

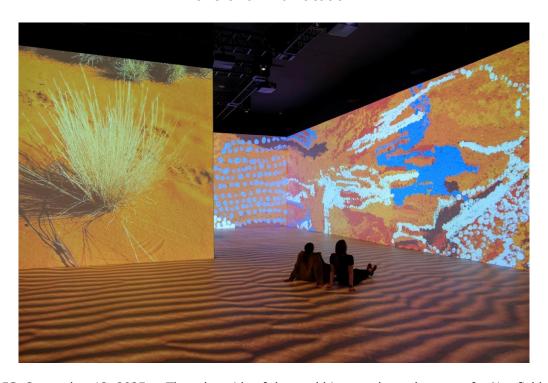


### FOR IMMEDIATE RELEASE

Images available upon request.

# Win a Trip to Australia in THE LUME Indianapolis

A raffle in Connection: Contemporary Art & Music from Indigenous Australians could be a ticket to a one-of-a-kind vacation



**INDIANAPOLIS**, September 12, 2025 — The other side of the world is now closer than ever for Newfields visitors. From September 15, 2025, through October 15, 2025, *THE LUME Indianapolis* featuring *Connection: Contemporary Art & Music from Indigenous Australians* is offering visitors the opportunity to turn a trip to Newfields into the <a href="mailto:experience-of-a lifetime">experience of a lifetime</a>— a trip to Australia, sponsored by Dittoe PR.

"Connection presents visitors with the work of 100 contemporary Indigenous Australian artists in over 500 paintings. Now, Newfields is giving participants the opportunity to experience the themes of land, water and sky firsthand – just as the artists do," said Jonathan Berger, Vice President of Marketing and External Affairs. "With support from Dittoe PR, Newfields is thrilled to offer a trip from our grounds to the other side of the world in this one-of-a-kind raffle."

At the conclusion of the raffle, one winner will be picked and secure the rights for their trip down to Australia within the following 12 months. Airfare and lodging to Sydney, Australia will be provided by Newfields up to \$6,000. To enter, guests can purchase raffle tickets in *THE LUME Indianapolis* during Museum hours. Ticket pricing is as follows: \$1 for 1 ticket, \$20 for 50 tickets, and \$50 for 200 tickets. To participate in the raffle, tickets must be purchased in person during their visit to experience *Connection*.

Newfields artist ambassador Konstantina, featured in *Connection*, will be assisting the Newfields team in building a travel guide for her home city of Sydney. From art museums to historic sites like the Sydney Opera House, there will be no shortage of exceptional experiences in this trip abroad.

One winner will be drawn on October 15 at 4 p.m. in a live event at Newfields. Raffle ticket purchasers are welcome and encouraged to return to the raffle drawing event. The raffle ticket will serve as admission into the event and will allow guests to enjoy General Admission for the rest of the day.

A portion of the ticket to *THE LUME* featuring *Connection* goes directly to the artists and musicians whose work is seen in the exhibition. Win a Trip to Australia raffle ticket purchases directly support Newfields mission to enrich lives through exceptional experiences with art and nature. Funds directly support maintaining the improving the art and nature collection, educational events, community programming, upcoming exhibitions, infrastructure improvements and more. Each and every raffle participant helps advance Newfields' mission.

This Newfields raffle is authorized under Annual Activity License number 001422 from the Indiana Gaming Commission. Participants must be 18 or older to be eligible to win. The winning participant will have 14 days from the date of the drawing to claim the prize; after which, the prize may be subject to forfeiture, and another winner will be drawn. The winner will have 365 days from the date of claiming the prize to plan their trip to Australia. All taxes associated with the prize are the responsibility of the winning participant.

See full travel agreement details <u>here</u>.

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**Image Credit:** Installation view of *THE LUME Indianapolis* featuring *Connection: Land, Water, Sky – Art & Music from Indigenous Australians* in the IMA Galleries, May 9, 2025–February 2026. *THE LUME Indianapolis* and *Connection are* created by Grande Experiences. Artworks © the respective visual artists with any and all related Indigenous rights retained by the respective Indigenous Australians.

### **About Dittoe PR:**

Founded in 1999, Dittoe Public Relations is an award-winning, national public relations and digital marketing agency headquartered in Indianapolis. We specialize in media relations, thought leadership, content creation, social media management, digital advertising, affiliate and influencer marketing, and crisis communications and serve an impressive roster of clients across the country in both B2B and B2C industries. By proactively shaping narratives that influence behavior and invoke change, we help organizations build legitimacy, credibility, and authenticity. To learn more, visit <a href="https://www.dittoepr.com">www.dittoepr.com</a>.

# **About Newfields:**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Tobias Theater, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

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