

## **COIMA REAL ESTATE FORUM: STRONG GROWTH IN ITALIAN REAL ESTATE MARKET, WITH INVESTMENTS EXPECTED TO REACH 11 BILLION EUROS IN 2019.**

**Over 200 delegates representing investors with combined assets of over two trillion euros of assets under management in attendance**

**Manfredi Catella, Co-founder and CEO of COIMA: "Public and private sectors must work together on a plan for community regeneration "**

*Milan, 24 October 2019* – **COIMA**, Italy's leading Real Estate investment, development and management company, today hosted **the eighth edition of the annual COIMA Real Estate Forum**, a key event for the Italian real estate sector dedicated to analyzing and investigating economic trends, at a domestic and international level.

**Attendance of the Forum reached a new high**, with over 200 specialists representing approximately 60 leading Italian and international institutional investors with total assets under management of over two trillion euros.

The 2019 edition of the Forum focused on **Regeneration projects in the country, ESG investment and cities of the future**.

After a welcome by **Pierfrancesco Maran** (Councilor for Urbanism, Green and Agriculture, Municipality of Milan) and introductory remarks by **Manfredi Catella** (Founder and CEO, COIMA), **Komal Sri-Kumar** (President, Sri - Kumar Global Strategies, Inc.), **Ruben Bos** (Vice President, Green Street Advisors) and **Gabriele Bonfiglioli** (Managing Director, Investment Management, COIMA) discussed the current real estate market outlook.

The work of the **COIMA City Lab** was then presented - a code of ethics to help in the development of cities of the future, researched and created by **Stefano Boeri** (Stefano Boeri Architetti), **Christopher Choa** (AECOM), **Elizabeth Diller** (Diller Scofidio + Renfro - DS + R) , **Gregg Jones** (Pelli Clarke Pelli Architects), **Lee Polisano** (PLP Architecture Ltd), **Carlo Ratti** (Carlo Ratti Associati) and **Cino Zucchi** (CZA Cino Zucchi Architetti).

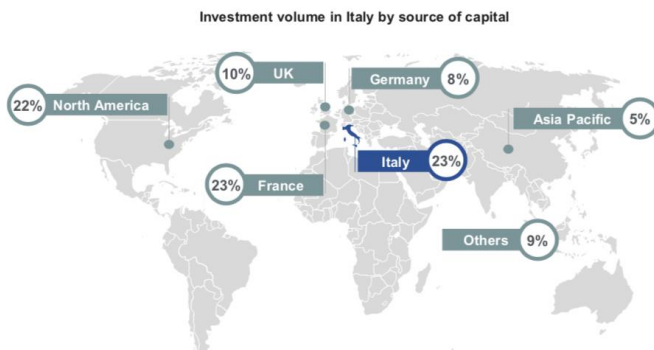
This was followed by a panel discussion on the theme of **"Investing in long-term trends"** moderated by **Evelyn Lee**, (Editor of PERE), featuring insights from **Walter Anedda** (Chairman, Certified Public Accountants), **Stanislas Henry** (Principal Vice-President, Operations and Partnerships, Ivanhoé Cambridge), **Fabrizio Pagani** (Global Head of Economics and Capital Market Strategy, Muzinich & Co. Limited), **Michel Vaclair** (Chairman, Oxford Properties Group), and **Ryan Watson** (Head of European Listed Real Estate, AMP Capital Investors LTD).

## Italian real estate market remains strong



Source: CBRE (Q3 2019)

## Foreign capital 77% of real estate investments



Source: CBRE (H1 2019)

With 3.40% yields, the Milanese market has proven itself able to guarantee equal, if not higher yields than those of other major European cities. Milan has also managed to maintain its role as the finance capital of Italy, producing 22% of the country's GDP. The offices of over four thousand multinationals are located in the city, whilst 27% of Italy's domestic exports are transported via Milan.

COIMA identifies the **main opportunities** in the redevelopment of an obsolete and inefficient stock. Milan has only 11% of class A buildings compared to 46% in London, so asset repositioning or renewal, and headquarters consolidation along the main infrastructure junctions are all potential prospects.

COIMA's analysis found that the **Italian real estate market** remains attractive to investors, and is expected to bring in a record **11 billion euros** of investment in 2019, with 4 billion euros planned for the last quarter of the year. This figure is significantly higher than the annual average investment of **7.9 billion euros** over the past 5 years.

**23% of Italian real estate investment capital flows came from domestic investors and 77% from international markets:** 22% from North America, followed by France (23%), UK (10%), Germany (8%), Asia Pacific (5%) with other investments originating from the remaining financial markets (9%).

## Culture and tourism

Investing in culture to stimulate the growth of Italian economy



A particularly interesting asset class in Italy is **tourism**. As the fifth most visited country in the world, by the end of September 2019 Italy had recorded over 2.6 billion euros worth of investment in the hotel sector, with a growth trend aggregate of 26% (CAGR 2013-2018).

A highly attractive environment, which includes **socio-demographic dynamics**

that can be identified worldwide: on the one hand the growth of **urbanization** (with over 30 million people - of which 5 alone in Italy - who will move to live in urban centers), a **general ageing** of the population (in 2050 16% of the world population will be over 65, compared to the current 9%) and **education** (already today there are more than 5.3 million young people moving to go abroad to study).

**Manfredi Catella**, Founder and CEO of COIMA, said: "Italy has an extraordinary opportunity today. Our country needs a strategic initiative that identifies decisive development resources in our communities and in the real economy. Environment, community, innovation, social inclusion must become the crucial elements for an important urban regeneration plan. In addition to the role of international investors, who are already demonstrating concrete belief in this vision, the support of domestic institutional players is absolutely critical, built around realistic and non-opportunistic performance targets."

The Councillor for Urban Planning in Milan **Pierfrancesco Maran** said: "In order to keep growing, the public and private sectors must cooperate on new objectives. The challenges we must tackle are important, these include climate change, affordable housing and a better integration of peripheral areas. The new Governmental and Territorial norm we have recently approved moves in this direction, laying the foundation for the Milan of 2030".

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**COIMA** is a leading platform for the investment, development and management of real estate assets on behalf of international and domestic institutional investors COIMA SGR, an Investment & Asset management company, manages 22 real estate investment funds with over Euro 5 billion in investments and counts in its portfolio over 150 properties, including 30 LEED certified properties. COIMA Srl, a development and property management company, in over 40 years has developed and managed real estate properties totaling over 5 million square meters. Among the most important projects in which the platform has co-invested, co-developed and still manages today is the Porta Nuova project in Milan, one of the most prestigious urban requalification plans in Europe.

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