



FOTB BOOSTS WELFARE PLAN FOR EMPLOYEES: ROLL-OUT OF BREAST-SCREENING PINK DAYS AND DISTRIBUTION OF FUEL BONUSES TO HELP COUNTER INFLATION

- *From 28 November, OTB is organising 10 days of free check-ups for early diagnosis of breast tumours, with a mobile unit using state-of-the-art equipment. The initiative involves more than 800 female employees.*
- *The Group has decided to distribute a 200 euro fuel bonus to people in the income brackets most directly exposed to rising inflation.*

Breganze, 28 November 2022 – OTB, the international fashion and luxury group that includes the Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf brands and the Staff International and Brave Kid companies, and owns a shareholding in the Amiri brand, has decided to boost its employee welfare plan with health and wellness initiatives and tools offering financial support in the present period of high inflation.

For ten days, beginning on 28 November, the OTB Group will offer female employees the opportunity to have a **complete check-up for early diagnosis of breast cancer**, free of charge. The program will begin in the Group's facilities in the Veneto region, **involving more than 800 women**, and will subsequently be extended to its premises in the other Italian regions. The screening will offer free breast ultrasound testing and mammography, depending on individual requirements and medical indications, with professional support and full privacy. The examinations and tests will take place in a mobile clinic set up at Group sites, with examination rooms, specialised medical and technical staff, as well as latest-generation technological equipment for early diagnosis of breast cancer. The project has been organised in cooperation with Red Care Home Health Assistance, a company that specialises in integrated home health assistance services (IHHAS).

The OTB Group has also decided to help employees in the income brackets most exposed to the current inflationary conditions by providing **fuel coupons** for an overall value of 200 euro per employee. The welfare project reflects the OTB Group's wish to take concrete action to help the people most affected by the general rise in prices.

"People's well-being has always been at the heart of our commitment. This is why I'm delighted that OTB's female employees have the chance for full preventive check-ups for breast cancer, a very widespread pathology where early diagnosis can really make a difference. This initiative makes it easier to access tests that can help save lives, and strengthens the message of the importance of health prevention. More than 60% of our employees are women: their well-being is our priority, in parallel with the actions we are taking every day through the OTB Foundation," said OTB Group Founder and Chair Renzo Rosso. "Furthermore, at a time like the present when inflation is affecting our daily lives, companies must play their part to support their most vulnerable employees and their families, and contribute with concrete initiatives such as the one we decided to launch".



THE OTB GROUP

OTB is an international fashion group comprising the iconic, unconventional brands Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf. It also controls the Staff International and Brave Kid companies and holds a stake in American brand Amiri. OTB – short for "Only The Brave" – believes in the possibility of pushing beyond the frontiers of fashion and style to support the creativity of international talents and express in full the innovative spirit and uncompromising courage of its founder and chair, Renzo Rosso. With more than 6,000 employees worldwide, the Group is founded on a digital approach centred on the consumer, a concrete long-term commitment to the creation of a sustainable, technologically driven business, and close attention to social issues through the OTB Foundation.

For more information:

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