



Role Title: Graphic Designer or Motion Graphic Designer	Date: February 2019
Reports to: Head of Brand	Type of Role: Volunteer
Location: London	Direct reports: Yes

## You're Pride In London

Pride in London means many things to many people, it belongs to our community and it belongs to you; come and join the conversation!

Forty-six years since the first Pride march in London, Pride in London has a renewed sense of purpose to highlight the challenges still facing the LGBT+ community today despite progress. We are run by a group of volunteers who are passionate about equality and diversity and are drawn from all walks of life; together we pull off the UK's biggest free LGBTQ+ community event every year. Pride aims to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow all of our community to live their lives on a genuinely equal footing.

Around 150 people volunteer year-round to help us deliver what has become a world-class Pride. We welcome applications from everybody, and are especially keen to attract new volunteers from the BAME, Trans, Bi, Non-binary and Queer communities who we would love to see more widely represented in our organisation.

## Your new team

Pride in London's marketing team is formed of a group of passionate individuals who give up their time to promote the campaigns, brand and products of Pride in London. Pride in London is known for its award-winning campaigns like #PrideMatters #nofilter, #freedomto and #lovehappenshere, and the people taking on roles in Marketing will take on the task of delivering future campaigns and strategies that reflect the diversity of all of London's LGBTQ communities, and that build our reputation and relevance on a national and international scale. Our marketing is issue-led, informed by research within our community, and the team will work together to shape this work.

The team comprises Campaigns, Brand, Events, Media, Digital and Insight – all feeding into Pride in London's reason for existing: to continue to fight for true equality and challenge prejudices that the LGBT+ community still face on a daily basis.

## Your new volunteer role

We are recruiting designers to help us to create assets for one the largest, most exciting and impactful events in London. The role will involve designing marketing assets for many of the events that make up Pride in London. This could mean seeing your work on the Pride parade route or at Pride's Got Talent finals or any of the other wonderful Pride festival events that the marketing team is involved in.

Interested?

Well, we need someone that has a keen eye for design that is experienced in working with adobe creative suite and/or other design software. A designer that can bring a brief to life whilst still hitting deadlines. A volunteer that can dedicate a few hours a week to chatting over the brief and working through designs. And a person that wants to have a great time working with some great people. If you are all of those (or even a few of them), please get in touch.

This role is a volunteer role, so we do not demand too much of our designers. We just need good people that have skills in design and can give us a little of their time each week to create some great looking assets.

### **Who you are**

This role requires someone with experience in graphic design and/or motion graphic design. You don't necessarily need a design degree or loads experience, but you need a strong working knowledge of adobe creative suite or other design software.

The role requires someone that is organised enough to work from a brief and bring it to life based on timelines. Ideally, you have worked in an agency/studio or as a freelancer designer; you know how to interpret briefs and can hit deadlines.

Everyone working with Pride in London is a volunteer, so this role requires someone that is independent enough to set their own schedule but enough of a team player to ensure that designs meet the needs of key stakeholders, brand guidelines and milestones.

This role presents a great opportunity for the right person to get involved in a great event. The right person will bring design skills, a passion for design and a desire to be part of a wonderful team.

### **What you'll get joining Pride in London**

- A friendly and welcoming induction course and a variety of training that's offered throughout the year
- An opportunity to get new and relevant professional experience
- A chance to broaden your professional network
- Play an important part in delivering the Pride in London event
- Social opportunities to meet the diverse and friendly bunch who volunteer for Pride in London

### **Your application**

Please apply with a CV and covering letter to [recruitment@prideinlondon.org](mailto:recruitment@prideinlondon.org), indicating the job role in the email subject line.