

2020 PARADE

GUIDANCE NOTES & SPECIFICATIONS

PARADE GROUPS WITHOUT FLOATS *(ANY VEHICLE)*

WELCOME TO THE PRIDE IN LONDON PARADE ONE OF THE LARGEST, MOST INCLUSIVE AND DIVERSE PARADES IN THE WORLD.

We want your group and everyone watching to have a fabulous time, but to do this we safely we need each group to commit to the following guidance and specifications. This guide has been designed based on our feedback, experience and under consultation with the Metropolitan Police and the Greater London Authority. In addition to this document all groups, and people who they attend with are expected to adhere to the Code of Conduct and Sustainability Pledge.

Failure to adhere to the code of conduct or the guidance and specification documents may result in your group being refused entry in future years, and that's something nobody wants.

GENERAL ENVIRONMENTAL CONSIDERATION

The parade happens on one day a year, but the environmental impact can last much longer. Please ensure you ethically source materials and avoid any single use plastics.

Please also try to recycle and reuse as much of the float dressing after the event.

YOUR PARADE GROUP

PARADE WRISTBANDS

For the safety and comfort of all people taking part in the parade we issue wristbands.

Each person in the parade must wear an accredited Pride in London parade wristband.

It is the groups responsibility to collect the wristbands before the parade day from our central London location. They will be available in the two weeks leading up to the parade and should be collected by the group's leader.

The leader of the parade group is responsible for distribution of wristbands to the people who will be taking part in the parade before arrival at the parade entry point. All parade participants will be checked to be wearing a wristband at the entry point.

Children are required to wear wristbands and are part of your group allocation. This is to ensure our head count is correct and ensure we can safely allow space for all people in the parade form up space.

AGE LIMITATIONS

For reasons of child protection, we have an age restriction for parade participants.

Children under 16 years old must be accompanied by an adult who is responsible for them for the duration of their time at Pride in London.

If your group will have children in attendance, please ensure you have a child protection procedure in place and plans of what to do if your group are separated.

ANIMALS & PETS

What is and what is not allowed.

Pets and animals are not allowed into the parade. The parade is a loud, busy area and there is no provision for pet loos. Many animals who are fine in other busy situation may find this distressing. People around the animal may also not feel comfortable for many reasons.

The only animals that are allowed into the parade are registered assistance and support animals. If a member of your groups is intending to bring an assistance animal, please let us know in advance of the parade with confirmation of the animals training provided.

ARRIVAL TIMES

No one likes to wait around, here is how to reduce that time.

All members of your parade group must arrive together at the parade entry point in the allocated time window. This can vary from as early as 10:30am and as late as 4pm. Please consider this before booking a place to meet before or after the parade.

Expect to wait between 60 and 90 minutes from arrival to start down the parade route.

PARTICIPANTS REQUIREMENTS

Health and safety, smooth running, local and national laws.

Participants must not be drunk or under the influence of drugs. Anyone seen taking illegal drugs will be reported to the police.

Glass bottles and drinking glasses must not be brought into the parade. Broken glass in a crowded area is a serious safety risk.

The minimum amount of dress to be worn is equivalent to standard beach swim wear for all genders.

No obscenities, offensive dress or offensive material can be displayed or distributed at Pride in London. If you are in doubt of this or think an item may offend, please do not bring this as we will ask you to dispose of the item before taking part in the parade.

All people in the parade need to keep moving at the parade pace and minimise gaps. Please do not stop for photos or to perform on route as this slows the parade down and holds up the people waiting to join behind your group.

Your parade group must not move down the sides or in front of any vehicles or other parade groups. This is for the safety of your group and for the pride in London volunteers. Failure to do this may result in your group being refused entry in future.

Please do not bring single use plastic to the parade. We will be providing drinking water for people in the parade in the form up area. Please remember to bring a refillable, reusable bottle to be able to collect the water we will be providing.

We will be providing bins in the production area and clear rubbish bags. Please ensure your groups keeps all rubbish to a minimum, and only leave rubbish in the areas provided. On route there will be no bins.

LIMITATIONS OF ACTIVITY IN PARADE

Cleaning up, licensing and the environment.

Soliciting of donations or the collecting of money is prohibited. This includes "text to donate" signs as well as cash and card payments on site.

The distribution of confetti or adhesives (such as stickers or similar) are not allowed. They add to the cleaning cost of the event, have an impact on the environment, and can lead to fines being passed on to your group from Pride in London.

Smoke, flares and pyrotechnics (smoke machines, fireworks, sparklers or stage effects) are strictly prohibited. These cause a significant risk of fire, and of smoke inhalation by parade groups and spectators.

Sampling, handing out merchandise or other items must be requested and approved in writing in advance of the parade.

Please email parade@prideinlondon.org for more information.

Music is permitted to be played at a reasonable volume on the parade route (after the start arch and up to the finish arch), but not in the form up area or dispersal area. This is due to the close proximity of other people for an extended period of time.

PARADE BRIEFING

Essential information for group leaders.

For new and returning groups, the parade briefings are there to provide invaluable information, and give you the opportunity to meet other groups and the parade team face to face.

It is very important you are given as much detail as possible on what to

expect on the day, and the important deadlines where documents are needed. If you are a new group leader, or a new group in the parade you must attend a parade briefing, and ensure you are signed in as attending.

The briefings last about two hours and are held in central London between March and May 2020. There will be multiple opportunities to attend and plenty of notice will be given for each of the dates.

DESIGN ELEMENTS

What are you planning to bring to make your group stand out?

Every group wants to stand out, make a stand and show what they are about, and we encourage this. The parade is a special annual opportunity to tell the wider community who you are, what you stand for, and what your defending.

You can bring a trolley or similar to pull or push with your refillable water bottles or other items for your group, but please ensure this is less than one meter long on any side. Space in form up is limited and the more trolleys in production, the less wristband we can issue in future for people to take part.

Decorations must be firmly fixed to any trolley or carts to ensure they will not move or fall off during the parade.

All electrical items added to the float must be portable appliance tested.

No petrol generators can be brought into the parade. Please use battery powered or if absolutely essential, diesel. Please consider the environmental impact of generators.

Thank you for joining us in the parade on **JUNE 27TH**,
and we look forward to seeing you at a parade briefing.



FOR ANY FURTHER INFORMATION PLEASE EMAIL
PARADE@PRIDEINLONDON.ORG