

Role Title: BAME Community Engagement Manager	Date: October 2018
Reporting to: Director of Community Engagement	Type of Role: Core Volunteer / Unpaid
Location: London	Direct reports: Yes

### Your Pride In London

Pride in London means many things to many people, it belongs to our community and it belongs to you; come and join the conversation!

Forty-six years since the first Pride march in London, Pride in London has a renewed sense of purpose to highlight the challenges still facing the LGBT+ community today despite progress. We are run by a group of volunteers who are passionate about equality and diversity and are drawn from all walks of life; together we pull off the UK's biggest free LGBTQ+ community event every year. Pride aims to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow all of our community to live their lives on a genuinely equal footing.

Around 150 people volunteer year-round to help us deliver what has become a world-class Pride. We welcome applications from everybody, and are especially keen to attract new volunteers from the BAME, Trans, Bi, Non-binary and Queer communities who we would love to see more widely represented in our organisation.

### Your new team

Community Engagement is at the very heart of Pride in London's purpose. When Pride in London was founded in 2012 we used the phrase 'for the community, by the community' and from the very outset we understood the importance of engaging with all parts of the LGBT+ community – the event belongs to all of us, something special and uniquely valuable. So we connected with community groups across the city and the method of engagement proved vitally important: from open meetings to speaking at local events. Over the years our Community Engagement team has had to tackle and balance many challenges. You'll join a passionate and dedicated team who work tirelessly to develop our reputation with community groups in order to increase their participation, create a sustainable funding base, build a diverse team of volunteers and ensure our event feels like a safe and enjoyable space for every member of our community. We have re-focused our approach on Community Engagement and increased our outreach; we want to be the champion of more causes and shine a light on more issues impacting the LGBT+ community in London and beyond!

### Your new role

You'll be partnering directly with BAME LGBT+ community groups across London. This is a demanding and rewarding volunteer position that is not for the faint hearted. You will be a high energy and enthusiastic individual who can rise to meet this challenge.

• Building specific links with groups, networks, charities and other organisations that represent, work for or support LGBTQ+ people within/from BAME communities, particularly those that can struggle to get support and profile and for whom there are greater challenges for being LGBTQ+. Using these links to gather views

and opinions that both help improve decision making and ensure that Pride in London delivers for the communities we serve

- Highlighting areas where Pride in London could help with specific campaigning, research or similar in order to support or draw attention to different parts of or causes involving BAME LGBTQ+ people
- To ensure that Pride in London meets our commitment to be 'of the community and for the community', recognising that this will require balancing competing interests and ideas.
- Providing insights into and explaining decisions taken by Pride in London to the BAME LGBTQ+ community and increasing understanding of our work
- Attending meetings with different groups and speaking on behalf of Pride in London
- Contributing to discussions at team meetings and participation in cross-functional team meetings as assigned
- Being familiar with the overall operations of Pride in London in order to help shape and inform our work.
- Speaking out/up for different parts of the LGBTQ+ community within Team Pride, helping to inform decision making and educating volunteers
- To increase the understanding amongst the BAME LGBTQ+ communities of Pride in London, our mission, purpose and work in order to generate more support and engagement with us and help Pride in London continue to flourish into the future.
- Management of budgets for activities related to engagement with/support for the BAME community
- Attending Open Meetings
- Management of Team Coordinator/s

# Who you are

- You'll have demonstrable knowledge of, empathy with and passion for the LGBTQ+ community, in particular BAME communities who can face greater challenges due to their gender identity or sexual orientation.
- Experience of volunteering.
- Excellent organisational and communication skills.
- Ability to work under pressure.
- Experience of working with external groups and organisations, in particular building up new relationships, strengthening existing ties and engaging with communities that can be hard-to-reach.
- Confidence for speaking in public and representing Pride in London.
- Self-motivated and able to act on own initiative, but knowing when to seek advice and/or approval.
- Diplomatic, friendly, efficient and helpful attitude.
- This role also requires good team working with other members of Team Pride at every level.

## What you'll get joining Pride in London

- A friendly and welcoming induction course and a variety of training that's offered throughout the year
- Meaningful leadership experience
- An opportunity to get new and relevant professional experience
- A chance to broaden your professional network
- Play an important part in delivering the Pride in London event
- Social opportunities to meet the diverse and friendly bunch who volunteer for Pride in London

## Your application

Please apply with a CV and covering letter to <u>recruitment@prideinlondon.org</u>, indicting the job role in the email subject line.