



We are a global fashion group, powering a variety of international unconventional brands.



Maison Margiela VIKTOR®ROLF PARIS

JIL SANDER

AMIRI



BRAVE KID

	DESEL®	OTB Maison Margiela		VIKTOR®ROLF		M A	R N		JILSANDEI	AURA	
Renzo Rosso founds Diesel.		The holding company OTB is created. The Group acquires Maison Margiela.		OTB acquires Viktor&Rolf.		OTB acquires Marni.			OTB acquires Jil Sander. BVX is created. OTB joins AURA Blockchain Consortium as founding member.		
1	978	78 2002		2008		2015			2021		ONLY
200		20		06 20		11 2(20	19	20	22
	Renzo Rosso acquires Staff International.		OTB Foundation is born.		Brave Kid is created.		OTB takes a minority investment in Amiri.		OTB Group promotes the creation of the Re.Crea Consortium and joins The Fashion Pact with all its brands.		
	STAFF		ONLY THE BRAVE FOUNDATION		BRAVE KID		AMIRI		'nE∵C'nEA	FASHION PACT	

1.9

BLN € TURNOVER

1004

COUNTRIES

201

MLN € INVESTMENTS

610

STORES

7000

EMPLOYEES

We lead the innovation in the virtual world to enhance the whole fashion experience.



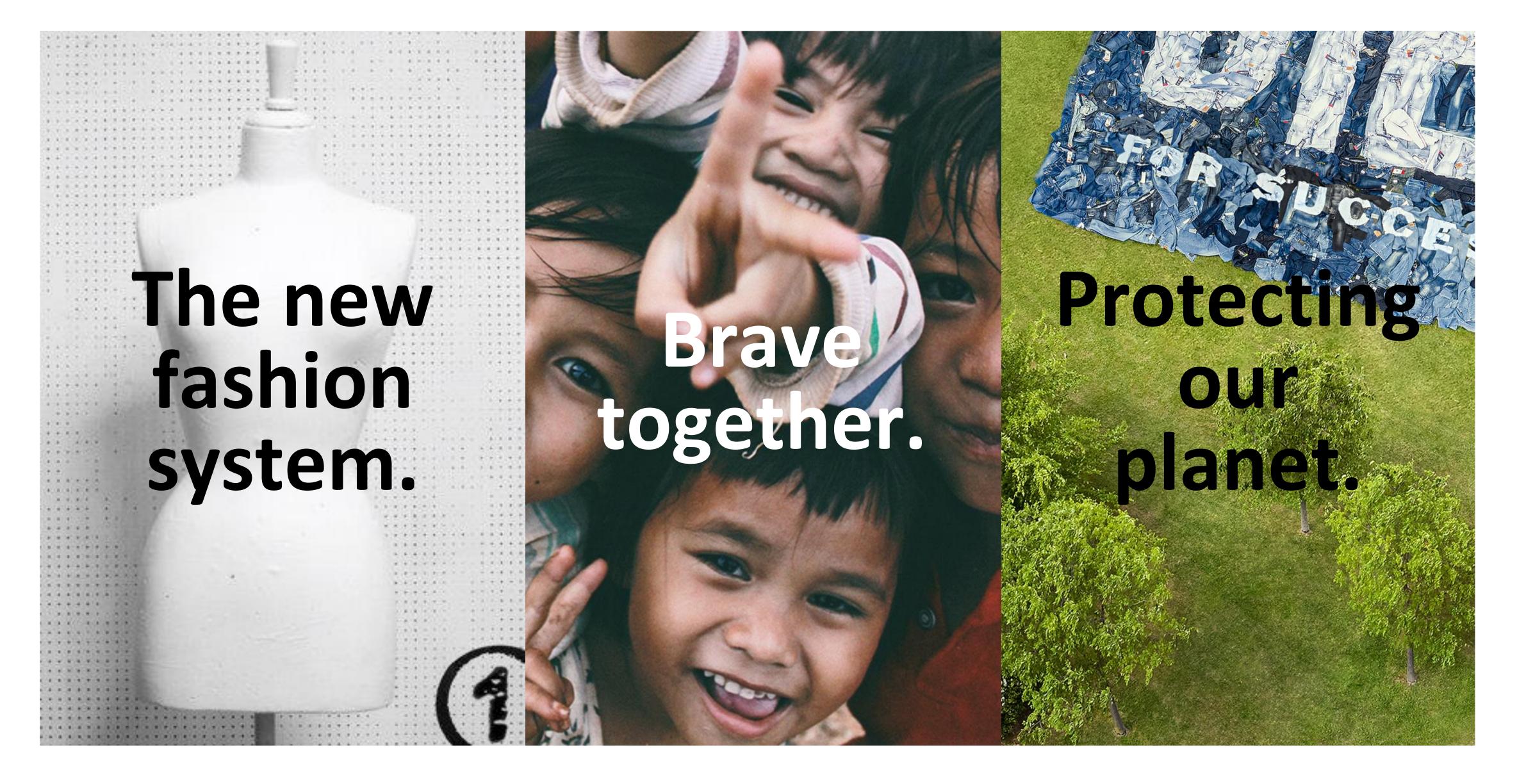
OTB is a Founding Member of AURA Blockchain Consortium, alongside LVMH, Mercedes-Benz, Prada Group and Cartier, part of Richemont.

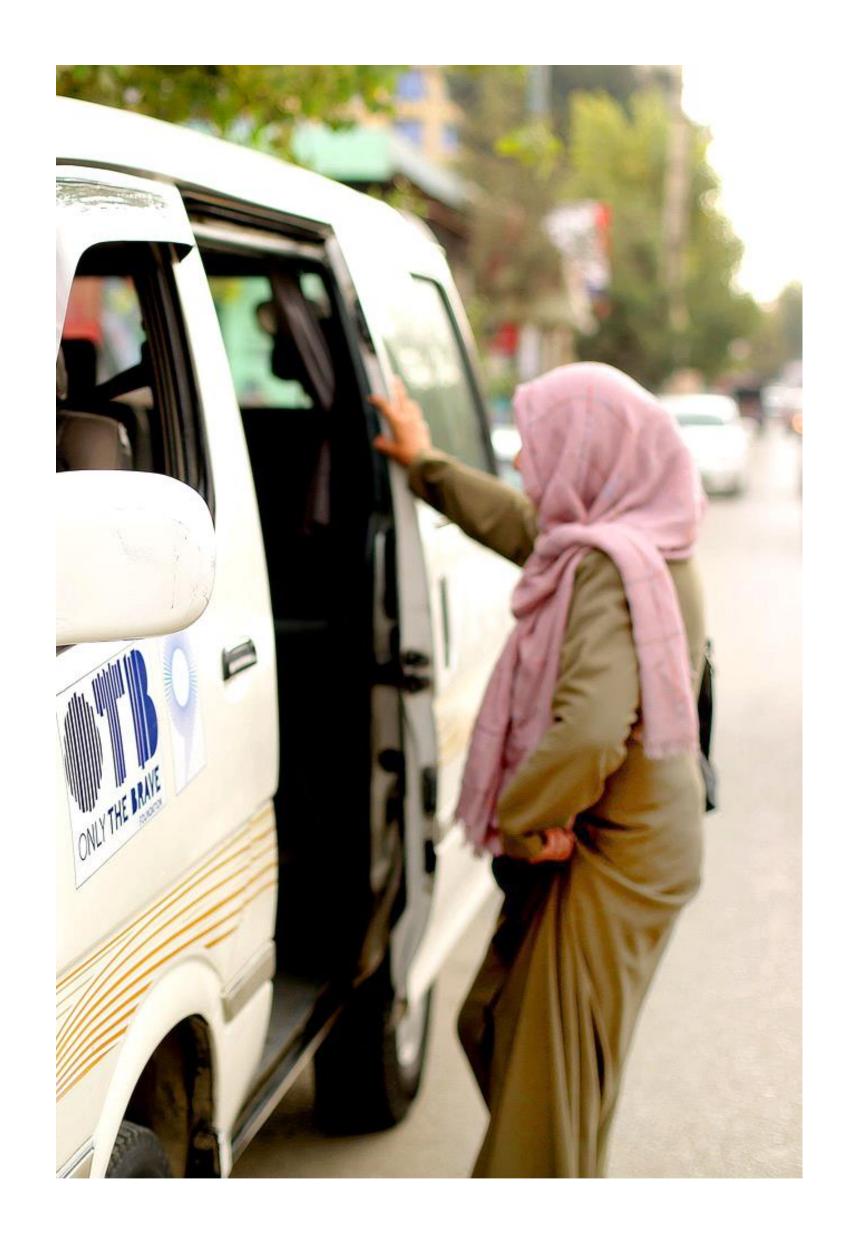
Brave Virtual Xperience is the new center of excellence of OTB, led by Stefano Rosso, that develops content, products and experiences for the Metaverse.





2024







In 2006, Renzo Rosso created the Only
The Brave Foundation.
Since then, it has invested in more
than 350 social projects around the
world, with a positive impact on the
lives of about 350,000 people.



We look at life and we see beauty.

We look at people and we see talent.

We are OTB.