi.com for complete step by steps.	Visit opi.com for step by steps.	Apply a coat of GElevate 4-in-1 Builder to prepped nails and cure for 30s in an OPI LED Lamp. Apply a small amount of Builder to the contact area of the tip and flash cure each nail in place before curing for 30s. Visit opi.com for complete step by steps.
DIY & SALON FRIENDLY	DIY & SALON FRIENDLY	DIY & SALON FRIENDLY	DIY & SALON FRIENDLY	DIY & SALON FRIENDLY	DIY & SALON FRIENDLY	PRO ONLY	PRO ONLY	PRO ONLY

GOOD TO KNOW



SOFTEN UP PEDI SOAK	SOOTHE & REMOVE CUTICLES	SMOOTH IT OUT HAND & FOOT SCRUB	SOFT & GONE CALLUS SOFTENER	MOISTURE MISSION HAND & FOOT CREAM	GLOW UP NAIL & CUTICLE OIL	GOOD AS GOLD CUTICLE SERUM	TO THE RESCUE OVERNIGHT CUTICLE BALM
<ul style="list-style-type: none">• Helps cleanse while softening skin and cuticles• Leaves skin feeling refreshed• Has relaxing scent	<ul style="list-style-type: none">• Softens cuticles so they're easy to push back• Enriched with glycerin to help smooth skin around nails	<ul style="list-style-type: none">• Gently exfoliates and helps remove dead skin cells• Moisturising ingredients help replenish skin, leaving a hydrated feeling• Helps reveal smooth, radiant skin• Perfect for rough, dry skin	<ul style="list-style-type: none">• Helps soften calluses and dry, cracked skin• Leaves skin feeling moisturised & healthier-looking• Supports the skin's natural moisture balance	<ul style="list-style-type: none">• An emollient-rich formula that leaves skin feeling smoother, softer, and hydrated• Infused with avocado and sweet almond oil• Enriched with shea butter and glycerin to help soften skin	<ul style="list-style-type: none">• A lightweight nourishing oil blend that moisturises and helps prevent dry cuticles• Enriched with oils & Vitamin E• Designed for hands and feet	<ul style="list-style-type: none">• A hydrating gel serum that helps soften and soothe cuticles on the go• Enriched with humectants to help hydrate, soothe, and soften skin• Cuticles feel nourished• Designed for hands and feet	<ul style="list-style-type: none">• An overnight treatment that helps rescue and prevent dry cuticles, nails, and skin• Enriched with oils and shea butter• Helps lock in moisture
Apply 1-2 pumps into warm water and soak feet for 10 minutes.	Apply a small amount to cuticles and allow to soften for 2-3 minutes. Gently push back cuticles and remove excess skin. Wash hands to remove residue.	Apply to skin in light, circular motions to polish the skin. Rinse away residue.	Spray on callused skin and allow to soften for 3-5 minutes before buffing softened callus away with an OPI Foot File or other abrasive. Remove excess with a dry towel. Product will continue to moisturise.	Massage a generous amount into hands, feet, and cuticles in the morning and evening or as needed.	8mL & 30mL: Gently massage 1-2 drops onto cuticles and skin. Use morning and night or as needed. 15mL: Brush onto cuticles and massage in. Use morning and night or as needed.	Gently squeeze onto cuticles and massage in. Use morning and night or as needed.	Massage a generous mount on nails and cuticles nightly and leave on overnight. Ideal for nail slugging: layer over Glow Up Nail & Cuticle Oil or Good as Gold Cuticle Serum. Store in a cool, dry place.
<ul style="list-style-type: none">• PRO only• 250mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Salon & retail friendly• 50mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Salon & retail friendly• 250mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• PRO only• 250mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Salon & retail friendly• 250mL, 250mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Salon & retail friendly• 8mL, 15mL, 30mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Salon & retail friendly• 7mL• Developed by nail scientists• Can be used with all OPI systems.	<ul style="list-style-type: none">• Retail friendly• 250mL• Developed by nail scientists• Can be used with all OPI systems.