

## **ILLIMITY ALONGSIDE MEGLIOQUESTO IN ITS DEBUT ON THE ITALIAN AIM MARKET**

### **THE FIRST IPO FOR THE BANK IN ITS ROLE AS NOMAD AND GLOBAL COORDINATOR**

Milan, 28 June 2021– illimity Bank S.p.A (“**illimity**” or the “**Bank**”) has been working as Nomad, Global Coordinator and Sole Bookrunner as part of the process for listing MeglioQuesto S.p.A. (“**MeglioQuesto**” or the “**Company**”), a business specialising in the multi-channel customer experience sector, on the Italian Alternative Market (“AIM Italia”).

For illimity this is the first IPO in the role of Nomad, a figure that plays a key role in the procedure for an AIM Italia listing by assisting companies wishing to open up to new capital market access opportunities as a means of consolidating their position and accelerating their growth plans.

In March, the Bank, created with the aim of recognising and enhancing the potential of SMEs, extended its service offer to businesses by opening a Capital Markets Unit. Efficient and effective access to capital markets is ensured by structuring a series of tailor-made solutions geared towards the development and growth - organic and inorganic - of businesses and the optimisation of their financial structure.

In this respect the Unit provides services both in the equity and in the debt capital market through its activity as Nomad, Global Coordinator on AIM and Arranger, supporting customers in placing mini-bonds both on the market and through private placement, also ensuring support in the search for risk mitigation solutions. The Capital Markets desk is currently working on other mandates.

illimity placed 17.25 million euro (including the full exercise of the “greenshoe” option) at a placement price of 1.40 euro per share (maximum limit of the price range defined when the book was created). The operation, which took place entirely as a capital increase, attracted great interest from Italian and foreign investors with a book about 5 times higher than the offer and over 100 investors involved.

**Francesco Mele**, illimity’s Chief Financial Officer and Head of Central Functions, stated: *“We are pleased to have initiated our Capital Markets activity by accompanying a company like MeglioQuesto, with its technological activity and considerable potential, onto the stock market. The Unit is already at work on other mandates, confirming the importance of the capital markets, an area in which we operate on the strength of various distinctive factors: a high level of specialisation together with excellent knowledge of the market and the industrial sectors. We are also able to leverage on synergies with illimity’s Growth Credit Division, which is fully involved in this activity and has unique internal expertise in financial and industrial analysis. Backed by this approach, we will continue working to provide full circle support and advice to our customers”*.

**Felice Saladini**, Chief Executive Officer of **MeglioQuesto**, commented: *“For our company, the listing is a fundamental moment of growth and development in new sectors and new countries. illimity’s professionals have accompanied us along this path, understanding the specific needs of our business and assigning the utmost value to our expertise, our vision of a future of services based on the integration of channels, technologies and people”*.

**Investor Relations illimity**

Silvia Benzi: +39.349.7846537 - +44.7741.464948 - [silvia.benzi@illimity.com](mailto:silvia.benzi@illimity.com)

**Press & Communication illimity**

Isabella Falautano, Francesca d'Amico  
+39.340.1989762 [press@illimity.com](mailto:press@illimity.com)

Sara Balzarotti, *Ad Hoc Communication Advisors*  
+39.335.1415584 [sara.balzarotti@ahca.it](mailto:sara.balzarotti@ahca.it)

**MeglioQuesto Press Office**

Arman C. Mariani

+39.02.626931 [meglioquesto@diesis.it](mailto:meglioquesto@diesis.it)

**illimity Bank S.p.A.**

**illimity** is the high-tech banking group founded and headed by Corrado Passera that was created with the aim of responding to specific market needs by way of an innovative and specialist business model. More specifically, illimity extends financing to high-potential SMEs, purchases distressed corporate loans and services these through its platform, neprix, and provides digital direct banking services through [illimitybank.com](http://illimitybank.com). illimity SGR, which sets up and manages alternative investment funds, the first of which dedicated to UTP loans, is also a member of the illimity Group. The story of illimity began in January 2018 with the launch of the special purpose acquisition company SPAXS S.p.A., which ended with a record 600 million euro being raised on the market. SPAXS subsequently acquired Banca Interprovinciale S.p.A., with the resulting merger between the two giving rise to "illimity Bank S.p.A." which has been listed on the Italian Stock Exchange since 5 March 2019 (ticker "ILTY"), first on the MTA exchange and since September 2020 on the Star segment. The banking group, headquartered in Milan, can already count on over 600 employees and ended 2020 with assets exceeding 4 billion euro.

**MeglioQuesto S.p.A.**

**MeglioQuesto** is a customer interaction company with a multi-channel offer directed towards top tier companies in the telco, multi-utility, finance and insurance sectors. MeglioQuesto is a market leader, with a detailed multi-channel offer based on tailor-made solutions for the acquisition and management of relations with the end customer. The Group operates in the following lines of business: "Customer acquisition", regarding all the services directed at increasing and developing a company's customer base by acquiring new end customers directly or by carrying out up-selling and cross-selling activities on active users; and "Customer management", relating to customer care services and in particular all those services connected with managing relationships between companies and end customers, including telephonic, commercial and technical assistance services as well as file management and back office work.