# ACCENTRO Real Estate AG Germany's Market Leader in Residential Property Privatisation

Company Presentation, 6th May 2020

**FINANCIAL YEAR 2019** 



# **UNIQUE BUSINESS MODEL**

# ACCENTRO

Unique	Access	Track record	Scale
Only listed pure real estate privatization company in Germany	Offering constant >1000 Apartments for sale with approx. 1% market share	Sold of >4000 units in the last 4 years worth EUR 600 million	Germanys leading privatisation platform in EUR 30bln. private transaction market
Management with many years of experience in the real estate industry	Weighted average sales margin between 2015 and 2019 of 32.5%	Scarcity in metropolitan regions leaves unparalleled growth opportunities	Structural margin due to buying "whole sale" and selling "retail" with vast marketing channels
Trust	Profitability	Focus and Demand	Sustainability

# HIGHLIGHTS

### Germany's market leader in residential property privatisation and sales

Core business	<ul> <li>Privatisation of residential real estate in attractive German metro regions</li> <li>Third-party property sales and backstop services for real estate investors and property</li> </ul>	Key operational metrics				
activities	<ul> <li>developers</li> <li>Joint ventures with strategic equity participation</li> </ul>	Apartments sol			940(2)	
Track record	<ul> <li>Dynamic built-up of a proprietary privatisation pipeline through portfolio investments of EUR 797.7m (purchase prices) since 2015</li> <li>4,889 condominiums and properties sold with a total sales value of EUR 609.7m since</li> </ul>	476	976	992	FY 2018	830 FY 2019
	2015	Apartments sou			FT 2016	F1 2019
USPs and	<ul> <li>Unique business model with compelling risk-return profile in listed sector</li> <li>Structural and resilient margin from combination of wholesale/retail difference and capex upgrade</li> <li>Unprecedented expertise in major local German residential markets</li> </ul>	1,047	1,470	1,289	866	812
Scale	<ul> <li>High-powered sales and marketing platform of international reach</li> <li>Exclusive joint ventures with renowned real estate companies and developers</li> </ul>	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
Regional	<ul> <li>1,218 units currently available for sale in Berlin – home market of ACCENTRO</li> <li>Successful expansion launched into growth markets such as the Leipzig, Bavaria,</li> </ul>	Revenues (in r		147.3	163.2 <sup>(3)</sup>	143.3
focus and pipeline	Hamburg, Rhine-Ruhr and Rhine-Main metropolitan regions. Additional acquisitions of 457 units (thereof 169 units in Berlin) already signed but not closed in 2019 (expected closing during 1HY 2020).	39.5	125.1			
	<ul> <li>Inventory properties increased to EUR 417m despite the reclassification of EUR 34m to</li> </ul>	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
Key ratios	<ul> <li>investment properties, investments in an office used by the company of EUR 24m as well as investments in cooperation agreements</li> <li>Consistently high EBIT of more than EUR 30m per year since 2016 with an average gross</li> </ul>	EBIT (in mEUR)	33.9	36.4	32.9	39.8
and financials	<ul> <li>Consistently right bit of more than box som per year since 2010 with an average gross sales margin of approx. 30%</li> <li>Confirmation of large hidden reserves in inventories by external real estate appraiser as of</li> </ul>	6.1				
	31 December 2019. Reconciled to the balance sheet as of 31.12 there are more than EUR 148m hidden reserves.	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019

Notes: (1) Transactions closed in corresponding year (2) Excluding 675 units of the project development Gehrensee (3) Excluding EUR 42.4m from deconsolidation of the project development Gehrensee

	Privatisations and Investment Properties	Services & Ventures
What we do	<ul> <li>Investing in residential real estate in attractive German metro regions with focus on Berlin</li> <li>Active asset management and capex measures</li> <li>Privatisation of single units to individual investors and homeowners</li> <li>Block sales of properties to institutional investors</li> <li>Realizing of new building potential by Investment properties</li> </ul>	<ul> <li>Sales services to third parties, such as developers and real estate companies</li> <li>Backstop provisions for developers in course of single units sales</li> <li>Joint ventures (ACCENTRO typically holds a minority equity stake) with developers and real estate companies to market and sell properties on single unit basis and as block sales</li> </ul>
Sources of	<ul> <li>Revenues from property letting</li> </ul>	Revenues from services
income	<ul> <li>Revenues from property sales</li> </ul>	Revenues from equity investments
Current	<ul> <li>2,296 residential and commercial units (as of 31 December 2019)<sup>(1)</sup></li> </ul>	<ul> <li>Over 3,000 units lined up for exclusive sales</li> <li>Some of our current partners:</li> <li>ADLER REAL ESTATE COVINIO TAG </li> </ul>
portfolio	<ul> <li>Real estate value of EUR 474.6m mostly accounted at cost (as of 31 December 2019)<sup>(1)</sup></li> </ul>	FIRST HOME     Immobilien AG       Immobilien AG

Notes: (1) including buildings for own use and investment properties

### **NEW MANAGEMENT BOARD** Intends to continue growth path and diversification



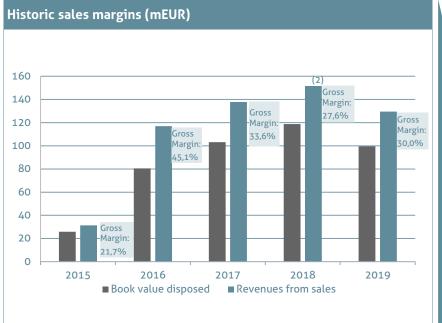
#### Management Board: Lars Schriewer (CEO)

- Lars Schriewer looks back on almost 20 years of experience in management positions in the real estate sector and has a focus on residential real estate. He has extensive expertise at the interface between real estate and the capital market.
- Before joining ACCENTRO Real Estate AG, he was Senior Vice President at the SSN Group.
- In particular, he accompanied the M & A process with Consus Real Estate AG with a volume of EUR 1.1 billion. Prior to this, he held management positions for several years at Westgrund AG (S-DAX) and Vivacon AG (M-DAX).

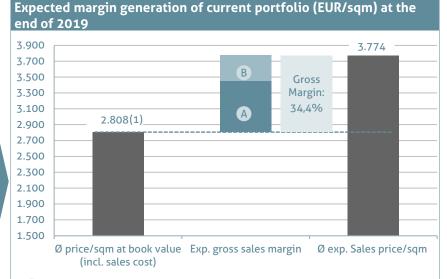
# **PROVEN TRACK RECORD OF VALUE CREATION**

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### Current margin generation potential proven by historic sales margin



Weighted average sales margin between 2015 and 2019 of 32.5%



- A Structural margin compensates for proactive asset management including refurbishment, maintenance and capex and additional legal, marketing and sales expenses as compared to a wholesale price
- B Market margin reflects development of markets between acquisition and sale (typically 3 years) as well as value creation due to improved market positioning

Irrespective of market conditions, ACCENTRO's business model offers an "intrinsic" structural and resilient margin from a combination of wholesale/retail difference and capex upgrade

Notes: (1) Including Capex for projects in sales process and construction commitments (2) Excluding the Gehrensee transaction

# **PRIVATISATION PORTFOLIO**

### Already diversified privatisation portfolio of intrinsic value

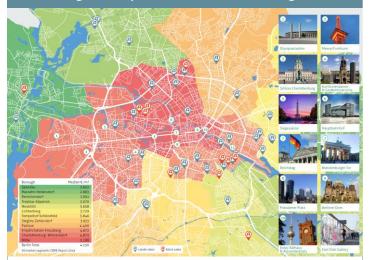
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Inventories portfolio as of 31 December 2019						
Location	Book value/purchase price (in mEUR)	Units	sqm	Selling prices (EUR/sqm)		
Berlin	302.1	1,218	90,641	4,486		
Bavaria (Bayreuth, Garmisch- Partenkirchen)	64.0	435	26,745	3,194		
Leipzig and Greater Leipzig	18.6	252	15,644	1,581		
Rostock and Usedom	16.9	118	8,707	2,594		
Rhine-Ruhr area (Cologne, Düsseldorf, Ratingen)	11.7	81	5,113	3,198		
Others (Hamburg, Hanover)	2.8	12	1,317	2,602		
Total	416.1	2,116	148,166	3,774		

#### Inventories portfolio broken down by region as of 31 December 2019



Attractive growth upside in the Berlin core region



- 1. Continued demographic growth
- 2. Rising income and purchase power
- 3. Housing shortage driving price growth
- 4. Slow construction failing to close gap
- Construction costs exceeding current valuations of existing stock

# **OPERATING AND PRIVATISATION TRACK RECORD**

### Development of a profitable portfolio of high-quality assets

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Key facts of the privatisation portfolio						
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	
Number of units	1,919	2,422	2,885	2,181	2,296*	
Real estate value, in mEUR	155.2	216.1	302.2	343.9	474.6*	
Gross margin of sales	21.7%	45.1%	33.6%	27.6%	30.0%	
Annual rental income, in mEUR	7.2	7.9	8.7	8.5	10.6*	
Interest coverage ratio (EBITDA/net interest expense)	2.8	3.8	4.1	3.7	5.4	
LTV	-	-	-	39,7%	43,9%	
LTC**	69.2%	43.5%	39.4%	50.6%	55.9%	
WACD***	4.4%	2.9%	2.6%	2.7%	2.6%	

#### Notes

- Current real estate portfolio generates an annual rental income of EUR 10.6m and contain high hidden reserves in the context of new letting
- Sustainable improvement of the interest coverage ratio through optimisation of the funding structure
- Economies of scales through consistent expansion of the inventory assets





Berlin-Charlottenburg

**Berlin-Tegel** 

\* Including Investment properties and Owner-occupied properties \*\* Net debt / GAV (accounted at cost) \*\*\* Weighted average cost of debt

# FINANCIALS - INCOME STATEMENT – 2018 and 2019

### Income statement shows high profitability of business model

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Income statement (in EUR '000)	2018	2019	∆ in %	Sources of Income
Revenues from sales of inventory property	151,589	129,503	-14.6%	 Revenue from property sales
Expenses for sales of inventory property	-118,770	-99,661	-16.1%	
Capital gains from inventory property	32,820	29,841	-8.1%	
Net rental income	6,130	6,518	6.3%	 Net income from property letting
Net service income	2,282	2,363	3.6%	 - Net income from services
Net income from companies accounted for using the equity method	2	1,244	62,111%	 Return from equity investments
Other operating income	1,663	1,207	-27.4	
Gain or loss on fair value adjustments of investment properties	0	11,399	-	 Reclassification Investment Properties
Interim result	42.896	52,572	22.6%	
Total payroll and benefit costs	-4,613	-5,835	26.5%	
Depreciation and amortisation of intangible assets and property, plant and equipment	-349	-731	109.5%	
Impairment of accounts receivable	-205	-123	-40,2%	
Other operating expenses	-5,131	-6,079	18.5%	
EBIT	32,598	39,804	22.1%	Return from other equity
Other income from investments	36	36	0.0%	 investments
Net interest income	-8,924	-7,353	-17.6%	
EBT	23,710	32,488	37.0%	
Income taxes	-5,675	-6,189	9.1%	
Consolidated income	18,035	26,299	45.8%	
Total gross margin (revenues basis) in %	25.4%	27.9%	9.7%	
Gross margin from sales (cost basis) in %	27.6%	29.9%	8.4%	
Net income margin	11.2%	18.4%	63.7%	
Earnings per share	0.56	0.81	43.7%	

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- Constant high profitability with sales margins of over 29.9% in 2019.
- Net reclassification effect on the consolidated income of EUR 6.5m.
- Earnings per share of EUR 0.81 significantly higher as last year.
- Total payroll and benefit costs and other operating expenses on a low level compared to revenues.
- Negative net interest result decreased by 17.6% despite higher indebtedness. Positive effect comes from rising interest income from loans granted for cooperation projects.
- 2018 financial figures exclude the sale of the Gehrensee portfolio to improve comparability

## FINANCIALS - BALANCE SHEET – FY 2019

### Financial position with large hidden reserves

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Financial position (in EUR '000)	FY 2018	FY 2019	∆ in %
Goodwill	17,776	17,776	0.0%
Owner occupied properties and buildings	23,366	24,083	3.1%
Investment Property	0	34,452	-
Non-current trade receivables and other receivables and other assets	38,920	24,029	-38.3%
Other non-current assets	1,047	2,168	107.2%
Total non-current assets	81,109	102,508	26.4%
Inventory properties	345,241	416,573	20.7%
Accounts receivable and other assets	32,391	37,510	15.8%
Cash and cash equivalents	15,464	24,167	56.3%
Total current assets	393,096	478,250	21.7%
Total assets	474,205	580,757	22.5%
Subscribed capital	32,431	32,438	0.0%
Additional paid-in capital	78,433	78,684	0.3%
Retained earnings	86,284	107,561	24.7%
Attributable to non-controlling companies	1,956	2,128	8.8%
Total equity	199,104	220,811	10.9%
Financial liabilities and bond	175,334	213,709	21.9%
Other non-current liabilities	1,097	2,210	101.4%
Total non-current liabilities	176,431	215,919	22.4%
Financial liabilities and bond	55,919	103,930	85.9%
Other short-term payables	42,750	40,097	-6.2%
Total current liabilities	98,669	144,028	46.0%
Total current and non-current liabilities	275,101	359,947	30.8%
Total assets	474,205	580,757	22.5%
LTV	39.7%	43.9%	10.6%
LTC	50.3%	55.9%	11.1%
Equity ratio	42.0%	38.0%	-9.4%

#### Notes

- Increase in non-current assets due to reclassification of properties held in inventories to investment properties
- Real estate assets in inventories further increased by continuous growth
- Property valuation by external appraisers confirms hidden reserves of 148 million in the inventory portfolio as of december 2019
- Granted capital to provide self funding services for further growth potential
- Equity ratio remains high despite a dividend payment in May 2019
- Corporate bond over EUR 100m issued and a capital increase of EUR 20m in 2018 to accelerate the ongoing growth
- Increase of other non-current liabilities due to increased deferred taxes as part of the reclassification from a portfolio to the investment properties and new secured financial liabilities
- Comfortable LTC of 55.9% and a low LTV of 43.9% despite increasing financial liabilities

## Increasing maturity and flexibility at limited costs

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unding strategy				Funding structure as at 31 Decembe	er 2019
<ul> <li>Corporate bond over EUR 2018</li> </ul>	۲۵۵۳ with a coupon inte الم	erest of 3.75% success	fully placed in		
<ul> <li>Balanced mix of secured low LTC</li> </ul>	and unsecured financing a	and manageable finan	cing risk due to		
0,1	er 15 different banks (mai nks such as pbb, Allianz, IE		en and	EUR 100m	
	cts with a low LTC ratio gu	aranty the safe self-re	payment of the		FUD 2
current corporate bond					EUR 2
Financial liabilities	Nominal volume (EUR '000)	Average interest rate (%)	Average loan maturity (years)		EUR 2
					EUR 2
Financial liabilities	(EUR <b>`000</b> )	rate (%)	maturity (years)	<ul> <li>Loan debt privatisation portfolio</li> </ul>	EUR 2

### **OUTLOOK**

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Market environment offers opportunities	<ul> <li>The short supply and scarcity in the housing sector is reflected in growing demand for residential real estate</li> <li>Significant housing shortage and structural demand is causing rising rent and price levels in the target markets</li> <li>The low homeownership rate of 45% in Germany, among the lowest in Europe, offers a humongous revenue potential for ACCENTRO given the EUR 30bln. private transaction market</li> </ul>
Dynamic operating activities	<ul> <li>2020 will see a steady expansion of the privatisation portfolio (the deeds for the next 457 units have already been notarised)</li> <li>The business model is being expanded to include attractive metropolitan regions elsewhere in Germany by widening the sales network</li> <li>The current inventory properties held for sales may allow sales of more than EUR 600m over the years to come</li> </ul>
Positive Outlook	<ul> <li>2020 Forecast</li> <li>Positive outlook for 2020: slight increase in sales with EBIT at the same level of the previous year</li> <li>Successful placement of a EUR 250m Bond to further accelerate growth</li> <li>Expansion of nationwide sales strength through investments and greater diversification in other markets</li> <li>Further development of digitalisation in business processes</li> </ul>

# ACCENTRO

ACCENTRO REAL ESTATE AG Lars Schriewer Kantstraße 44/45 D-10625 Berlin Phone: +49 (0)30 887 181 - 0 Fax: +49 (0)30 887 181 11 mail@accentro.ag www.accentro.ag

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