



**SCENARIO DEL MERCATO
IMMOBILIARE ITALIANO**

***ECONOMIC OUTLOOK OF
THE ITALIAN REAL ESTATE
MARKET***

25 ottobre 2018, ore 10.00
Fondazione Riccardo Catella
Via G. De Castiglia 28, Milano

Il prossimo 25 ottobre si terrà a Milano la settima edizione del COIMA Real Estate Forum dedicato agli investitori istituzionali.

Il Forum è finalizzato a presentare e discutere lo scenario del mercato immobiliare italiano.

The seventh edition of the COIMA Real Estate Forum will be held in Milan on October 25th and will be dedicated to institutional investors.

The Forum is planned to present and discuss the economic outlook of the Italian real estate market.

COIMA REAL ESTATE FORUM 2018, VII Edizione
SCENARIO DEL MERCATO IMMOBILIARE ITALIANO

Milano, Fondazione Riccardo Catella - 25 ottobre 2018

10:00 **Registrazione**

10:20 **Benvenuto & Introduzione**

- Pierfrancesco Maran – Assessore a Urbanistica, Verde e Agricoltura, Comune di Milano
- Manfredi Catella – Fondatore e CEO, COIMA

10:30 **Scenario di mercato**

Scenario economico globale

- Komal Sri-Kumar – Presidente, Sri-Kumar Global Strategies, Inc.

Mercati immobiliari internazionali

- Jesse Freitag-Akselrod – Senior Vice President, Green Street Advisors

Mercato immobiliare italiano

- Gabriele Bonfiglioli – Managing Director, Investment Management, COIMA

11:00 **Come la tecnologia sta cambiando lo sviluppo territoriale**

Moderata da: Federico Ferrazza – Direttore, WIRED

- Valerio Camerano – CEO, A2A
- Enrico Cereda – CEO, IBM
- Riccardo Donadon – CEO, H-Farm
- Fabio Moioli – Direttore, Enterprise Services, Microsoft Italia
- Vincenzo Tortis – Chief Information & Digital Transformation Officer, COIMA

COIMA REAL ESTATE FORUM 2018, VII Edizione
SCENARIO DEL MERCATO IMMOBILIARE ITALIANO
Milano, Fondazione Riccardo Catella - 25 ottobre 2018

11:50 Investire in un contesto in continua evoluzione

Il panel include rappresentanti di primari investitori istituzionali che condivideranno prospettive sul mercato immobiliare europeo e italiano.

Moderà: Simon Clark – Reporter, The Wall Street Journal

- Pascal Duhamel – Head of Europe, Real Estate and Infrastructure Department, ADIA
- Paolo Gencarelli – Head of Real Estate Projects, Poste Italiane
- Karim Habra – Head of Europe, Ivanhoè Cambridge, Inc.
- Aldo Mazzocco – Head of Group Real Estate, Generali Spa

Considerazioni finali a cura di Giovanni Maggi – Presidente, Assofondipensione

12:40 Conclusioni

COIMA REAL ESTATE FORUM 2018, VII Edition
ECONOMIC OUTLOOK OF THE ITALIAN REAL ESTATE MARKET
Milan, Fondazione Riccardo Catella – October 25th, 2018

10:00 am *Registration*

10:20 am *Welcome & Introduction*

- *Pierfrancesco Maran – Deputy Mayor for Urban Planning, Green Areas and Agriculture, Municipality of Milan*
- *Manfredi Catella – Founder & CEO, COIMA*

10:30 am *Market Outlook*

Global Economic Overview

- *Komal Sri-Kumar – President, Sri-Kumar Global Strategies, Inc.*

International Real Estate Markets

- *Jesse Frietag-Akselrod – Senior Vice President, Green Street Advisors*

Italian Real Estate Market

- *Gabriele Bonfiglioli – Managing Director, Investment Management, COIMA*

11:00 am *How technology is transforming territorial development*

Moderator: Federico Ferrazza – Director, WIRED

- *Valerio Camerano – CEO, A2A*
- *Enrico Cereda – CEO, IBM*
- *Riccardo Donadon – CEO, H-Farm*
- *Fabio Moioli – Direttore, Enterprise Services, Microsoft Italia*
- *Vincenzo Tortis – Chief Information & Digital Transformation Officer, COIMA*

COIMA REAL ESTATE FORUM 2018, VII Edition
ECONOMIC OUTLOOK OF THE ITALIAN REAL ESTATE MARKET
Milan, Fondazione Riccardo Catella – October 25th, 2018

11:50 pm Investing in a constantly evolving environment

This panel will include senior representatives of primary institutional investors to discuss their perspective on the European and Italian real estate market.

Moderator: Simon Clark – Reporter, The Wall Street Journal

- Pascal Dubamel – Head of Europe, Real Estate and Infrastructure Department, ADIA*
- Paolo Gencarelli – Head of Real Estate Projects, Poste Italiane*
- Karim Habra – Head of Europe, Ivanhoe Cambridge, Inc.*
- Aldo Mazzocco – Head of Group Real Estate, Generali Spa*

Final considerations by Giovanni Maggi – President, Assofondipensione

12:40 pm Conclusions

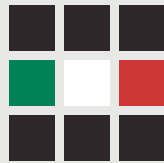
COIMA RES: PRESENTATION & PROPERTY TOUR

Milano, COIMA Headquarters, Piazza Gae Aulenti 12

14.30 COIMA: un processo industriale per generare valore
COIMA: an industrial process for value creation

- Sustainable Innovation Committee

15.20 Property Tour dedicato agli asset di COIMA RES in Porta Nuova
Property Tour of COIMA RES assets in Porta Nuova



COIMA

Real Estate, since 1974

www.coima.com