

NEW



MORE MENU OPTIONS WITH AUSSIE GROWN SWEET POTATO WEDGE



Serving suggestion


Simplot
FOODSERVICE



Edgell Sweet Potato
Crinkle Cut Wedge 6 x 1.1kg
Product Code 13216

MORE MENU OPTIONS WITH AUSTRALIAN GROWN SWEET POTATOES

Edgell Sweet Potato Crinkle Cut Wedge

Introducing our newest Australian grown sweet potato offering, the crinkle cut wedge! Coated with our famous batter to deliver world class crunch, flavour & hold, these wedges make an ideal alternative primary chip or are a perfect additional chip offer to add variety to any menu.

Why choose Edgell Sweet Potato crinkle cut wedges?

- **Made with Australian Grown Sweet Potatoes.**
 - Sourced from Bundaberg, Queensland and packed in Tassie.
- **Crinkle Cut for maximum crunch.**
 - The ridges are designed to not only give more surface area to hold our world class batter but also allow the batter to settle into the “valleys” to create superior crunch and hold. The crinkle is visually subtle because the batter is doing its job.
- **Superior hold.**
 - Our world class hold is impressive for crunch and heat retention. This is achieved via our premium batter, crinkle ridges and the nature of a wedge being thicker than a regular chip.
- **Premium Coating System.**
 - This batter not only delivers superior crunch and hold but provides a delicious & subtle savoury note perfect on its own or with your own seasonings or toppings.
- **Ideal additional chip offering.**
 - For incremental sales.
- **Superior plate coverage.**
 - Impressive side to a main meal that allows you to command a price premium on your menu.
- **Premium variety of Bundaberg grown sweet potato.**
 - Chosen for the right balance of sweet and savoury, soft interior and vibrant & fresh orange colour. Bundaberg is the ideal growing region due to the volcanic soil and year-round growing climate.

Who's this suited for?

Ideal when you want either an alternative primary chip offering or are looking for that perfect additional chip offering to add variety to your menu for incremental sales. Or if you want to offer your customers an alternative flavour whilst still providing a product with a great crunch and hold.

Ideal as a snack, they also make an impactful side dish, pair perfectly with fish or create a delicious value-add of loaded wedges, chips tasting platter or served with a smear of hommus.

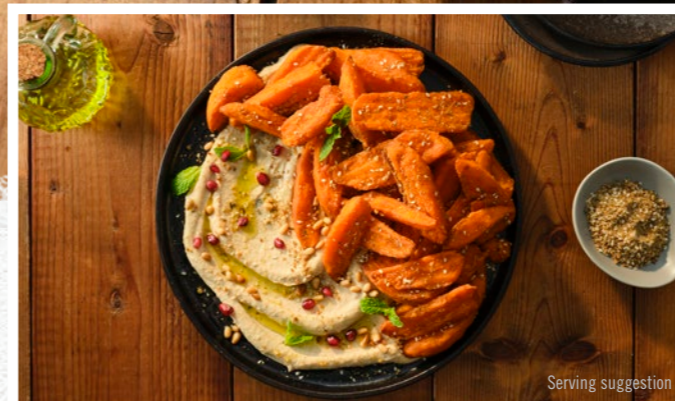


IDEAL ADDITIONAL MENU ITEM FOR INCREMENTAL SALES

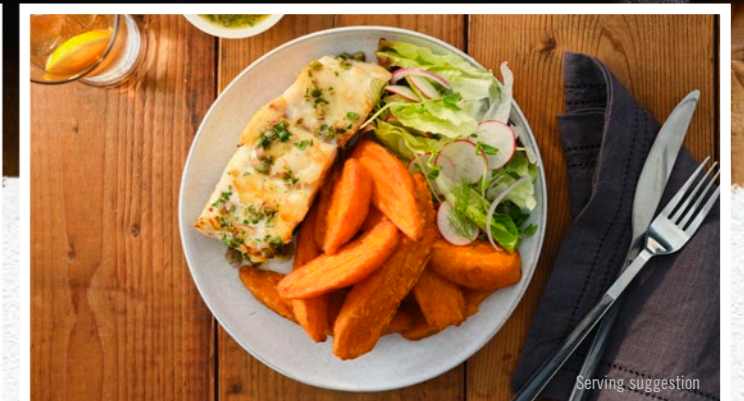
Edgell Sweet Potato wedges are not just a great option for a additional chip on your menu, they can shine as the hero of your menu due to them being a delicious blend of quality Australian sweet potatoes, world class crunch, great flavour and a soft interior.

These wedges can attract customers that otherwise might not purchase wedges or chips, creating incremental occasions and sales. These can even form an amazing weekly special or Limited Time Offer to add some variety to your menu.

Scan for Sweet Potato Wedges info



Serving suggestion



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13216 Edgell Sweet Potato Crinkle Cut Wedge

OUTER	INNER	APPROX. SERVES	STATUS	PREPARATION METHODS	COOK TIME	***** HOLD TIME	🌱	V	MP	حلال	🚫
6.6kg	6 x 1.1kg	66 x 100g	Par-Fried	🔥 🍳	🍳 4 mins	*****	🌱	V	MP	حلال	🚫

Key: 🍳 Convection Oven 🔥 Deep Fry ***** Hold Time 🌱 Vegetarian V Vegan 🌙 Halal Certified 🍷 Cooked in Canola Oil MP May be present: wheat, gluten. The product is formulated without gluten, however is made on a production line that also manufactures products containing gluten.



GIVING YOU THE EDGE®



EDGELL SUPA CRUNCH® / COATED / PRIMARY CHIP RANGE

Choose this range if you want a coated primary chip product that provides world class crunch, hold & flavour.

SKU Code	Product Description	Carton	Serves	Preparation Method
12536	Edgell Supa Crunch® Delivery Chips 10mm	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
40729	Edgell Supa Crunch® Ultrafast Chips 10mm	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
42713	Edgell Supa Crunch® Steakhouse Chips 10mm x 19mm	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
42711	Edgell Beer Battered Bad Boys® Chips 18mm x 18mm	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
42712	Edgell Beer Battered Diamond Chips	6 x 2kg	120 x 100g	Deep Fry/Convection Oven

SPECIALTY / ADDITIONAL CHIP OPTION RANGE

Choose this range if you want to add variety to your menu & stand out from your competitors. These products hold their own as your primary chip but are also perfect as an additional chip option for incremental sales. As some of these are coated, they also offer superior hold time & crunch.

10789	Edgell Beer Battered Sidewinders® Chips	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
13216	Edgell Sweet Potato Crinkle Cut Wedge	6 x 1.1kg	66 x 100g	Deep Fry/Convection Oven
12740	Edgell Sweet Potato Chips 10mm	6 x 1.5kg	90 x 100g	Deep Fry/Convection Oven
40160	Edgell Potato Gems®	6 x 2kg	120 x 100g	Deep Fry/Convection Oven
45199	Edgell Hash Brown Oval	6 x 2kg	187 x 64g	Deep Fry/Convection Oven
42310	Edgell Seasoned Wedges	6 x 2kg	120 x 100g	Deep Fry/Convection Oven

UNCOATED A-GRADE / EVERYDAY RANGE

Choose this range if you want to serve premium A-Grade chips immediately & don't need the extra hold time or crunch a coated chip provides.

43080	Edgell Classic Chips 13mm	4 x 3.75kg	150 x 100g	Deep Fry/Convection Oven
43081	Edgell Ultrafast Chips 10mm	4 x 3.5kg	140 x 100g	Deep Fry/Convection Oven
40174	Edgell Shoestring Chips 7mm	4 x 3kg	120 x 100g	Deep Fry/Convection Oven
43084	Edgell Choice Freeze Chill Chips 10mm x 13mm	4 x 3.5kg	140 x 100g	Deep Fry/Convection Oven



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