



Role Title: Fundraising Events Manager	Time Commitment:- 3-4 hours per week, increasing in the lead up to pride event
Reports to: Director of Fundraising	Type of Role: Volunteer / Unpaid
Location: London	Direct reports: No

### About Pride in London

Pride in London means many things to many people, it belongs to our community and it belongs to you; come and join the conversation!

Forty-six years since the first Pride march in London, Pride in London has a renewed sense of purpose to highlight the challenges still facing the LGBTQ+ community today despite progress. We are run by a group of volunteers who are passionate about equality and diversity and are drawn from all walks of life; together we pull off the UK's biggest free LGBTQ+ community event every year. Pride aims to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow all of our community to live their lives on a genuinely equal footing.

Around 150 people volunteer year-round to help us deliver what has become a world-class Pride. We welcome applications from everybody, and are especially keen to attract new volunteers from the BAME, Trans, Bi, Non-binary and Queer communities who we would love to see more widely represented in our organisation.

### Your new team

Our fundraising team is key to making Pride in London happen. The event is expensive to run and the show couldn't go on without their efforts encouraging generous donations from thousands of individuals every year. The team work tirelessly year round across a range of activities from running glamorous events like our Gala Dinner, to partnering with community groups or simply hitting the streets with a Pride in London fundraising bucket!

The fundraising team is responsible for growing financial donations and commercial income that allow Pride in London to continue to grow the event and its support of the LGBTQ+ community. You will be part of a team that is responsible for generating £30k+ income. This role will play a key part in organising the merchandise for our fundraising programmes.

As part of our grow income strategy we have need for a Fundraising Events Manager that will support the Director of Fundraising as well as the wider team to raising much needed income.

### Role responsibilities

- Work with our Senior Fundraising Managers to support fundraising events for Pride In London
- Build relationships with establishments that support pride and hold events on our behalf

- Attend fundraising events and represent Pride In London
- Coordinate volunteers for and at fundraising events
- Support and help manage our tin placement programme
- Ensure fundraising materials are delivered for events and then returned
- Selling merchandise
- Cash handling and banking

#### **Who you are**

- An outgoing, friendly personality
- Being comfortable and confident working with big groups of people comfortable with busy crowds and being assertive
- Have some interest or experience in fundraising – but enthusiasm is a great start

#### **What you'll get joining pride in London**

- A induction course and a variety of training that's offered throughout the year
- An opportunity to get new and relevant professional experience
- A chance to broaden your professional network
- Play an important part in delivering Pride event
- Social opportunities to meet the diverse and friendly bunch who volunteer for Pride in London

#### **How to apply**

Please send a CV, and Covering letter showcasing how you are suitable for the role to;

**[recruitment@prideinlondon.org](mailto:recruitment@prideinlondon.org)**

#### **For more information about us**

<http://prideinlondon.org/>