

2018 PARADE GUIDANCE NOTES AND SPECIFICATIONS

PARADE WALKING GROUPS



Version1: April 2018

Welcome to the Pride in London Parade – one of the largest and most colorful parades in the world! It's not just any parade, it's the Pride in London Parade!

We want you and everyone watching the Parade to have a fabulous time.

To ensure this, below you'll find the list of key requirements specifically for Parade walking groups. This has been designed based on our experience, feedback and consultation with the Metropolitan Police and Greater London Authority and is in addition to our [code of conduct](#).

Before we get started...

- Check [our website](#) to ensure you are viewing the current version.
- Ensure all members of your group have read and understood the following.
- Use the opportunity to find out more at one of our Parade Briefings or by emailing parade@prideinlondon.org – where we aim to respond in three working days.

15 steps to a successful Parade

WRISTBAND ENTRY

For reasons of public safety;

1. Each parade participant must wear an accredited Pride in London Parade wristband.
 - a. It is the group's responsibility to collect the wristbands before the parade day from our central London location.
 - b. The organizer of the parade group is responsible for distribution of wristbands to the parade group before arrival at parade entry.
 - c. Children are required to wear wristbands from the group's allocation.

AGE LIMITATIONS

For reasons of child protection;

2. Children under 16 years old must be accompanied by an adult who will be responsible for them for the duration of their time at the event.
 - a. If you have children attending, please ensure your group has a child protection procedure in place.

ARRIVAL TIME

To ensure the Parade run's on time (no one likes waiting);

3. All members of the Parade group must arrive at the parade entry point in the allocated time window provided.

WHO CAN ATTEND

For reasons of public safety;

4. Only people wearing a wristband are able to be in the Parade.
5. Pets or animals are not allowed to attend either the Parade or form up area.
 - a. Assistance animals are of course allowed in the parade and form up area.

PARTICIPANTS REQUIREMENTS

For reasons of health and safety, smooth running, local and national laws;

6. Parade participants must not be drunk or under the influence of drugs.
 - a. Anyone seen taking illegal drugs will be reported to the police.
 - b. Glass bottles or drinking glasses must not be brought into the form up area or parade.
7. In terms of clothing, the minimum amount deemed acceptable is equivalent to standard swimwear.
8. No obscenities or offensive material can be presented in the Parade.
 - a. If you think it could offend or not sure, don't do it.
9. Keep the pace and ensure minimal gaps between you and the next group.
10. Keep our streets clean and take away rubbish with you.

LIMITATIONS ON ACTIVITY

For reasons of clean-up costs, the environment and licensing;

11. Soliciting donations or the collecting of money is prohibited.
12. No distribution of confetti or adhesives (such as stickers, or similar) is permitted.
13. Sampling, handing out merchandise or other items must be granted permission in advance. Get in touch.
14. Music is permitted to be played, at a reasonable volume on the parade route only, not in the form up area.

GENERAL

15. All parade participants must follow the guidance and requests by the Pride in London volunteers and other event stewards or security who are trained to ensure the safety and enjoyment of the Parade for all.

Thank you. We can't wait to see you on Saturday 7th of July.