



Guidelines

for Project Photos

- **Positive and Empowering Image:** The photo should be positive and empowering, relevant to the project, and focused on the rights holders.
- **Description:** Provide a brief description of the image.
- **Identify Individuals:** If possible, include the names of the people in the photo and, if relevant quotes.
- **Project Number:** Specify the project number.
- **Photographer Details:** Include the name of the photographer and, if possible, the date the photo was taken.
- **Usage Consent:** Radiohjälpen assumes consent has been obtained and that we are free to use the image in our external channels.
- **Submission Timing:** Submit images during the project period. The deadline for submitting images will be outlined in the agreement for specific campaigns or discussed with Radiohjälpen.
- **Submission Method:** Photos should be sent to radiohjalpen@svt.se either via email or through any preferred transfer service, such as WeTransfer.

Original Image

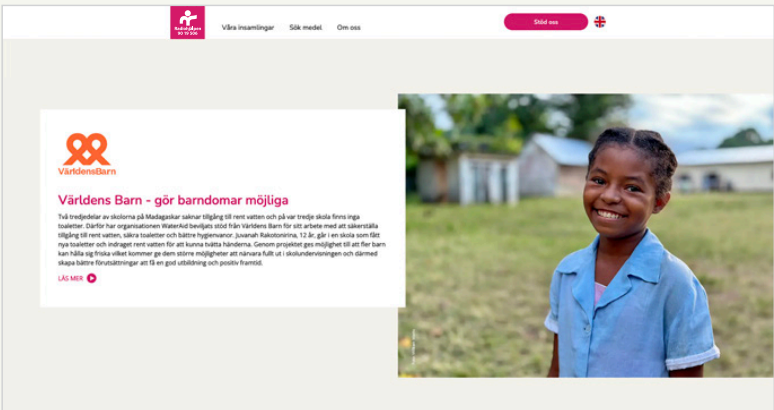


Usage Examples

SOCIAL MEDIA



DIGITAL ANNUAL REPORT



Original Image



Usage Examples

SOCIAL MEDIA



WEBSITE

