

# **URBAN OUTFITTERS**

**WOMENSWEAR AND MENSWEAR  
BRAND LABEL INSERTION GUIDE**

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## URBAN OUTFITTERS TICKET SUPPLIERS - RETAIL & WHOLESALE

	Urban Outfitters	BDG (variable data ticket, sticker and polybag sticker)	BDG (hard hangtag, override)	lets Frans	lets Frans Sport	Urban Renewal	Out from Under	Urban Outfitters Archive	UO Sustain Tickets	BDG Sustain Tickets	Label Production
<b>ELITE LABELS</b>	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	UK, Turkey, India, Vietnam, Pakistan
<b>FINELINE</b>	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	USA, India, China
<b>CHECKPOINT/ CHECKNET</b>	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	Turkey, Spain, China, India, Vietnam
<b>LABLETEX</b>	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	China
<b>LABELON</b>	✗	✗	✓	✗	✗	✗	✗	✗	✗	✓	Turkey, Hong Kong, Pakistan
<b>LOCAL SOURCE</b>	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	N/A







ALL WOMENS AND MENS DENIM MUST BE BDG BRANDED UNLESS STATED OTHERWISE BY BUYING









## CONTACT INFORMATION






	ELITE LABELS	FINELINE	CHECKPOINT	LABELTEX USA	LABLETEX HK	LABELON (TRIMCO) TURKEY	LABELON (TRIMCO) HK	LABELON (TRIMCO) HK	TURTEXS	TIMAY & TEMPO	RED BUTTON	JAWAID BROSS
<b>Office Location</b>	UK	USA	USA	USA	HONG KONG	TURKEY	HONG KONG	UK	TURKEY	TURKEY	TURKEY	PAKISTAN
<b>Address</b>	Elite Labels 21-23 Brunswick Street, Leicester, LE1 2LP, UK	<b>USA HQ (Medlock)</b> 3145 Medlock Bridge Road Norcross, GA 30071	<b>Checkpoint Systems</b> 101 Wolf Drive, Thorofare, NJ 08086, United States	<b>LabelTex Mills</b> 6100 Wilmington Avenue Los Angeles, CA 90001-1826	<b>LabelTex Mills</b> 13/F., Hung Mou Industrial Building 62 Hung To Road, Kwun Tong Kowloon, Hong Kong P: +852 2423-2349	<b>Labelon Turkey</b> Baglar Mah. 62. SokakNo:10 Yildizlar PlazaKat:4 Gunesli, Bagcilar Istanbul, Turkey	<b>Labelon (Far East) Ltd</b> Flat C&D, 11/F, City Industrial Complex, 116-122 Kwok Shui Rd, Kwai Chung, Hong Kong	<b>Labelon UK</b> 1 Tamdown Way, Springwood Industrial Estate, Braintree CM7 2QL, UK	<b>Turteks Tekstil Etiket Sanayi ve Ticaret A.S</b> Mahmutbey Mahallesi, Tasocagi Yolu Caddesi No.7 / Z1 34218, Bagcilar, Istanbul - Turkey	<b>Tempo Metal Aksesuar Sanayi Ve Ticaret A.Ş.</b> Orta Mh. Topkapı Maltepe Cd. No.6 Silkar Plaza Kat.2, 34030 - Bayrampaşa / İSTANBUL / TÜRKİYE	<b>Red Button</b> Örnek Mah.1538 Sk. No:47 Esenyurt 34517 Istanbul, Turkey	<b>Jawaid Bross Sector</b> 15 Korangi, Karachi, Karachi City, Sindh, Pakistan
<b>Contact</b>	Mandy Briers	Pramod Kumar Hemant Chandersekar	Melissa Ramos	Rebecca Cocco	Humphrey Ng Jessica Yeung	Filiz Eren	Calvin Sze	Hannah Sammons Kimberley Butcher	Liana Ciprut Vidal Ciprut		Necla ÖZDEMİR	Zeeshan Javaid
<b>Email</b>	<a href="mailto:urbanteam@lifelabels.co.uk">urbanteam@lifelabels.co.uk</a> <a href="mailto:amanda@elite-labels.co.uk">amanda@elite-labels.co.uk</a>	<a href="mailto:support@finelinetech.com">support@finelinetech.com</a> <a href="mailto:pkumar@finelinetech.co.in">pkumar@finelinetech.co.in</a> <a href="mailto:hchandersekar@finelinetech.com">hchandersekar@finelinetech.com</a>	<a href="mailto:melissa.ramos@checkpoint.com">melissa.ramos@checkpoint.com</a>	<a href="mailto:Rebecca@labeltexusa.com">Rebecca@labeltexusa.com</a>	<a href="mailto:humphrey@labeltex.com.hk">humphrey@labeltex.com.hk</a> <a href="mailto:Jessica@labeltex.com.hk">Jessica@labeltex.com.hk</a>	<a href="mailto:filiz.eren@labelon.com">filiz.eren@labelon.com</a>	<a href="mailto:Calvin.Sze@labelon.com">Calvin.Sze@labelon.com</a>	<a href="mailto:hannah.sammons@trimco-group.com">hannah.sammons@trimco-group.com</a> <a href="mailto:kimberley.butcher@trimco-group.com">kimberley.butcher@trimco-group.com</a>	<a href="mailto:info@turteksetiket.com">info@turteksetiket.com</a> <a href="mailto:vidal.ciprut@turteksetiket.com">vidal.ciprut@turteksetiket.com</a> <a href="mailto:liana.ciprut@turteksetiket.com">liana.ciprut@turteksetiket.com</a>	<a href="mailto:busra.d@timaytempo.com">busra.d@timaytempo.com</a> <a href="mailto:ulas.t@timaytempo.com">ulas.t@timaytempo.com</a>	<a href="mailto:necla.ozdemir@redbutton.com.tr">necla.ozdemir@redbutton.com.tr</a>	<a href="mailto:zeeshan.javaid@j-bross.com">zeeshan.javaid@j-bross.com</a>
<b>Tel.</b>	0044 (0) 116 2512634	800-500-8687 ext. 2102		323-582-0228	00852 2423 2349	(212) 489 44 44	+852 23440556	01376 553030	0090 (212) 284 53 45	0090 (212) 4844748	0090 (212) 699 04 00	(021) 35121220

URBAN OUTFITTERS TICKETING - QMNI

BRAND	Reference Code	IP Code (hide)	Type of Ticket	Ticket	Usage (HIDE)	ELITE			CHECKPOINT			FINELINE			LABELTEX			LABELON		
						MOQ (per sku)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations
Urban Outfitters Apparel	MPUKTKT	MPT	Multi-Price Ticket Perforated		Retail Only	50	5 days		25	5 days		1000	4 days		USA, INDIA, CHINA					
Iets Frans Apparel	MPUKOFU		Multi-Price Ticket Perforated		Retail Only	50	6 days		25	5 days		1000	4 days							
Iets Frans SPORT	MPUKIFSPT	IS	Multi-Price Ticket Perforated		Retail Only	18	10 days		25	5 days		1000	4 days							
Out From Under	MPUKOFU		Multi-Price Ticket Perforated		Retail Only	50	7 days	UK, TURKEY, INDIA, DUBAI	25	5 days	CHINA, TURKEY, INDIA, VIETNAM	1000	4 days							
Urban Renewal	MPUKRNW	RN	Multi-Price Ticket Perforated		Retail Only	18	8 days		1000	5 days										
Urban Outfitters Archive	MPUKARC	AR	Multi-Price Ticket Perforated		Retail Only	18	9 days		25	5 days		1000	4 days	USA, INDIA, CHINA						

BDG - Jackets + Denim Jeans + Shorts	BDG_HANGTAG	BDG Hard Hangtag		Retail and Global Wholesale								1000	4 days	CHINA	NO MINS	IN STOCK	USA, CHINA	100	14 days	TURKEY, CHINA (HK), PAKISTAN
	MPUKDENIM	Multi-Price BDG sticker (adheres to back of hangtag)	 (STICKER ORDERED SEPERATELY WITH HANGTAG.)	Retail Only	50	5 days			NO MINS	3 Days		1000	2 days		NO MINS	IN STOCK	USA, CHINA			
	MPUKBDGT	Multi-Price Ticket Perforated		Retail Only	50	5 days			NO MINS	3 Days		1000	2 days		NO MINS	IN STOCK	USA, CHINA			
	MPUKULAB	Price sticker Perforated		Retail Only	50	5 days	UK, TURKEY, INDIA, DUBAI		NO MINS	3 Days	CHINA, TURKEY, INDIA, VIETNAM	1000	2 days	USA, INDIA, CHINA						
	MPUKCLUB	Price sticker Perforated		Retail Only	50	5 days			NO MINS	3 Days		1000	2 days							
UKDL	Polybag Sticker			Global Retail	35	5 days			NO MINS	3 Days		1000	2 days		NO MINS	IN STOCK	USA, CHINA			

URBAN OUTFITTERS TICKETING - GLOBAL WHOLESALE

BRAND	Reference Code	Type of Ticket	Ticket	Usage	ELITE			CHECKPOINT			FINELINE			LABELTEX			LABELON		
					MOQ (per sku)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations	MOQ (per order)	Lead Time	Bureau Locations
lets Frans... Apparel	MPUOWIF	WIT	Price Ticket Perforated (ALL-IN-ONE) 	Global Wholesale only	18	5 days		25	5 days		1000	4 days							
BDG - Tops + Knits + Lightweight Wovens	MPUOWT	WBT	Price Ticket Perforated (ALL-IN-ONE) 	Global Wholesale only	18	5 days	UK, TURKEY, INDIA, DUBAI	25	5 days	CHINA, TURKEY, INDIA, VIETNAM	1000	4 days		NO MINS	IN STOCK	USA, CHINA			
BDG - Jackets + Denim Jeans + Shorts	BDG_HANGTAG	BDG Hard hangtag	 SET INCLUDES STRING WITH LOCK AND TAG	Retail and Global Wholesale							1000	4 days	USA, CHINA, INDIA	NO MINS	IN STOCK	USA, CHINA	100	14 days	TURKEY, CHINA, PAKISTAN
	MPUOWL	Hangtag sticker	 STICKER MUST BE ORDERED SEPERATELY .....NGTAG	Global Wholesale only	50	5 days	UK, TURKEY, INDIA, DUBAI			available through Elite and Fineline only	1000	2 days		NO MINS	IN STOCK	USA, CHINA			
Universal Polybag Sticker	WSOUDL	Polybag Sticker		Global Wholesale only	50	5 days					1000	2 days		NO MINS	IN STOCK	USA, CHINA			



## UO SUSTAIN ADDITIONAL SWING TICKETS

THESE TICKETS ARE NOT AVAILABLE THROUGH OUR NOMINATED SOURCES AND ARE FOR LOCAL SOURCING ONLY

FOLLOW THE SPECIFICATIONS BELOW

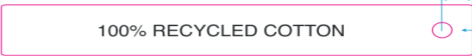
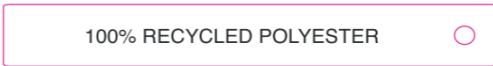






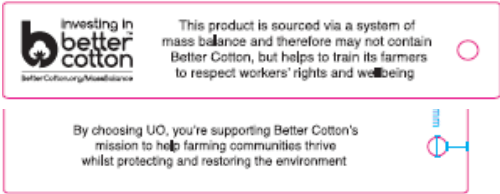



CARD QUALITY: 300-400GSM WHITE BASE RECYCLED STOCK

FONT NAME: HELVETICA REGULAR

SIZE: 9PT

FONT COLOUR: C:69 M:60 Y:56 K:66 . CLOSEST PANTONE IS 179-14C

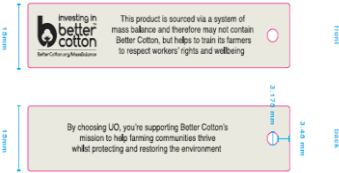

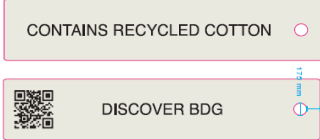

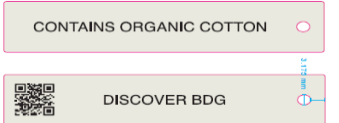

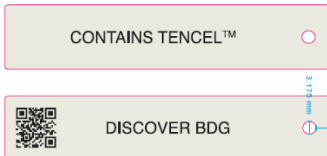
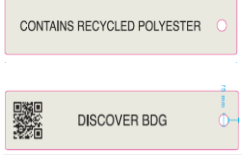
UO SUS5 TO BE BLACK TEXT AND IMAGE, DIMENSIONS FOR ALL: H 77mm X W10mm

Label	Label Code	Label	Label Code
	UOSUS1		UOSUS6
	UOSUS2		UOSUS7
	UOSUS3		UOSUS8
	UOSUS4		UOSUS9
 <p>H 77mm X W15mm</p>	UOSUS5		UOSUS10
	UOSUS11		UOSUS19

Label	Label Code	Label	Label Code
CONTAINS RECYCLED WOOL <input type="checkbox"/>	UOSUS11	CONTAINS ECOVERO™ <input type="checkbox"/>	UOSUS19
100% RECYCLED VISCOSE <input type="checkbox"/>	UOSUS12	VEGAN <input type="checkbox"/>	UOSUS20
CONTAINS RECYCLED VISCOSE <input type="checkbox"/>	UOSUS13	REUSABLE <input type="checkbox"/>	UOSUS21
100% RECYCLED ACRYLIC <input type="checkbox"/>	UOSUS14	BAMBOO <input type="checkbox"/>	UOSUS22
CONTAINS RECYCLED ACRYLIC <input type="checkbox"/>	UOSUS15	FSC <input type="checkbox"/>	UOSUS23
CONTAINS BIRLA™ <input type="checkbox"/>	UOSUS16	LOW IMPACT WASH <input type="checkbox"/>	UOSUS24
CONTAINS TENCEL™ <input type="checkbox"/>	UOSUS17	LOWER IMPACT DYEING <input type="checkbox"/>	UOSUS25
CONTAINS LYOCELL <input type="checkbox"/>	UOSUS18		



## BDG SUSTAIN ADDITIONAL SWING TICKETS

THESE TICKETS ARE AVAILABLE THROUGH OUR NOMINATED SOURCES - 77cm x 15cm

	Label Code		Label Code
 <p>The image shows two swing tickets for BCI. The top ticket features the Better Cotton logo and text: 'investing in better cotton', 'This product is sourced via a system of mass balance and therefore may not contain Better Cotton, but helps to train the farmers to respect workers' rights and wellbeing'. The bottom ticket says: 'By choosing LO, you're supporting Better Cotton's mission to help farming communities thrive while protecting and restoring the environment'.</p>	BDG_BCI_TAG	 <p>The image shows two swing tickets. The top one says 'LOW IMPACT WASH'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_LOW_IMPACT_TAG
 <p>The image shows two swing tickets. The top one says 'CONTAINS RECYCLED COTTON'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_CON_RECYCLED_TAG	 <p>The image shows two swing tickets. The top one says 'CONTAINS HEMP'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_HEMP_TAG
 <p>The image shows two swing tickets. The top one says 'CONTAINS ORGANIC COTTON'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_CON_ORG_COTTON_TAG	 <p>The image shows two swing tickets. The top one says 'LOW IMPACT DYE'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_CON_LOW_IMPACT_DYE_TAG
 <p>The image shows two swing tickets. The top one says 'CONTAINS TENCEL™'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_TENCEL_TAG	 <p>The image shows two swing tickets. The top one says 'CONTAINS RECYCLED POLYESTER'. The bottom one has a QR code and says 'DISCOVER BDG'.</p>	BDG_CON_RECYCLED_POLY_TAG

## WW URBAN OUTFITTERS CORE BRAND LABEL

THE LABEL COMPOSITION IS 100% COTTON AND WASH TRIALS SHOULD BE CONDUCTED BY THE GARMENT VENDOR FOR ANY GARMENT WASHED STYLES TO ENSURE THE LABEL APPEARANCE IS NOT AFFECTED

	Label Image	Label Code	Label Type
	 <p style="text-align: center;">14mm deep</p>	<p>CREAM: UO_CORE_XS_001 BLACK: UO_CORE_XS_002</p>	<p>End Fold</p>
	 <p style="text-align: center;">18mm deep</p>	<p>CREAM: UO_CORE_S_001 BLACK: UO_CORE_S_002</p>	<p>End Fold</p>
		<p>CREAM: UO_CORE_M_001 BLACK: UO_CORE_M_002</p>	<p>End Fold</p>

**URBAN  
OUTFITTERS**

**URBAN  
OUTFITTERS**

CREAM: UO\_CORE\_L\_001  
BLACK: UO\_CORE\_L\_002

End Fold

65x65mm

**URBAN  
OUTFITTERS**

**URBAN  
OUTFITTERS**

CREAM: UO\_CORE\_XL\_001  
BLACK: UO\_CORE\_XL\_002

End Fold

65x80mm

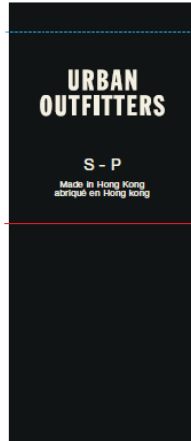


All sizes avail - refer to coding for size ordering

CREAM:  
UO\_CORE\_SIZE\_XS\_001  
UO\_CORE\_SIZE\_S\_001  
UO\_CORE\_SIZE\_M\_001  
UO\_CORE\_SIZE\_L\_001  
UO\_CORE\_SIZE\_XL\_001  
UO\_CORE\_SIZE\_XXL\_001

BLACK:  
UO\_CORE\_SIZE\_XS\_002  
UO\_CORE\_SIZE\_S\_002  
UO\_CORE\_SIZE\_M\_002  
UO\_CORE\_SIZE\_L\_002  
UO\_CORE\_SIZE\_XL\_002  
UO\_CORE\_SIZE\_XXL\_002

End Fold




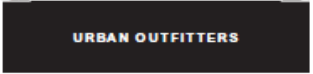

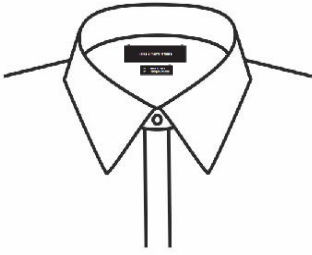





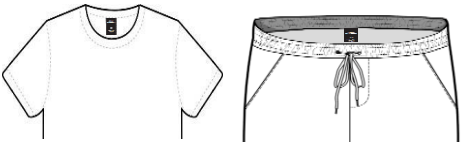
All sizes avail - refer to coding for size ordering


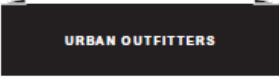


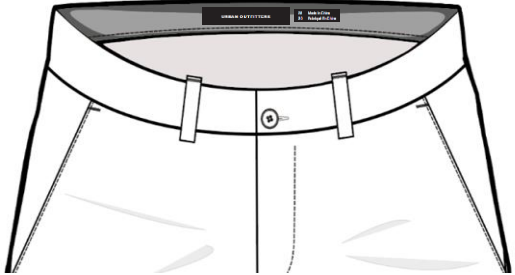
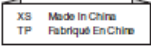
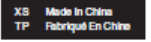
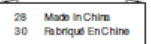
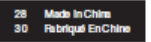
CREAM:  
UO\_CORE\_PAIR\_XS\_001  
UO\_CORE\_PAIR\_S\_001  
UO\_CORE\_PAIR\_M\_001  
UO\_CORE\_PAIR\_L\_001  
UO\_CORE\_PAIR\_XL\_001  
UO\_CORE\_PAIR\_XXL\_001

BLACK:  
UO\_CORE\_PAIR\_XS\_002  
UO\_CORE\_PAIR\_S\_002  
UO\_CORE\_PAIR\_M\_002  
UO\_CORE\_PAIR\_L\_002  
UO\_CORE\_PAIR\_XL\_002  
UO\_CORE\_PAIR\_XXL\_002

Loop

MW UO LABEL GUIDE

Product Type	Label	Label Code	Label Type	Attachment Method	Insertion
Shirts	 	<p>WHITE UOM_M1 <i>For white and light coloured garments only</i></p> <p>BLACK UOM_M1B <i>For black and dark coloured garments only</i></p>	End fold label	  <p><i>Same coloured labels must be used within a garment</i></p>	  <p>Brand label stitched to single layer of back yoke 1cm below collar stand Size/COO label stitched to single layer of back yoke 1cm below brand label</p>
	 	<p>WHITE UOM_S1 <i>For white and light coloured garments only</i></p> <p>BLACK UOM_S1B <i>For black and dark coloured garments only</i></p>			
All Jersey, Knitwear and Elasticated Waistbands	 	<p>WHITE UOM_M3 <i>For white and light coloured garments only</i></p> <p>BLACK UOM_M3B <i>For black and dark coloured garments only</i></p>	Top Insert		  <p>Brand label inserted into back neck binding Brand label inserted into back waistband</p>

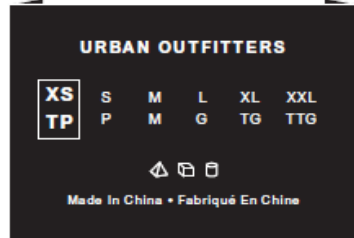
<b>Non Elasticated Trousers and Shorts</b>	 	<p>WHITE UOM_M1 <i>For white and light coloured garments only</i></p> <p>BLACK UOM_M1B <i>For black and dark coloured garments only</i></p>	<p>End fold label</p>	 	 <p>Brand label to be stitched centrally onto waistband</p> <p>Size/COO label to be stitched to the LHS of the band label onto the waistband</p>
	   	<p>XS-L Sizing WHITE: UOM_S1 <i>For white and light coloured garments only</i> BLACK UOM_S1B <i>For black and dark coloured garments only</i></p> <p>28 -36 Waist Sizing WHITE: UOM_S2 <i>For white and light coloured garments only</i> BLACK: UOM_S2B <i>For black and dark coloured garments only</i></p>		<p><i>Same coloured labels must be used within a garment</i></p>	



Outerwear



WHITE  
UOM\_M4  
*For white and light  
coloured garments only*



BLACK  
UOM\_M4B  
*For black and dark  
coloured garments only*



End fold label



Label to be stitched into centre back neck and onto a back neck buggy or lining  
Do not stitch through main body

## MW/WW UO UTILITY LABEL REFERENCES

UO UTILITY LABELS ARE USED IN ADDITION TO THE SPECIFIED BRAND LABEL.  
 THEY ARE POSITIONED ON THE OUTSIDE OF THE GARMENT AS A STYLING FEATURE.  
 THE LABEL COMPOSITION IS 100% COTTON WITH 100% POLYESTER THREAD FOR LETTERING. THIS LABEL IS MAY BE ADDED BEFORE  
 GARMENT DYING TO ACHIEVE A DTM APPEARANCE.

Label	Label Code	Label Type	Attachment Method	Insertion
 <p>2.5cm x 1.7cm</p>	<p><b>NATURAL</b> UO-76-SL</p> <p><b>BLACK</b> UO-76-SL-INV</p> <p><b>SUN ORANGE</b> UO-76-SL-SO</p> <p><b>GOLDEN SPICE</b> UO-76-SL-GS</p> <p><b>NAVY/YELLOW</b> UO-76-SL-NY</p> <p><b>LIME GREEN</b> UO-76-SL-LG</p>	<p>End fold</p>		<p>Please reference design sketch for label position.</p>







5cm x 3cm

- NATURAL**  
UO-76-ML
- BLACK**  
UO-76-ML-INV
- SUN ORANGE**  
UO-76-ML-SO
- GOLDEN SPICE**  
UO-76-ML-GS
- NAVY/YELLOW**  
UO-76-ML-NY
- LIME GREEN:**  
UO-76-ML-LG

End fold



Please reference design sketch for label position.

 <p>5cm x 5cm</p>	<p><b>NATURAL</b> UO-76-SS</p> <p><b>BLACK</b> UO-76-SS-INV</p> <p><b>SUN ORANGE</b> UO-76-SS-SO</p> <p><b>GOLDEN SPICE</b> UO-76-SS-GS</p> <p><b>NAVY/YELLOW</b> UO-76-SS-NY</p> <p><b>LIME GREEN</b> UO-76-SS-LG</p>	<p>End fold</p>		<p>Please reference design sketch for label position.</p>
 <p>5cm x 1.5cm</p>	<p><b>NATURAL</b> UO-76-SPL</p> <p><b>BLACK</b> UO-76-SPL-INV</p> <p><b>SUN ORANGE</b> UO-76-SPL-SO</p> <p><b>GOLDEN SPICE</b> UO-76-SPL-GS</p> <p><b>NAVY/YELLOW</b> UO-76-SPL-NY</p> <p><b>LIME GREEN</b> UO-76-SPL-LG</p>	<p>End fold</p>		<p>Please reference design sketch for label position.</p>

 <p>5.2cm x 1.5cm</p>	<p><b>NATURAL</b> UO-76-SPL2</p> <p><b>BLACK</b> UO-76-SPL2-INV</p> <p><b>SUN ORANGE</b> UO-76-SPL2-SO</p> <p><b>GOLDEN SPICE</b> UO-76-SPL2-GS</p> <p><b>NAVY/YELLOW</b> UO-76-SPL2-NY</p> <p><b>LIME GREEN</b> UO-76-SPL2-LG</p>	<p>Topstitch</p>		<p>Please reference design sketch for label position.</p>
 <p>2.5cm x 1.7cm</p>	<p><b>NATURAL</b> UO-76-TISL</p> <p><b>BLACK</b> UO-76-TISL-INV</p> <p><b>SUN ORANGE</b> UO-76-TISL-SO</p> <p><b>GOLDEN SPICE</b> UO-76-TISL-GS</p> <p><b>NAVY/YELLOW</b> UO-76-TISL-NY</p> <p><b>LIME GREEN</b> UO-76-TISL-LG</p>	<p>Top Insert</p>		<p>Please reference design sketch for label position.</p>



5cm x 5cm

**NATURAL**  
UO-76- B1

**BLACK**  
UO-76-B1-INV

**SUN ORANGE**  
UO-76- B1-SO

**GOLDEN SPICE**  
UO-76- B1-GS

**NAVY/YELLOW**  
UO-76- B1-NY

**LIME GREEN**  
UO-76-B1-LG

Topstitch Badge



Please reference design sketch  
for label position.

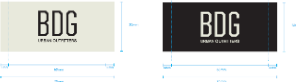
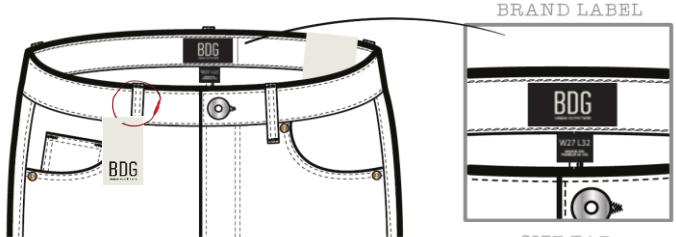
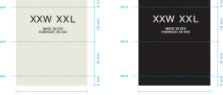
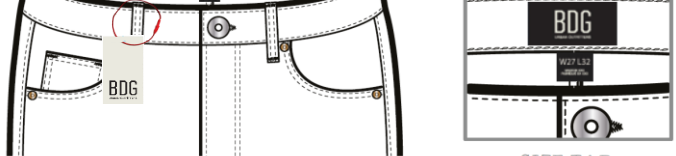



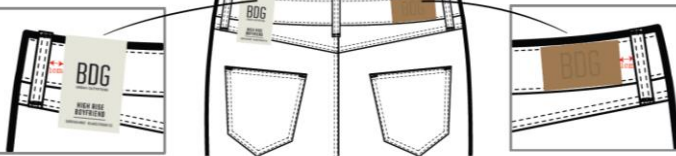

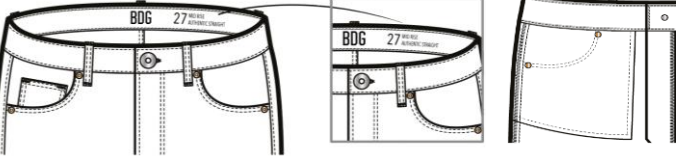
### WW Light Before Dark

THE LABEL COMPOSITION IS 100% COTTON AND WASH TRIALS SHOULD BE CONDUCTED BY THE GARMENT VENDOR FOR ANY GARMENT WASHED STYLES TO ENSURE THE LABEL APPEARANCE IS NOT AFFECTED

Label Image	Label Code	Label Type	Attachment Method
 <p>65mm x 16mm</p>	<p><b>ECRU</b> LBD_S_Ecru_damask_01 <b>BLACK</b> LBD_S_Black_damask_01</p>	End Fold	
 <p>11mm x 19mm</p>	<p><b>ECRU</b> LBD_size_black_damask_ <b>BLACK</b> LBD_size_black_damask_  Discuss with label vendor the individual codes for COO and size</p>	Top Insert Size Pip/COO ( To be used with LBD_S_damask_01 or 02)	
 <p>65mm x 40mm</p>	<p><b>ECRU</b> LBD_S_Ecru_damask_02 <b>BLACK</b> LBD_S_Black_damask_02</p>	End Fold	
 <p>11mm x 19mm</p>	<p><b>ECRU</b> LBD_size_black_damask_ <b>BLACK</b> LBD_size_black_damask_  Discuss with label vendor the individual codes for COO and size</p>	Top Insert Size Pip/COO ( To be used with LBD_S_damask_01 or 02)	
 <p>100mm x 30mm</p>	<p><b>ECRU</b> LBD_S_Ecru_Swing_FAB_01 <b>BLACK</b> LBD_S_Black_Swing_SIRIO</p>	Ticket - Swinger	<p>This swinger has no data  MPUKTKT Ticket must be ordered with this swinger</p>

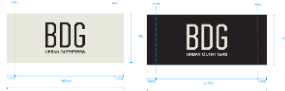
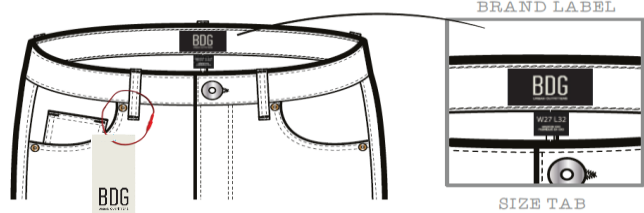

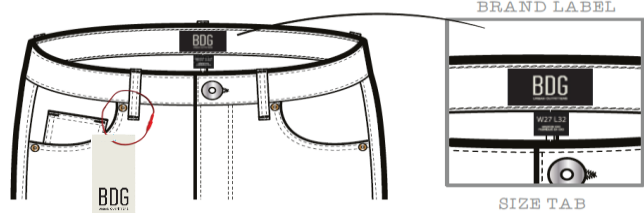
WW BDG LABEL REFERENCE INSERSION GUIDE

DENIM JEANS + SHORTS

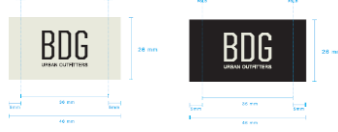
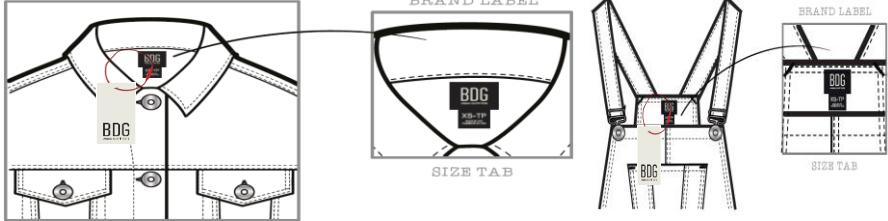
ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	REFERENCES	ATTACHMENT METHOD
<p>BDG_BOTTOMS_BLK For black denim only BDG_BOTTOMS_ECRU For indigo, coloured and white denim</p>	<p>Brand Label</p>	<p>End Fold</p>		<p>Contact Labelon or Labeltex for Name reference codes</p>	 <p>BRAND LABEL</p>
<p>BDG_BLK_COO_XXW_XXL For black denim only BDG_ECRU_COO_XXW_XXL For indigo, coloured and white denim</p>	<p>Size Tab</p>	<p>Center Loop Fold</p>		<p>Refer to Pos for sizing. Contact Labelon or Labeltex for references and please fill in red variable data in the code when ordering from supplier</p>	 <p>SIZE TAB</p>
<p>BDG_OVERRIDER_FIT_XXW_XXL For all denim</p>	<p>Over Rider</p>	<p>2 Kimbles into waistband - sits 1cm from outside belt loop on LHSAW</p>		<p>Contact Labelon or Labeltex for Name reference codes</p>	 <p>OVER RIDER</p>
<p>TT-BDG-6771-316 WHITE TT-BDG-6771-313 ECRU TT-BDG-6771-27 LIGHT TAN TT-BDG-6771-28 DARK TAN TT-BDG-6771-29 RED TT-BDG-6771-26 BLACK</p>	<p>Jacron Back Patch</p>	<p>Top Stitched 1cm from outside belt loop on RHSAW</p>	 <p>TT-BDG-6771-316 TT-BDG-6771-313 TT-BDG-6771-27 TT-BDG-6771-28 TT-BDG-6771-29 TT-BDG-6771-26</p>	<p>Contact Turtex Turkey or Jawaidd for Pakistan to order</p>	 <p>JACRON BACK PATCH</p>
<p>PLEASE USE ARTWORK PROVIDED PRINT BLACK ONTO WHITE PRINT WHITE ONTO BLACK PLEASE NOTE CARE LABES MUST ALSO BE USED AND INSERTED INTO THE SIDE SEAM</p>	<p>Pocket Print</p>	<p>Printed on front LHSAW pocket bag</p>	 <p>BDG 98% COTTON - 2% ELASTANE MADE IN TURKEY - IMPORTED BY TURKAL WASH AFTER YOUR JEANS AND TREAT THEM WELL FOR MAXIMUM WEAR. WE RECOMMEND WASHING THIS FABRIC OUT AT 40 DEGREES AND HANGING TO DRY. AVOID DIRECT HEAT AND SUNLIGHT. SOME COLOUR TRANSFER MAY OCCUR WITH BLACK DYEING AND NEUTRAL PINKING DYES. WEAR WITH CAUTION NEXT TO LIGHTER GARMENTS. www.tttt.com</p>		 <p>SIZE/STYLE PRINT</p> <p>POCKET PRINT</p>




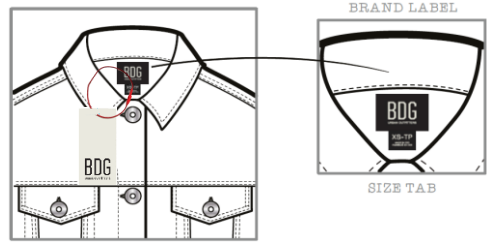
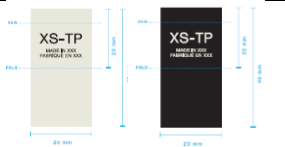
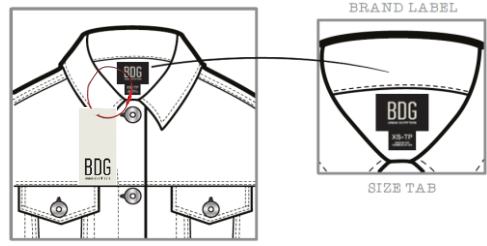
## DENIM SKIRTS

ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	ATTACHMENT METHOD
BDG_BOTTOMS_BLK <i>For black denim only</i> BDG_BOTTOMS_ECRU <i>For indigo, coloured and white denim</i>	Brand Label	End Fold		
BDG_BLK_COO_XXW_XXL <i>For black denim only</i> BDG_ECRU_COO_XXW_XXL <i>For indigo, coloured and white denim</i>	Size Tab	Center Loop Fold		

## CASUAL JACKETS AND DUNGAREES

ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	ATTACHMENT METHOD
BDG_MEDIUM_BLK <i>For black denim only</i> BDG_MEDIUM_ECRU <i>For indigo, coloured and white denim</i>	Brand Label	End Fold		

## JACKETS

ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	ATTACHMENT METHOD
BDG_LARGE_BLK <i>For black denim only</i> BDG_LARGE_ECRU <i>For indigo, coloured and white denim</i>	Brand Label	End Fold		
BDG_BLK_COO_XX <i>For black denim only</i> BDG_ECRU_COO_XX <i>For indigo, coloured and white denim</i>	Size Tab	Center Loop Fold		

## BDG SHIRTS & WOVEN TOPS & KNITS

ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	ATTACHMENT METHOD
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<p>BDG_SMALL_BLK For black denim only BDG_SMALL_ECRU For indigo, coloured and white denim</p>	Brand Label	End Fold		<p>BRAND LABEL &amp; SIZE TAB</p> <p>SWING TICKET</p>
<p>BDG_BLK_COO_XX For black denim only BDG_ECRU_COO_XX For indigo, coloured and white denim</p>	Size Tab	Center Loop Fold		<p>BRAND LABEL &amp; SIZE TAB</p> <p>SWING TICKET</p>

## BDG JERSEY TOPS


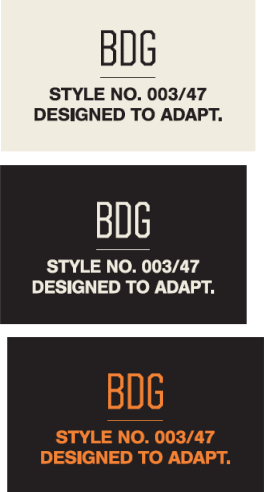
ITEM CODE	ITEM DESCRIPTION	LABEL TYPE	IMAGE	ATTACHMENT METHOD
<p>BDG_SMALL_BLK For black denim only BDG_SMALL_ECRU For indigo, coloured and white denim</p>	Brand Label	End Fold		<p>BRAND LABEL &amp; SIZE TAB</p> <p>SWING TICKET</p>
<p>TOPS + KNITS + LIGHTWEIGHT WOVENS (ONLY WW)</p>	Printed Back Neck	Printed onto center of the back neck (confirm with buying where this is applicable and can replace sew-in label)		<p>BACK PRINT</p>

**BDG DISCLAIMER LABELS**

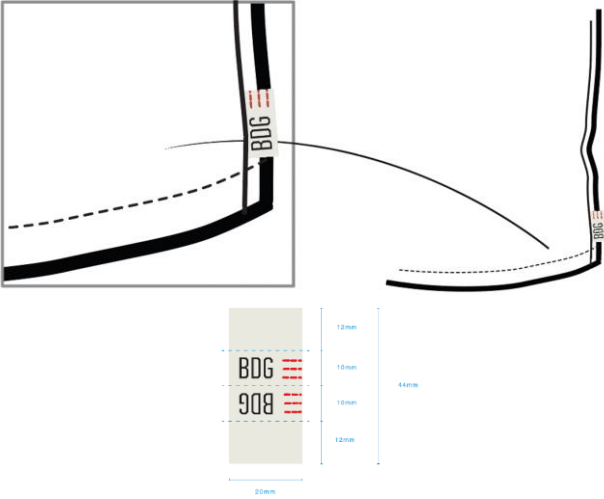
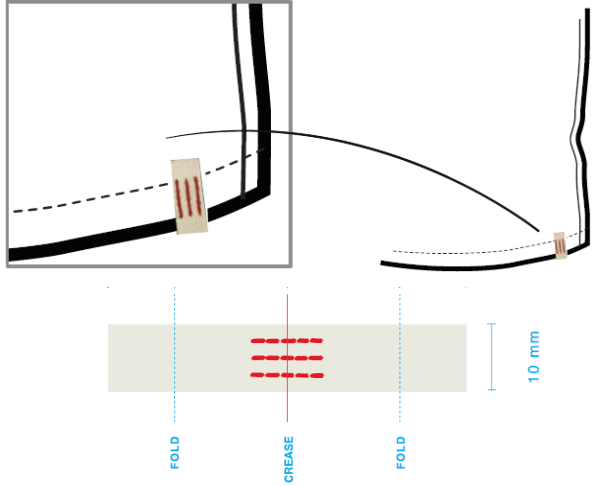
ITEM CODE	ITEM DESCRIPTION	LABEL TYPE	IMAGE	ATTACHMENT METHOD
BDG_BRANDED_TRANSPARENT_TAG_INDIGO	Wet and dry rub disclaimer Label	<p>Added behind the main hangtag.</p> <p>To be added to Indigo samples to flag colour fastness issues and if colour testing fails.</p>	 <p>This garment is made with natural indigo yarn, which gives a depth of colour and a unique appearance to each garment. However, colour may transfer onto other garments or upholstery, especially when wet.</p> <p>Please handle with care and wash dark colours separately. Wash inside out to retain depth of colour for longer.</p>	
BDG_BRANDED_TRANSPARENT_TAG_COLOUR	Colour fastness disclaimer Label	<p>Added behind the main hangtag.</p> <p>Use only when advised by your garment tech.</p>	 <p>This garment has been specially dyed to give a depth of colour and a unique appearance to each piece. However, colour may transfer onto other garments or upholstery, especially when wet.</p> <p>Please handle with care and wash dark colours separately. Wash inside out to retain depth of colour for longer.</p>	


## MW/WW BDG UTILITY LABELS

BDG UTILITY LABELS ARE USED IN ADDITION TO THE SPECIFIED BRAND LABEL.  
 THEY ARE POSITIONED ON THE OUTSIDE OF THE GARMENT AS A STYLING FEATURE.  
 THE LABEL COMPOSITION IS 100% COTTON WITH 100% POLYESTER THREAD FOR LETTERING. THIS LABEL IS MAY BE  
 ADDED BEFORE GARMENT DYING TO ACHIEVE A DTM APPEARANCE.




Label Image	Label Code	Label Type
 <p>The image shows three rectangular labels stacked vertically. The top label is light beige with 'BDG' in black, 'MANUFACTURED FOR URBAN OUTFITTERS' in black, and 'STYLE NO. 003/47 URBAN STD GARMENT.' in black. The middle label is black with 'BDG' in white, 'MANUFACTURED FOR URBAN OUTFITTERS' in white, and 'STYLE NO. 003/47 URBAN STD GARMENT.' in white. The bottom label is black with 'BDG' in orange, 'MANUFACTURED FOR URBAN OUTFITTERS' in orange, and 'STYLE NO. 003/47 URBAN STD GARMENT.' in orange.</p>	<p><b>NATURAL</b>                  UO-BDG-SPL2</p> <p><b>BLACK</b>                  UO-BDG-SPL2-INV</p> <p><b>SUN ORANGE</b>                  UO-BDG-SPL2-SO</p>	<p>Badge</p>
 <p>The image shows three rectangular labels stacked vertically. The top label is light beige with 'BDG' in black, 'STYLE NO. 003/47' in black, and 'DESIGNED TO ADAPT.' in black. The middle label is black with 'BDG' in white, 'STYLE NO. 003/47' in white, and 'DESIGNED TO ADAPT.' in white. The bottom label is black with 'BDG' in orange, 'STYLE NO. 003/47' in orange, and 'DESIGNED TO ADAPT.' in orange.</p>	<p><b>NATURAL</b>                  UO-BDG-B2</p> <p><b>BLACK</b>                  UO-BDG-B2-IN</p> <p><b>SUN ORANGE</b>                  UO-BDG-B2-SOV</p>	<p>Badge</p>

 <p>STYLE NO. 003/47 DESIGNED TO ADAPT.      MANUFACTURED FOR URBAN OUTFITTERS      USA/UK WORLDWIDE PRODUCT 80/40 158-6804      SPECIFICATION, 15093-18, QTY, 1PCS INTL      URBAN STD GARMENT      ISSUE - 2028/21</p> <p><b>BDG</b></p>	<p><b>NATURAL</b>          UO-BDG-ML</p> <p><b>BLACK</b>          UO-BDG-ML-INV</p> <p><b>SUN ORANGE</b>          UO-BDG-ML-SO</p>	<p>End Fold</p>
 <p><b>BDG</b></p> <p>STYLE NO. 003/47      DESIGNED TO ADAPT.      MANUFACTURED FOR      URBAN OUTFITTERS</p> <p>USA/UK WORLDWIDE PRODUCT      SPEC, 15093-18, QTY, 1PCS INTL</p> <p><b>BDG</b></p> <p>STYLE NO. 003/47      DESIGNED TO ADAPT.      MANUFACTURED FOR      URBAN OUTFITTERS</p> <p>USA/UK WORLDWIDE PRODUCT      SPEC, 15093-18, QTY, 1PCS INTL</p> <p><b>BDG</b></p> <p>STYLE NO. 003/47      DESIGNED TO ADAPT.      MANUFACTURED FOR      URBAN OUTFITTERS</p> <p>USA/UK WORLDWIDE PRODUCT      SPEC, 15093-18, QTY, 1PCS INTL</p>	<p><b>NATURAL</b>          UO-BDG-B1-ML</p> <p><b>BLACK</b>          UO-BDG-B1-INV</p> <p><b>SUN ORANGE</b>          UO-BDG-B1-SO</p>	<p>Badge</p>

Label Image	Label Code	Label Type
<p data-bbox="457 342 604 358">BRANDING TAB</p> 	<p data-bbox="1098 597 1346 621">BDG_EXT_FLAG_ECRU</p>	<p data-bbox="1419 545 1745 675">LOOP UTILITY TAB LABEL (placement to be agreed with buying team while in order confirmation process)</p>
<p data-bbox="474 901 621 917">BRANDING TAB</p> 	<p data-bbox="1092 1146 1352 1170">BDG_EXT_FLAG_STRIPE</p>	<p data-bbox="1419 1094 1745 1224">LOOP UTILITY TAB LABEL (placement to be agreed with buying team while in order confirmation process)</p>


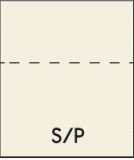


	<p>BDG_COIN_POCKET</p>	<p>ENFOLD UTILITY LABEL (placement to be agreed with buying team while in order confirmation process)</p>
	<p>BDG_EXT_ARC</p>	<p>ENFOLD UTILITY LABEL (placement to be agreed with buying team while in order confirmation process)</p>

# WW MW BDG DENIM TRIMS




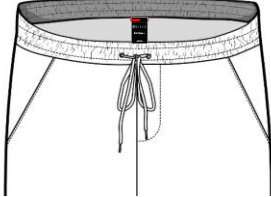

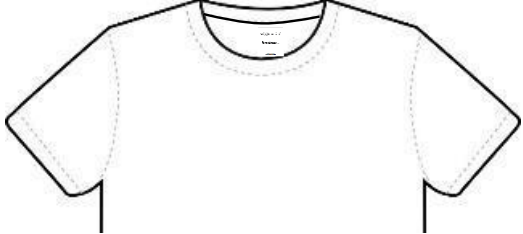


ITEM CODE	ITEM DESCRIPTION	INSERTION METHOD	IMAGE	REFERENCES
<p>COPPER NON-CO-06                      ANTIQUE COPPER ECO-CO-09                      SILVER NON-AL-05                      DULL SILVER ECO-BR-14                      PEWTER ECO-CO-08                      BLACK ECO-CO-10                      GREY ECO-CO-12</p>	<p>Shanks &amp; Rivets</p>	<p>N/A</p>		<p>Contact Turtex                      Turkey or Jawaid                      Brothers Pakistan to                      order</p>
<p>TT-BDG-6771-316 WHITE                      TT-BDG-6771-313 ECRU                      TT-BDG-6771-27 LIGHT TAN                      TT-BDG-6771-28 DARK TAN                      TT-BDG-6771-29 RED                      TT-BDG-6771-26 BLACK</p>	<p>Jacron Back Patch</p>	<p>Top Stitched                      1cm from                      outside belt                      loop on RHSAW</p>		<p>Contact Turtex                      Turkey or Jawaid                      Brothers Pakistan to                      order</p>
<p>Colour Code - WOL-BOO 184489                      Colour Code - C11-BO2 184489                      Colour Code - E10-BOL 184489                      Colour Code - C10-BOO 184489</p>	<p>Additional Branding                      Metal Tab</p>	<p>Confirm with                      Buying Team                      where this is                      applicable</p>		<p>Contact Timay                      Tempo to order</p>



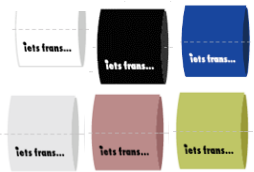





## WW/MW UO RENEWAL AND ARCHIVE LABELS

Image	Label Code	Label Type
	UORENSM	End Fold
	UOREDPIP	Top Insert ( To be used with UORENSM)
	UOARCBL	End Fold
	UOARCSP	Top Insert ( To be used with UOARCBL)

## WW/MW IETS FRANS LABEL INSERTION GUIDE

Product Type	Label	Label Code	Label Type	Attachment Method	Insertion	
All product	 <p style="text-align: center;">4.5cm x 3.2cm</p>	<p><b>WHITE</b>                      UO_IF_LOOP_WHT  <b>BLACK</b>                      UO_IF_LOOP_BLK  <b>NAUTICAL BLUE</b>                      UO_IF_LOOP_NB  <b>GREY</b>                      UO_IF_LOOP_GREY  <b>ASH ROSE</b>                      UO_IF_LOOP_AR  <b>LINDEN GREEN</b>                      UO_IF_LOOP_LG</p>	Top Insert		 <p style="text-align: center;">Label inserted underneath back neck binding</p>	 <p style="text-align: center;">Label inserted into back waistband</p>
Jersey T-shirts only		Use same artwork as Loop Labels	Back Neck Print	N/A	 <p style="text-align: center;">Back Neck Print</p>	
All product as required	 <p style="text-align: center;">3.2cm x 3.2cm</p>	<p><b>WHITE</b>                      UO_IF_BADGE_WHT  <b>BLACK</b>                      UO_IF_BADGE_BLK  <b>NAUTICAL BLUE</b>                      UO_IF_BADGE_NB  <b>GREY</b>                      UO_IF_BADGE_GREY  <b>ASH ROSE</b>                      UO_IF_BADGE_AR  <b>LINDEN GREEN</b>                      UO_IF_BADGE_LG</p>	Badge		Please reference design sketch for label position.	

<p>All product as required</p>	 <p>1.3cm x 3.2cm</p>	<p><b>WHITE</b>          UO_IF_BADGE2_WHT  <b>BLACK</b>          UO_IF_BADGE2_BLK  <b>NAUTICAL BLUE</b>          UO_IF_BADGE2_NB  <b>GREY</b>          UO_IF_BADGE2_GREY  <b>ASH ROSE</b>          UO_IF_BADGE2_AR  <b>LINDEN GREEN</b>          UO_IF_BADGE2_LG</p>	<p>Badge</p>		<p>Please reference design sketch for label position.</p>
<p>All product as required</p>	 <p>1cm x 2cm</p>	<p><b>WHITE</b>          UO_IF_FLAG  <b>BLACK</b>          UO_IF_FLAG_BLK  <b>NAUTICAL BLUE</b>          UO_IF_FLAG_NB  <b>GREY</b>          UO_IF_FLAG_GREY  <b>ASH ROSE</b>          UO_IF_FLAG_AR  <b>LINDEN GREEN</b>          UO_IF_FLAG_LG</p>	<p>Flag Loop</p>		<p>Please reference design sketch for label position.</p>
<p>All product as required</p>	 <p>3.5cm x 4cm</p>	<p><b>WHITE</b>          IFC_FLAG3_WHT  <b>BLACK</b>          IFC_FLAG3_BLK</p>	<p>Flag Loop</p>		<p>Please reference design sketch for label position.          ONLY AVAILABLE WITH LABELON</p>

All product as required



2.5cm x 1.7cm

UO\_IF\_TRIANGLE

Badge




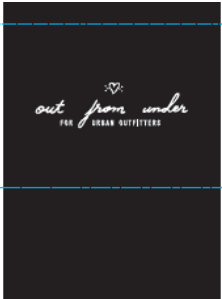
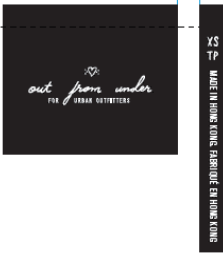



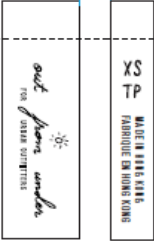




Please reference design sketch for label position.







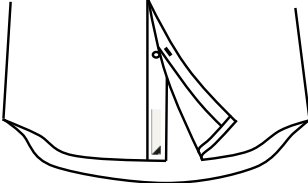
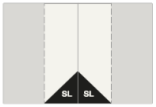

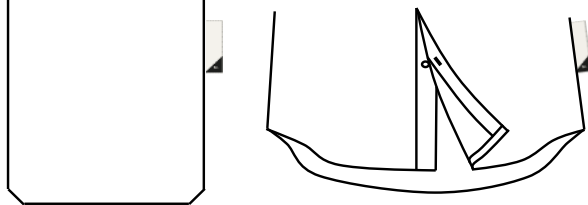
## WW OFU

OFU LABELS CAN BE ORDERED THROUGH LABELTEX OR A LOCAL SOURCE.

Product Type	Image	Label Code	Label Type	Attachment Method
Intimates		OFU-M7a-2	end fold	
		OFU-S3A-2	CCO numeric end fold	
		OFU-S4A-2	CCO alpha end fold	
		OFU-MBA-2	vertical top sew	
		OFU-S1A-2	numeric end fold	
		OFU-S2A-2	alpha end fold	

Intimates	 <p>60x10</p>	OFU-M11C-2	one side sew	
	 <p>85x15</p>	OFU-TA4-2	one side sew	
		OFU-M6B-2	Loop	 <p>use with OFU-S1A-2 or OFU-S2A-2</p>
		OFU-M6A-2	end fold	 <p>28 30 MADE IN HONG KONG FABRIQUE EN HONG KONG</p> <p>use with OFU-S3A-2 or OFU-S4A-2</p>
Swim		OFU-M9A-2	vertical top sew	
		OFU-S5A-2	CCO alpha end fold	
		OFU-S6A-2	CCO numeric end fold	

MW SHORE LEAVE LABEL GUIDE

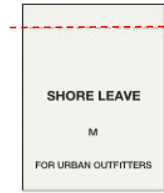
Product Type	Label	Label Code	Label Type	Attachment Method	Insertion
Shirts		UO-M-SL-SHIRT	End Fold Label		 <p data-bbox="1381 540 1900 586">Brand label stitched to single layer of back yoke 1cm below collar stand Size/COO label stitched centrally onto bottom edge of brand label</p>
		UO-M-SL-SP	Top Insert		
		UO-M-SL-LT	Topstitch		 <p data-bbox="1335 865 1948 911">Laundry tab stitched to the centre front placket at the hem on the underneath layer The laundry tab is not visible when the placket is fastened</p>
		UO-M-SL-SIDE	Side Insert		 <p data-bbox="1339 1179 1654 1224">Label inserted into LHSAW of chest pocket 3cm down from top edge</p> <p data-bbox="1682 1179 1955 1224">Label inserted into LHSAW side seam 5cm up from hem</p> <p data-bbox="1335 1247 1948 1292">If side seam is a felled seam, open edge of seam must face towards back of garment <i>Buying team will advise placement per style</i></p>

All Jersey, Knitwear and  
Elasticated Waistbands

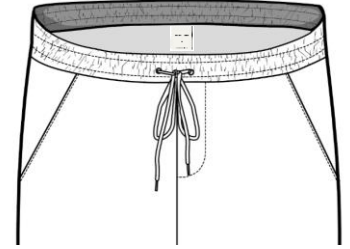


UO-M-SL-THEM

Top Insert

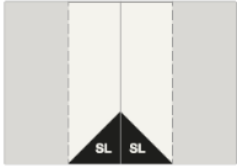

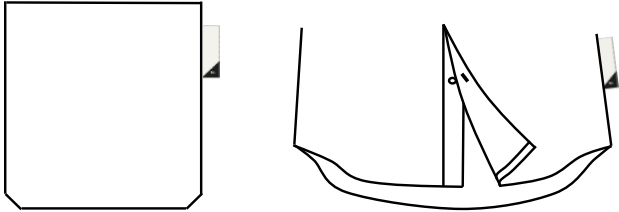


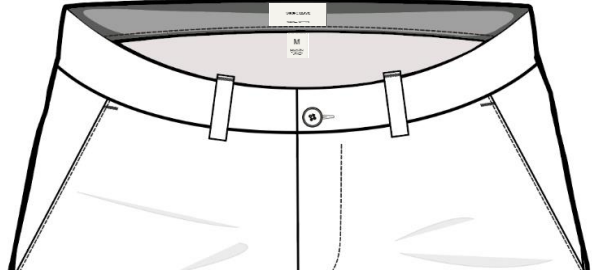






Brand label inserted into back neck binding








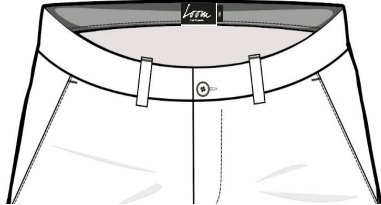







Brand label inserted into waistband



<p>All Jersey, Knitwear and Elasticated Waistbands</p>		<p>UO-M-SL-SIDE</p> <p><i>Jesery and Knitwear tops only</i></p>	<p>Side Insert</p>		 <p>Logo label inserted into LHSAW of chest pocket 3cm down from top edge</p> <p>Logo label inserted into LHSAW side seam 5cm up from hem</p> <p><i>Buying team will advise label placement per style</i></p>
<p>Non Elasticated Trousers and Shorts</p>		<p>UO-M-SL-SHIRT</p>	<p>End Fold Label</p>		 <p>Brand label stitched onto back waistband Size/COO label inserted into waistband</p>
<p>Outerwear</p>		<p>UO-M-SL-JL</p>	<p>End Fold Label</p>		 <p>Brand label to be stitched into centre back neck and onto a back neck buggy or lining Do not stitch through main body Size/COO label stitched centrally onto bottom edge of brand label</p>
		<p>UO-M-SL-SP</p>	<p>Top Insert</p>		

MW LOOM LABEL GUIDE

Product Type	Label	Label Code	Label Type	Attachment Method	Insertion
Shirts and Tops		UO-M-LOOM-SL	End Fold Label		
		UO-M-LOOM-PIP	Side Insert		
Trousers and Shorts		UO-M-LOOM-TL	End Fold Label		
		UO-M-LOOM-PIP	Side Insert		
Outerwear		UO-M-LOOM-JL	End Fold Label		
		UO-M-LOOM-PIP	Side Insert		


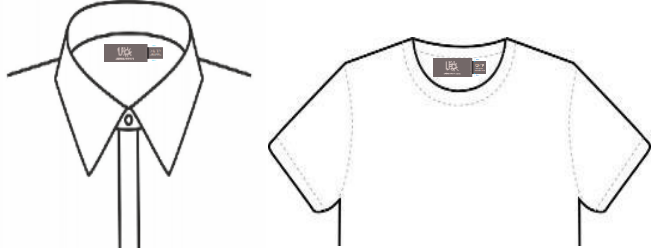


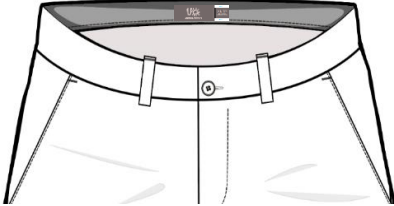




Brand label stitched to single layer of back yoke 1cm below collar stand  
Size/COO stitched centrally into LHSAW of brand label

Brand label attached to neck neck seam or binding

Brand label stitched centrally onto waistband  
Size/COO stitched centrally into LHSAW of brand label

Brand label to be stitched into centre back neck and onto a back neck buggy or lining.  
Do not stitch through main body  
Size/COO stitched centrally into LHSAW of brand label.

MW NOMAD LABELS

Label	Label Code	Label Type	Attachment Method	Insertion
 <p>73mm x 26mm</p>	NOMLNEFLT	End Fold	End Fold	 <p>Brand label stitched to single layer of back yoke 1cm below collar stand</p> <p>Brand label attached to neck neck seam or binding</p> <p>Size/COO stitched centrally into LHSAW of brand label</p>
 <p>73mm x 26mm</p>	NOMLNEFDK	End Fold	End Fold	
 <p>63mm x 26mm</p>	NOMSMEFLT	End Fold	End Fold	 <p>Brand label stitched centrally onto waistband</p> <p>Size/COO stitched centrally into</p>
 <p>63mm x 26mm</p>	NOMSMEFDK	End Fold	End Fold	
	NOMSTLT	Side Insert	Flag Size/COO	
	NOMSTDK	Side Insert	Flag Size/COO	