



Want to get in on the **HUGE** surprise event?

## Host your own 2 Big 2 Miss Launch Party!

Invite your friends and tune in Saturday, May 5, 2018 at 12:30 pm (MT).

### How to prep for 2 Big 2 Miss



#### Register

Register for the event to unlock your special offer at [www.plexusworldwide.com/2big2miss](http://www.plexusworldwide.com/2big2miss) before 9 pm (MT) on May 4.



#### Get your team onboard

Create a Facebook Event, and invite your team of Ambassadors. Make sure they register to take advantage of the special offer that will be announced during the event. Don't forget to tag your posts with [#plexus2big2miss!](https://twitter.com/plexus2big2miss)



#### Choose your venue

Choose a location to host your event. It could be a **local venue** or your **living room**. Make sure you have a strong wi-fi connection.



#### Remind Ambassadors to register

Each attendee must register to unlock their own **special offer** that will be announced during the event.



#### The day before 2 Big 2 Miss

Send your team a reminder to register for 2 Big 2 Miss. Have fun with it and use the **shareables** to create a buzz! This will truly be a memorable experience.

### 2 Big 2 Miss Checklist!

Let's make sure your party space is ready to go:

#### Let's Do A Test Run

Prior to your team arriving, set up your computer, projector, or TV to make sure it's working as expected. This will minimize any delays with the 2 Big 2 Miss livestream. We don't want you to miss a minute of our big news!

#### Personalize your party

Add ambient light and play upbeat music to set the tone. Prepare light snacks and beverages for your guests. As guests arrive, greet them warmly and introduce them to other team members to help foster connections.



## The time has come to kick off the event!

### Gather your guests

Start the event by thanking your team for coming and share how excited you are for 2 Big 2 Miss.

### Start Livestreaming!

Encourage Ambassadors to take photos and tag them on Facebook using #plexus2big2miss!

### Following the livestream

It's time to unlock your **special offer!** View the special offer and training as a team and start brainstorming the top five measurable goals.

# KICK OFF!



## The livestream might be over, but there's more to come!

### Follow up with Ambassadors who missed it

In your message, highlight the big news shared during the event! You can also include the goals your team created after 2 Big 2 Miss.

### Replay Registration

Remind those who missed the party to register for the replay video. Better yet, consider hosting a Replay Party!

**Goal** = every Ambassador watching and taking advantage of the **SPECIAL OFFER.**