

# eOculus

EYE ON NEW YORK ARCHITECTURE AND CALENDAR OF EVENTS

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### 03.21.06

**Editor's Note:** As we await the Port Authority's reconceptual of Ground Zero, I wonder if any decision will be made by April Fool's Day? What do you think? [Email me!](#)

**The AIA New York Chapter seeks a Development Associate for Corporate Relations**  
See [http://aia.org/development/associate.pdf](#) for details.

### REPORTS FROM THE FIELD

**Ally's Recipe: Dink, Drew, Dream**  
By Linda G. Miller

### IN THE NEWS

**NASCAR Races to Charlotte**  
Charlotte, NC, will house the new NASCAR Hall of Fame, thanks to Yvonne Spoto, AIA, Design Partner at the Cobb Freed & Partners. The \$107.5 million facility honors drivers and other sporting car members' careers. Two fundamental characteristics of the sport—speed and spectacle, define a visit to Talladega Superspeedway in Alabama served as inspiration. The 33-degree banking of the track and long sinuous curves was evocative of a kind of frozen speed?



NASCAR Hall of Fame  
Courtesy of the Cobb Freed & Partners

**Eco-Friendliness Comes to Williamsburg**  
Lifeform, an architecture and design-build firm headed by Rafi Elbaz, Assoc. AIA, has begun two sustainable upscale residential projects in Williamsburg. The housing Residence Combines two bi-level units with a common roof deck that insulates in summer and winter and can be used for recreation. It consists of new unique walls composed of eco-friendly materials such as concrete, steel, and glass. Local partners, who install glass, and a common roof deck. Both projects are scheduled for completion in 2007.



NY New  
Courtesy of Lifeform

Eco - Friendliness Comes to Williamsburg. Lifeform, an architecture and design- build firm headed by Rafi Elbaz, Assoc AIA , has begun two sustainable upscale residential projects in Williamsburg.