Styled for The Season Presented by LINNEA Style Guide

Welcome to Styled for the Season sponsored by LINNEA at The Lilly House. Experience a more-than-magificently decorated house adorned with towering stacks of gifts, a charming Dickens-inspired library, 18 lavishly trimmed trees and snow much more. As you wander, use the design guide to learn more about each room and uncover the inspiration and thoughtful details tucked into every corner.

A heartfelt thank-you to our creative partners and sponsors: Bartlett Tree Experts, Color Story Studio, Dr. Tavel, Engledow, JPMorgan Chase, LINNEA, The Madeline F. Elder Greenhouse Team, Naptown Floral, St. Elmo Steakhouse, The McCaw Family, Zhuzh Home Styling & Improvements

Great Hall

- This room features 10 trees each with an individual theme that draws inspiration from The Garden, IMA Galleries, or other experiences at Newfields. Explore each tree, listed from right to left as placed in The Great Hall, and discover the stories that connect art, nature, and the season.
    - ***Winterlights* 10 Year Anniversary Tree**
        - Celebrating 10 magical years of *Winterlights*, this dazzling tree shines in a sea of silver, tin-inspired accents, and disco ball ornaments. The tree also offers a playful sneak peek of a special surprise waiting at Tinsel Terrace later in the experience.
    - ***Giants* Tree**
        - Inspired by *Giants: Art from the Dean Collection of Swizz Beatz and Alicia Keys*, this tree brings the bold creativity and vibrant spirit of the exhibition to life! Bursting with joyful color, playful textures, and artistic flair, it celebrates the power of art to inspire, connect, and spark wonder. A dazzling blend of contemporary style and Winterlights magic, this tree is a celebration of creativity and imagination. A heartfelt thank-you to JPMorgan Chase for generously sponsoring this spectacular tree!
    - ***Five Brushstrokes* Tree**
        - Inspired by Roy Lichtenstein's monumental *Five Brushstrokes,* located at the entrance to the Newfield campus, this tree celebrates color, movement, and scale. Cascading ribbons create the illusion of painted strokes sweeping through space, transforming one of Newfields' most recognizable artworks into a festive expression of contemporary art and holiday design.
    - **Greenhouse Tree**

        - The Madeline F. Elder Greenhouse has long been home to the extraordinary plant collection at Newfields. This tree celebrates living legacy with air plants woven throughout the design. It brings a piece of the Greenhouse indoors and highlights the connection between horticulture and holiday tradition.
    - **Glick Fountain Tree**
        - Renovated in 2025, Glick Fountain has over 70 individual nozzles that dance to a special soundscape by the Indianapolis Symphony Orchestra. This tree captures the beauty of water, light, and movement. Crystal ornaments shimmer like falling droplets, while layers of blue and silver reflect the fountain's dynamic displays of arches, mist, and flowing water.
    - **Lilly House Tree**
        - This tree pays tribute to the historic Lilly House. Inspired by the Great Hall's elegant architecture, intricate moldings, and decorative details, it celebrates the people who shaped the home's history. Handwritten ornaments honor members of the Landon and Lilly families as well as the staff who lived and worked on the estate.
    - **The Beer Garden Tree**
        - Inspired by The Beer Garden and the Newfields culinary team, this tree raises a festive toast to gathering with friends. Deep green ornaments, beer steins and hops create a playful tribute to one of Newfields' favorite places to celebrate the season. Notice the hot pretzel ornaments? The Beer Garden sells over 5000 pretzels every year!
    - **Orchid Tree**
        - Inspired by the dazzling orchid displays that brighten the Madeline F. Elder Greenhouse each winter, this tree blooms with shimmering shades of purple, pink, and green. It celebrates the beauty of the growing season to come and serves as a reminder that nature's wonders continue long after *Winterlights* ends.
    - ***Playtime in Indy* Tree**
        - Inspired by *Playtime in Indy* by Karl Unnasch, this tree is a joyful celebration of color, creativity, and a little childhood magic. Decorated with vibrant textures, beloved toys, and multicolored ornaments, it brings a playful sense of wonder to The Great Hall.
    - **Flower & Vegetable Garden Tree**
        - A garden of wonder comes to life on this festive tree! Inspired by the Flower & Vegetable Garden, one of the most exciting garden projects in Newfields history, this joyful display is bursting with colorful fruits, fresh-from-the-garden veggies, and blooming beauty. Each playful ornament offers a sneak peek at the vibrant plants guests will discover when the garden opens in May 2027. A heartfelt thank-you to Bartlett Tree Experts for generously sponsoring this tree and helping our holiday magic grow.

Game Room

- One of the greatest joys of the season is giving. To celebrate that spirit, we challenged ourselves to fit as many presents as possible into this room! At the center stands an eight-foot tree constructed entirely of gift boxes and vintage toys, surrounded by over 150 hand-wrapped packages.

Library

- A passionate collector and lifelong reader, J.K. Lilly Jr. filled this room with books, including a first edition of *A Christmas Carol*. Inspired by his love of literature and the McCaw Family's Dickens Village collection, we transformed The Library into a storybook holiday scene. Look for handcrafted paper chains made from book pages, trees constructed from vintage books, and a Dickens-inspired tree filled with nods to Victorian holiday traditions and beloved moments from *A Christmas Carol*. A heartfelt thank-you to Dr. Tavel for sponsoring this enchanting room and helping bring this joyful chapter of Winterlights to life!

Music Room

- What if peak garden season could last through winter? To bring that idea to life, the Madeline F. Elder Greenhouse team spent months harvesting, drying, and preserving flowers grown throughout The Garden. The result is a room blooming with seasonal beauty, anchored by a dried-floral tree and playful "presents" made from cloches and watering cans.

Loggia

- Inspired by The Virginia B. Fairbanks Art & Nature Park during a snowfall, this room celebrates the quiet beauty of winter in Indiana. Layers of pine, magnolia, berries, and pinecones create a magical setting. Look closely at the trees for birch textures, flocked branches, and natural ornaments designed to bring the magic of a winter forest indoors.

Dining Room

- While winter may feel gray in Indiana, it's peak citrus season in warmer parts of the world. Long associated with holiday celebrations, citrus brings a burst of color and joy to this room. Look up to see handcrafted bubble garland draped across a custom-designed chandelier and the mantel. At the center, a sparkling tree overflowing with oranges, lemons, limes, and grapefruit and larger than life, hand crafted topiaries bring the sweetness to the season.

Butler's Pantry

- Built around monochromatic maximalism, the space is layered with handcrafted paper chains and lush winter textures in shades of white and cream. A sparkling blanket of snow twinkles with lights, creating a magical glow. Sometimes, the boldest designs are found in the smallest spaces.

Kitchen

- Inspired by the Italian-American Feast of the Seven Fishes, this room celebrates the joy of gathering around the table. Oversized seafood towers, handmade pasta garlands, gilded oyster wreaths, and classic Italian ingredients transform the space into a playful culinary wonderland. At the center stands a whimsical shrimp cocktail tree, complete with handcrafted shrimp ornaments and a custom cocktail sauce tree skirt created by local artist Dominique Carrington of Naptown Floral and generously sponsored by St. Elmo Steakhouse—home of the legendary shrimp cocktail.

Service Sink

- One of the sweetest joys of the holiday season is discovering the magic of unpacking and seeing ornaments. Inspired by the beautiful variety and handcrafted details found on the wreath, these whimsical ribbon and bead trees celebrate the creativity, color, and charm of holiday decorating. Each delicate detail is a little reminder that sometimes the smallest things bring the biggest joy.

Chandelier Staircase

- Step into a festive blast from Christmas past. Inspired by the vintage light reflectors of the 1940s and 1950s, this staircase sparkles with color, movement, and delightfully over-the-top charm. Larger-than-life reflectors, each carefully hand-cut, folded, and assembled, sweep up the stairs alongside rich jewel-toned garland and dancing gold circles.

Garage

- We've reimagined a winter wonderland with a playful, colorful twist. This whimsical snowscape transforms the garage into a joyful celebration of color, with vibrant paper lanterns creating larger-than-life puffball trees in place of traditional snowballs. It's a nostalgic, feel-good finale to your *Winterlights* journey full of color!

Winterwonder Lounge

Step into a holiday soirée straight out of the fabulous 1950s. The second floor of Lilly House transforms into a delightfully over-the-top celebration of vintage holiday glamour, where retro cocktail culture, bold colors, whimsical characters, and handmade details take center stage. Each of the three uniquely styled rooms is a one-of-a-kind holiday experience, thoughtfully

created with custom signage, handcrafted ornaments, and playful installations that celebrate the joy of kitschy Christmas.

The Winterwonder Lounge: Your soirée begins at the top of the stairs, where a custom-made *Winterwonder Lounge* sign welcomes you into a world of mid-century cocktail culture inspired by the swanky lounges of the 1940s and 1950s.

The Pink Flamingo Bar: More is more in this hot-pink explosion of holiday cheer. A fabulous flamingo and martini-themed Christmas tree bring a playful twist to traditional holiday entertaining. Bold, bright, and unapologetically joyful, this room is a toast to all things delightfully over-the-top.

The Peacock Room: Get ready for a little holiday extravagance. Inspired by vintage folk art and colorful mid-century design, this room features handmade peacock and feather ornaments that bring a touch of whimsical craftsmanship and retro charm to the celebration.

The Season's Greetings Room: End your soirée in a technicolor dream of mid-century holiday style. Inspired by the playful shapes and vibrant palette of atomic-age Christmas décor, this lounge features a custom, handmade ribbon ceiling installation that transforms the space into a festive, larger-than-life celebration of color and creativity.