

IMPRINT

KitchenAid Europa Inc., a Belgian company under Belgian law, corporation under the law of the state of Delaware, USA, trading through its subsidiary with headquarters registered at

Nijverheidslaan 3 - box 5 1853

Strombeek Bever, Belgium

Jan Reichenberger, General Manager

Tel. +32 (0)22 63 33 83

contact.webshop@kitchenaid.com

BE 0441 626 053 in the Belgian Central Companies Database (ZDU)

The Online Shop is managed by:

Nayan NV, a Belgian company under Belgian law, stock company

Pittemsestraat 58D, 8850 Ardooie, Belgium,

Mr Stef De corte, General Manager,

Tel. +32 (0)51 69 95 05 ("Nayan"),

Email address cs-kitchenaid@nayan.be

BE 0806.661.106 in the Belgian Central Companies Database (ZDU)

ALTERNATIVE DISPUTE RESOLUTION

Pursuant to Art. 14.1 of (EU) Order no. 524/2013, you can opt to have a dispute resolved by the European Commission's independent online dispute resolution. The online Dispute Resolution Platform (OS) is a single point of contact for consumers and company owners from the EU to settle disputes about online purchases at home and abroad, and can be found at the following address: <https://ec.europa.eu/consumers/odr>.

Kitchenaid and Nayan are neither obligated nor inclined to participate in dispute settlement proceedings before a consumer arbitration board.