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OTB BRANDS TOOK CENTER STAGE AT THE MET GALA

Many celebrities wore looks by Diesel, Maison Margiela, and Marni on one of the world's most famous red carpets

New York, 7 May 2024 – OTB brands took center stage at the MET Gala, the prestigious annual fundraising event for the Costume Institute of the Metropolitan Museum of Art in New York. Many celebrities wore custom looks by the creative directors of **Diesel**, **Maison Margiela**, and **Marni** for the evening.

Glenn Martens, creative director of Diesel, **John Galiano**, creative director of Maison Margiela, and **Francesco Risso**, creative director of Marni, attended the event.

"Many celebrities chose to express their unique style by wearing the creations of our brands and to be ambassadors of this creative movement that revolves around the product, with its craftsmanship, quality, and excellence in manufacturing, capable of evoking emotion, desire, and empathy" commented **Renzo Rosso**, OTB Founder and Chairman. *"The MET Gala was an extraordinary opportunity for the OTB Group to once again showcase the iconic creativity and personality of our brands to the world".*

DIESEL



Damiano David @damianodavid



Dove Cameron @dovecameron

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Kylie Minogue @kylieiminogue



Glenn Martens @glennmartens and Kylie Minogue

MAISON MARGIELA



Zendaya @Zendaya



Bad Bunny @badbunnypr

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Gwendoline Christie @gwendolineuniverse



Kim Kardashian @kimkardashian



Adrien Brody @adrienbrody

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MARNI



Francesco Risso @asliceofbambi and Nicki Minaj



Nicki Minaj @nickiminaj



Rita Ora @ritaora and Taika Waititi @taikawaititi



Rita Ora

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Charli XCX @charli_xcx



Charli XCX

OTB GROUP

OTB is an international fashion group comprising the iconic, unconventional brands Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf. It also controls the Staff International and Brave Kid companies and holds a stake in American brand Amiri. OTB – short for "Only The Brave" – believes in the possibility of pushing beyond the frontiers of fashion and style to support the creativity of international talents and express in full the innovative spirit and uncompromising courage of its founder and chairman, Renzo Rosso. With around 7,000 employees worldwide, the Group is founded on a digital approach centred on the consumer, a concrete long-term commitment to the creation of a sustainable, technologically driven business, and close attention to social issues through the OTB Foundation.

For more information:

OTB Corporate Communication
corporate_communication@otb.net