



**FINAL NOTICE – PRIDE in LONDON**  
**Final Preparation for Parade Day: Saturday 6th July 2019**  
PrideinLondon.org

Dear Residents and Businesses,

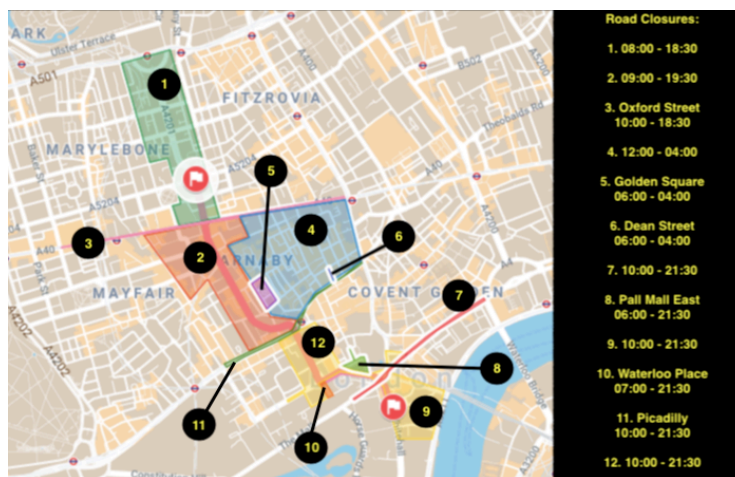
This letter contains information about final plans for the LGBT+ Pride in London event, which will take place on Saturday 6<sup>th</sup> July 2019. Pride in London is a celebration of LGBT+ life and the UK's biggest, most diverse Pride. Our role is to make sure we provide a platform to continue the fight for equality and to challenge prejudice. This year we are celebrating the #PrideJubilee, remembering fifty years of activism, protests and victories that have made our movement what it is today.

There will be some exciting events taking place within Soho, Trafalgar Square and Leicester Square Gardens; focused on stages in Dean Street, Archer Street, Golden Square and Trafalgar Square with entertainment scheduled from 12:00hrs to 20:00hrs.

- Our World Area in Golden Square aims to increase the visibility of Black, Asian and Ethnic Minority LGBT+ people. Celebrating our diversity and hosting a stage curated in partnership with JUICE.
- This year the Family Area moves to a new location of St Giles-in-the-Fields Church, just off Charing Cross Road.

Parking and vehicle access will be affected in the event areas; please see key maps below and our website for further details... [www.prideinlondon.org/parade/residents-and-businesses-info](http://www.prideinlondon.org/parade/residents-and-businesses-info). If you have any questions, believe you're not on our email database or would like to organise a meeting with us, please contact the Pride in London Resident and Business Team at [RBL@PrideinLondon.org](mailto:RBL@PrideinLondon.org)

**PRIDE ROAD CLOSURES - PARADE ROUTE & FULL FOOTPRINT**



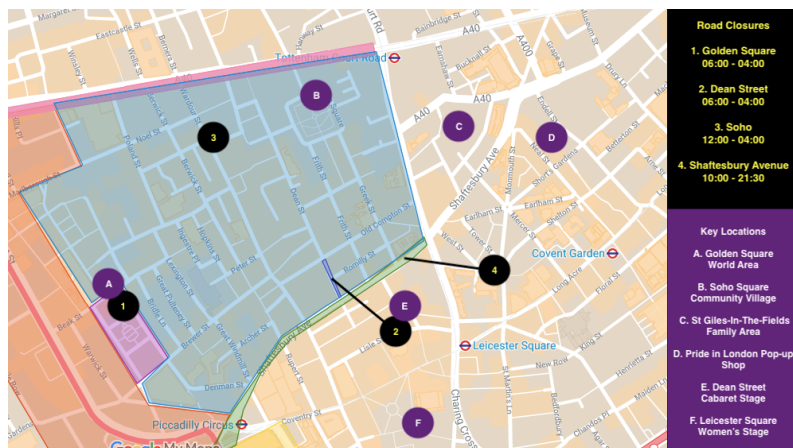
London LGBT+ Community Pride CIC, PO Box 71920, London NW2 9QN - Registered in England and Wales as a Community Interest Company (no. 8321669)

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**MAYOR OF LONDON**

## PRIDE ROAD CLOSURES – SOHO



### On-The-Day Communication

The Resident and Business Liaison team will be in your area on Parade Day and, alongside the Metropolitan Police and Westminster City Council, will be available to field any last-minute issues that may come up. It is important that if you have any unexpected disruption in the area of your business, you let us know so we can resolve the situation quickly and effectively. The best way to get in contact with us is through the Event Liaison Team for Pride in London. We will be on the ground, so they will radio through to us and one of our team will come to your place of business. To contact them, please phone the following number: 07879 822 756

### Parking

Extensive parking suspensions will be in place along the parade route and in the Soho area from midnight on Friday 5<sup>th</sup> July. Suspension signs will be placed at all affected locations. To help you find alternative parking and minimise disruption from the pride event activities, resident permit holders in Zone G will be able to park in resident permit holder spaces in Zones D, E and F from 18:30hrs on Friday 5<sup>th</sup> July to 08:30hrs on Monday 8<sup>th</sup> July 2019.

If your vehicle is parked in any of the suspended parking bays, you should move it by midnight on Friday 5<sup>th</sup> July, as there will be no access until the road closures for the Soho area are lifted in the early hours of Sunday 7<sup>th</sup> July.

### Deliveries and commercial waste collections

Roads will be closed across a large part of Soho and the Parade footprint and this will affect vehicular access for businesses and residents. Please note that all feeder roads into the closed roads will also be affected. As a result, normal deliveries and waste collections may be affected on Saturday 6<sup>th</sup> July. If you have not made appropriate arrangements for collection, commercial waste cannot be placed out on the street.

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### **Soho Angels**

Pride in London are proud to be teaming up with the Soho Angels on July 6th to help ensure a safe and supportive Pride in London. The Soho Angels are a team of volunteers helping people who become vulnerable after a night out. They are there to make London's nightlife safer for everyone – providing support, someone to talk to, help locating friends, or a safe place to sober up.

The Angels is a joint initiative between Westminster City Council and the LGBT+ Foundation. They are working in partnership with St John Ambulance to run an extended Soho Angels operation during Pride in London. As well as keeping people safe, the Angels reflect Soho's roots as a significant place for the LGBT+ community, and work to ensure nightlife remains an inclusive and understanding space.

Volunteers will work throughout Pride in London and until 5am on Sunday morning. Find out more about the Soho Angels: [www.endthenightright.org](http://www.endthenightright.org)

### **Pride in London Pop-up Shop & App**

Our pop-up shop has now officially launched in the district of Seven Dials and is located at 53a Neal Street, in collaboration with *the 'Queen of Shops'*, Mary Portas. The shop will sell the new range of official Pride in London merchandise including clothing, flags and tote bags representing all communities. This one-stop shop for all things Pride, will also act as a community hub and safe space for all those who want to drop in and find out more about Parade Day and the Pride Festival.

Download our app: Discover and plan an amazing pride experience, with events, parade day info and more by using the official Pride 2019 app. Please search 'Pride in London' on either iOS or Android to download.

### **THANK YOU**

Thank you for your cooperation as we make the final arrangements for the Pride in London Parade. If you have any further questions, please don't hesitate to contact us. If you're not receiving our Resident and Business emails, please email us on the address below. We will add your details to our database and in the coming weeks you will receive our post event survey link, where we would greatly welcome your feedback.

*Kind regards,*

*The Resident and Business Liaison Team ([RBL@PrideInLondon.org](mailto:RBL@PrideInLondon.org))*

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