



The company OTB S.p.A., (hereinafter the “Company” or the “Data Controller”), in its capacity as Data Controller, provides the following information regarding navigation data and the operation of cookies, within the website www.otb.net (hereinafter the “Site”).

The following notice refers to the Company’s website and not for other websites of third parties that may be consulted by the user through the following links.

1. Browsing data, cookies

1.1. Browsing data

The IT systems and software procedures responsible for the operation of the Site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

This information is not collected with the purpose of identifying you, but could lead to your identification if, for example, they were combined with data held by third parties.

This category of data includes IP addresses or the domain names of the computers used by users who connect to the Site, the URIs (*Uniform Resource Identifier*) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user’s operating system and IT environment.

Such data are only used in order to obtain anonymous statistical information on the use of the Site and to check its correct operation and are immediately erased after the processing. Data could be used to ascertain liability in case of cybercrimes committed to damage the Site: save for this case, data are stored for the time limits specified by the relevant legal regulations for the time strictly necessary to provide the user with the service required to ensure the transmission of communication.

1.2. Cookie

Cookies are usually short text that websites (so-called publishers or “first parties”) visited by the user or other websites or web servers (so-called “third parties”) place and store - directly, in the case of publishers, and indirectly, i.e., through them, in the case of “third parties” - in a terminal device available to the user. The terminals referred to are, for example, a personal computer, a tablet, a smartphone, or any other device capable of storing information.

Internet browsing software and the operation of these devices, e.g., browsers, can store cookies and then transmit them back to the sites that generated them on the occasion of a subsequent visit by the same user, thus keeping a record of his previous interaction with one or more websites.

The information encoded in cookies may include personal data, such as an IP address, user-name, unique identifier or email address, but may also contain non-personal data, such as language settings or information about the type of device a person is using to browse the site.

Cookies can therefore perform a wide variety of important functions, including performing computer authentication, monitoring sessions, storing information about specific configurations of users accessing the server, facilitating the use of online content, etc. They can be used to keep track of items in an online shopping cart or information used to fill out a computer form. Authentication cookies are of particular importance whenever it is necessary to verify who is accessing certain services, such as banking services. If, on the one hand, it is through cookies that it is possible, among other things, to allow web pages to load more quickly, as well as to route information on a network - in line, therefore, with obligations strictly related to the very operation of websites -, again through cookies it is also possible to convey "behavioural advertising" and then measure the effectiveness of the advertising message.

1.3. Types of cookies

Cookies may have different characteristics in terms of time and therefore be considered according to their duration (session or permanent), or from a subjective point of view (depending on whether the publisher acts independently or on behalf of the "third party"). However, the classification that mainly meets the user's protection needs is the one based on two macro-categories:

- **Technical cookies**, used for the sole purpose of "*carrying out the transmission of a communication on an electronic communication network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the contracting party or user to provide such service*" (see Article 122(1) of the Italian Privacy Code); these cookies may be installed on the user's terminal without the user's consent;
- **Profiling cookies**, used to trace specific actions or recurring behavioral patterns in the use of the functions offered (patterns) back to specific, identified or identifiable subjects, in order to group the various profiles within homogeneous clusters of different sizes, so that increasingly targeted advertising messages can be sent, i.e., in line with the preferences expressed by the user when surfing the web; this type of cookie can be downloaded to the user's terminal only with the latter's consent.

Cookies may also be used to assess the effectiveness of an information society service provided by a publisher, for the design of a website or to help measure its "traffic", i.e., the number of visitors, also possibly broken down by geographic area, connection time or other characteristics. These identifiers, defined as **analytics cookies**, may be included in the category of technical cookies, and as such may be used without the prior consent of the person concerned, under the following conditions:

- They are only used to produce aggregate statistics and in relation to a single site or a single mobile application;
- at least the fourth component of the IP address is masked for third-party cookies;

- the third-party refrains from combining these analytics cookies with other processing (customer files or statistics of visits to other sites, for example) or passing them on to third parties.

If these conditions are not met, analytics cookies also require the user's consent in order to be downloaded.

Finally, cookies may also be used to enable interaction and easy sharing of content on social networks and/or to enable the sending of targeted advertisements based on the user's preferences (**social cookies**); these cookies also require the user's consent.

2. List of cookies used by the Site

This Site uses cookies for technical, analytical and statistical purposes, to improve the user's interactivity with the Site.

2.1. Technical cookie

The name, purpose of use and duration of each technical cookie used by the Site are set out below.

Cookie's name	Purpose	Duration	Privacy policy
Dacast	Allow the functioning of specific features of the website	session	https://www.dacast.com/privacy-policy/

The installation of these cookies does not require the prior consent of users. These cookies can be deactivated and/or deleted via the browser settings. All modern browsers allow to change the settings of cookies. These settings can usually be found in the "options" or "preferences" menu of your browser. To understand these settings, the following links may be useful. Alternatively, you can use the "Help" option in your browser for more information:

- [Impostazioni dei cookie in Explorer/Edge](#)
- [Impostazioni dei cookie in Firefox](#)
- [Impostazioni dei cookie in Chrome](#)
- [Impostazioni dei cookie in Safari e iOS](#)

In the event of a block on the use of cookies, the service offered to the user through the Site will be limited, thus affecting the use of the Site.

2.2. Other types of cookies

Below, for each cookie used by the Site that does not fall into the category of technical cookies, we provide: the name, the relevant third party if the cookie is not a first party, the purpose of use and the duration.

For all the information relating to the cookies provided by third parties and for the methods of opting out of each cookie, you will be able to access the respective policies and the tool provided by the third party to opt out of each cookie.

Please note that you can also use the following link to exercise your opt-out from third-party cookies (i.e. companies that are members of the WebChoices tool of the Digital Advertising Alliance, including Facebook) installed on your browser:

<https://optout.aboutads.info/?c=2&lang=EN>

You can also use the following tool provided by Your Online Choices to control your preferences by exercising your opt-out from third-party cookies:

<https://www.youronlinechoices.com/>

Analytical cookies (non-technical)

Cookie's name	First part or Third part (indicate supplier)	Purpose	Duration	Privacy policy and opt-out
s_ecid	Adobe	This cookie is set by the customer's domain after the AMCV cookie is set by the client. The purpose of this cookie is to allow persistent ID tracking in the 1 st party state and is used as a reference ID if the AMCV cookie has expired. Check AMCV cookie here for more details.	2 years	https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT
s_cc	Adobe	This cookie is set and read by the JavaScript code to determine if cookies are enabled (set to "True")	This cookie is a session cookie and expires when the browser is closed	https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT

s_sq	Adobe	This cookie is set and read by the JavaScript code when the ClickMap functionality or the Activity Map functionality are enabled; it contains information about the previous link that was selected on by the user	This cookie is a session cookie and expires when the browser is closed	https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT
s_vi	Adobe	This cookie is used to identify a unique visitor	2 years	https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT
s_fid	Adobe	This cookie is used to identify a unique visitor if the standard s_vi cookie is unavailable due to third-party cookie restrictions. Not used for implementations that use first-party cookies.	2 years	https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT

2.3. Data protection rights

Every user is entitled to obtain from the Company, subject to the existence of the legal prerequisite underlying the request:

- the access to personal data concerning him/her;

- the deletion of personal data;
- the rectification of personal data held by the Company;
- the revocation of consent in cases where processing is based on consent;
- the limitation of the processing of personal data;

- the copying of personal data provided by users to the Company, in a structured, commonly used and machine-readable format (portability) and the transmission of such personal data to another data controller.

Right to object: in addition to the rights listed above, you always have the right to object at any time, on grounds relating to your particular situation, to the processing of your personal data carried out by the Company in pursuit of its legitimate interests and to the processing of your personal data for marketing purposes.

In the event that the user exercises any of the aforementioned rights, it shall be the responsibility of the Company to verify that the user is entitled to exercise such rights and shall be informed, as a rule, within one month.

If you believe that the processing of your personal data is in breach of the applicable data protection legislation, you have the right to lodge a complaint with the Data Protection Authority, using the references available on the relevant website, or to take legal action.

3. Contacts

The contact details of the Company, as data controller are:

OTB S.p.A., with registered office in Breganze (VI) via dell'Industria 2;

In order to exercise your rights, you may contact the Company to the above address.

The Company's has also appointed a DPO, who can be contacted at the following email address: dpo@otb.net

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