



Role Title: Copywriter	Time Commitment:- 3-4 hours per week
Reports to: Content Editor	Type of Role: Volunteer / Unpaid
Location: London	Direct reports: None

You're Pride in London

Pride in London means many things to many people, it belongs to our community and it belongs to you; come and join the conversation!

Forty-six years since the first Pride march in London, Pride in London has a renewed sense of purpose to highlight the challenges still facing the LGBTQ+ community today despite progress. We are run by a group of volunteers who are passionate about equality and diversity and are drawn from all walks of life; together we pull off the UK's biggest free LGBTQ+ community event every year. Pride aims to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow all of our community to live their lives on a genuinely equal footing.

Around 150 people volunteer year-round to help us deliver what has become a world-class Pride. We welcome applications from everybody, and are especially keen to attract new volunteers from the BAME, Trans, Bi, Non-binary and Queer communities who we would love to see more widely represented in our organisation.

Your new team

Pride in London's Content Team is one of its newest teams, responsible for written, photography and videographic content. We've developed a team of photographers, created a Digital Asset Management System and written copy for hundreds newsletters, blogs, website pages and social media posts.

Your new volunteer role

Pride in London is looking for a talented Copywriter to join our Content Team on a voluntary basis. The successful candidate will be able to write clear and concise copy for newsletters, websites and publications, as well as edit submission copy from external sources, in an engaging and informative way.

Role responsibilities

- Write (and edit) clear, attractive copy with a distinctive voice
- Interpret copywriting briefs to understand requirements
- Collaborate with stakeholders on large and small projects
- Edit and proofread copy as required.
- Use SEO principles to maximise copy's reach

- Source image and other content
- Adhere to the Pride in London tone of voice guide

Who you are

- Proven or previous experience as a Copywriter (or related role)
- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills, with samples to prove
- Desirable experience with SEO
- Creativity and collaborative skills
- Good time-management, organisational and leadership skills

What you'll get about joining pride in London

- An induction course and a variety of training that's offered throughout the year
- An opportunity to get new and relevant professional experience
- A chance to broaden your professional network
- Play an important part in delivering Pride event
- Social opportunities to meet the diverse and friendly bunch who volunteer for Pride in London

For more information about us

<http://prideinlondon.org/>