



Discovery Phase Brief



About you

1. What's your company's name?

2. What's your name and position within the company?

3. Describe your company, its mission, and the background.

4. What is the service that you provide or plan to provide?

5. Does your company have a website?

About the project

Project overview

1. What solution do you want to create? Please provide a short description of your future product.

2. Does a product already exist? If yes, in what form (wireframes, designs, full-scale app/website, etc.)?

3. What is the main problem that you're trying to solve? What is the goal of your product?

4. Who are your main competitors? Please provide links to 3-4 companies and their solutions.

- Who are your primary and secondary target audiences?
- 5.** Can you specify their demographic insights (geography, industry, age group, etc.)? Can you specify their buying insights (priorities, pain points, life goals, etc.)?

Requirements

- 1.** Do you have any must-have functionality for your solution?

- 2.** Do you have any technical requirements we need to take into account?

The brief is done?

Send it to us at **hi@yellow.system!**
We will contact you and discuss your
project in more detail.

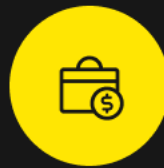
About Yellow

Yellow is a software development agency that builds web and mobile products for clients in the USA and Europe. Knowing the markets and being tech-savvy, we put business needs first and create maintainable, scalable, and future-proof solutions that you and your audience need.



Product lab

Since we create our own products, we can examine and understand the entire product lifecycle. This knowledge is used in the development of your project.



Business-first approach

While designing and developing a product for you, we take the needs of your business into account and propose a solution tailored to your target audience.



Always in touch

As part of our team policy, our specialists reply to emails and messages within 24 hours. We also make weekly calls to make sure we're all on the same page.



Secure process

Before the development begins, we sign a non-disclosure agreement (NDA) with you so all your data stays protected.

Yellow's Achievements

- Twilio Partner for 5 years
- Top 1000 Global Service Providers for 2020 list by Clutch
- Top 100+ Software Development Companies in 2022 list by Techreviewer
- Top 1000 Service Providers for 2021 list by Clutch
- Best Website Design Agencies in San Francisco list by DesignRush

