

COOKIE POLICY

Pasaréti Ski School and Normafa Ski School

Effective date: 1 August 2026

1. Purpose of This Policy

The websites of Pasaréti Ski School and Normafa Ski School, operated by Wintersport Kft., may use cookies and similar technologies.

This Policy explains:

- What cookies are;
- What types of cookies we use;
- The purposes for which cookies are used;
- Which cookies require user consent;
- How users can modify or withdraw their choices.

Detailed information on the processing of personal data is provided in our Privacy Policy.

2. Data Controller Information

Data Controller: Wintersport Kft.

Registered Office: 1037 Budapest, Csillaghegyi út 36, Hungary

Locations:

Pasaréti Ski School 1026 Budapest, Pasaréti út 11–13, Hungary

Normafa Ski School 1121 Budapest, Eötvös út 50, Hungary

Email: siiskola@wintersport.hu

3. What Is a Cookie?

A cookie is a small data file or piece of information that a website may store in a visitor's browser or on their device.

Cookies may enable, among other things:

- The basic operation of the website;
- Secure login;
- Maintaining user sessions;
- Remembering selected preferences;
- Statistical analysis of website usage.

Some cookies are automatically deleted when the browser is closed, while others may remain on the user's device for a specified period.

4. Main Types of Cookies

4.1. Strictly Necessary Cookies

These cookies are essential for the basic and secure operation of the website.

In particular, they enable:

- User login;
- Maintaining user sessions;
- Secure operation of user accounts and the booking system;
- Remembering cookie preferences;
- Secure online payment processing;
- Maintaining website security and stability.

We do not request separate consent for strictly necessary cookies because, without them, the online services requested by the user would not function properly or at all.

These cookies may be disabled through browser settings. However, doing so may prevent certain website features, such as login, profile management, booking, or online payments, from functioning correctly.

4.2. Analytics Cookies

Analytics cookies allow us to collect aggregated information about how visitors use our website.

The purposes of this data processing include:

- Measuring website traffic;
- Identifying the most frequently visited pages;
- Detecting website errors;
- Improving our services and user experience.

We use Google Analytics for these purposes.

Analytics cookies may only be activated after the visitor has given prior consent. If the visitor selects "No" on the cookie consent interface, Google Analytics must not begin collecting statistical data.

4.3. Marketing Cookies

The website currently does not use third-party marketing cookies for personalized advertising or tracking users across websites.

If such technologies, such as social media advertising pixels or remarketing systems, are introduced in the future, they will only be used with prior consent, and this Policy will be updated accordingly.

5. Services Used on the Website

The following service providers may place or use cookies or similar technologies during the operation of the website:

Service	Purpose	Category	Consent required
Clerk	Registration, login, and user sessions	Strictly necessary	No
Wintersport Kft. website	Session management, security, and cookie preferences	Strictly necessary	No
Stripe	Online payment security and fraud prevention	Strictly necessary during online payment	No
Google Analytics	Website traffic and usage statistics	Analytics	Yes

Due to the technical operation of the website and updates made by individual service providers, the exact names, number, and lifespan of cookies may change from time to time.

Detailed technical information about the cookies currently in use can be viewed through the website's cookie management interface or the browser's developer tools or privacy settings.

6. Google Analytics

The website uses Google Analytics to understand how visitors interact with the website.

This service may process, in particular:

- Online identifiers;
- Partial or technical IP address information;
- Date and time of visits;
- Device and browser characteristics;
- Pages viewed;
- Information about actions performed on the website;
- Approximate geographical location and traffic source information.

Purpose of data processing: To compile website traffic statistics, identify errors, and improve the website.

Legal basis for data processing: The visitor's consent.

Google Analytics may only be activated if the visitor has given consent through the cookie consent interface.

7. Giving Consent

When first visiting the website, visitors can choose between the following options on the cookie consent interface:

"Accept All"

The visitor consents to the use of analytics cookies, including Google Analytics, in addition to strictly necessary cookies.

"Reject"

The website will only use cookies that are strictly necessary for its operation. Google Analytics and other technologies requiring consent will not be activated.

Refusing consent must not result in any disadvantage or prevent access to the website's essential content or services that do not require consent.

8. Withdrawal and Modification of Consent

Visitors may change their decisions regarding the use of cookies at any time.

Preferences can be modified by:

- Using the "Cookie Settings" link or a similarly named option available on the website;
- Deleting cookies stored in the browser;
- Modifying the browser's privacy settings.

Withdrawal of consent does not affect the lawfulness of data processing carried out on the basis of valid consent before its withdrawal.

Important technical requirement: A permanently accessible "Cookie Settings" link must be available in the website footer or privacy section, allowing visitors to reopen the Yes/No consent options.

9. Managing Cookies in Your Browser

Most browsers allow users to:

- View stored cookies;
- Delete individual cookies or all cookies;
- Configure automatic acceptance or rejection of cookies;
- Restrict third-party cookies;
- Automatically delete cookies when closing the browser.

Disabling or deleting cookies may cause certain website features to function with limitations or become unavailable.

10. International Data Transfers

Certain technical service providers may process personal data outside the European Economic Area (EEA).

In such cases, international data transfers may only take place with appropriate safeguards in accordance with the GDPR, such as:

- An adequacy decision issued by the European Commission;
- Standard Contractual Clauses (SCCs);
- Other legally recognized data transfer mechanisms.

Detailed information about service providers and international data transfers is available in our Privacy Policy.

11. Visitors' Data Protection Rights

In connection with the processing of personal data through cookies, visitors may have the following rights:

- Right of access to personal data;
- Right to rectification;
- Right to erasure;
- Right to restriction of processing;
- Right to object to processing based on legitimate interests;
- Right to data portability;
- Right to withdraw consent;
- Right to lodge a complaint with a supervisory authority.

Detailed conditions for exercising these rights are provided in our Privacy Policy.

12. Contact and Legal Remedies

Questions or requests concerning cookies or the processing of personal data may be sent to:

Email: siiskola@wintersport.hu

Data subjects have the right to lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH) or seek judicial remedies.

13. Amendments to This Policy

The Data Controller reserves the right to amend this Cookie Policy, particularly in the event of:

- Changes in applicable legislation;
- Introduction of new technologies;
- Engagement of new service providers;
- Changes in the operation of the website.

The latest effective version of this Policy will always be available on the website.

14. Entry into Force

This Cookie Policy enters into force on 1 August 2026 and remains valid until amended or withdrawn.