



Role Title: Content Editor	Time Commitment:- 3-4 hours per week
Reports to: Head of Content	Type of Role: Volunteer / Unpaid
Location: London	Direct reports: Copywriters

## **You're Pride in London**

Pride in London means many things to many people, it belongs to our community and it belongs to you; come and join the conversation!

Forty-six years since the first Pride march in London, Pride in London has a renewed sense of purpose to highlight the challenges still facing the LGBTQ+ community today despite progress. We are run by a group of volunteers who are passionate about equality and diversity and are drawn from all walks of life; together we pull off the UK's biggest free LGBTQ+ community event every year. Pride aims to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow all of our community to live their lives on a genuinely equal footing.

Around 150 people volunteer year-round to help us deliver what has become a world-class Pride. We welcome applications from everybody, and are especially keen to attract new volunteers from the BAME, Trans, Bi, Non-binary and Queer communities who we would love to see more widely represented in our organisation.

## **Your new team**

Pride in London's Content Team is one of its newest teams, responsible for written, photography and videographic content. We've developed a team of photographers, created a Digital Asset Management System and written copy for hundreds newsletters, blogs, website pages and social media posts.

## **Your new volunteer role**

Pride in London is looking for a talented Content Editor to join our Content Team on a voluntary basis. The successful candidate will be able to manage a team of copywriters, brief in assignments and oversee the delivery of newsletters, website articles and publications, as well as maintain Pride in London's tone of voice standards throughout everything we write.

## **Role responsibilities**

- Help to manage Pride in London's team of volunteer copywriters
- Identify written copy needs
- Brief the team with assignments and briefs
- Manage content creation and keep track of deadlines

- Implement and ensure consistency of style
- Review copy, proofread and make necessary changes
- Facilitate the publication of blogs on the Pride in London website
- Facilitate the publication of newsletters through Pride in London's CMS
- Liaise with Digital team to support
- Liaise with stakeholders throughout Pride in London and keep on top of future projects

### **Who you are**

- Proven or previous experience as a Content Editor (or related role)
- Portfolio of published work
- Excellent writing and editing skills in English
- Eye for detail
- Hands-on experience with Content Management Systems
- Familiarity with SEO and keyword research

### **What you'll get about joining pride in London**

- An induction course and a variety of training that's offered throughout the year
- An opportunity to get new and relevant professional experience
- A chance to broaden your professional network
- Play an important part in delivering Pride event
- Social opportunities to meet the diverse and friendly bunch who volunteer for Pride in London

### **For more information about us**

<http://prideinlondon.org/>