



**RENZO ROSSO AND ARIANNA ALESSI  
HONOURED AT MONTE-CARLO FASHION WEEK**

*The Chairman and Founder of OTB Group received the Positive Change Award  
The Vice President of OTB Foundation was awarded the Positive Social Impact Award*

**Monte Carlo, April 25, 2025** – Renzo Rosso, Chairman and Founder of OTB Group and OTB Foundation, and Arianna Alessi, Vice President of OTB Foundation, were honoured with two prestigious awards during the Fashion Awards Ceremony at Monte-Carlo Fashion Week, held from April 22 to 26, 2025. The gala evening on April 24 shone a light on individuals who are driving transformation in the fashion industry through ethical, innovative, and socially responsible approaches.

**Renzo Rosso received the Positive Change Award**, a recognition celebrating his outstanding contribution to building and promoting a more responsible fashion system. His pioneering vision — combining entrepreneurial spirit, innovation, and a deep commitment to social and environmental causes — has become a source of inspiration for many.

**Arianna Alessi was bestowed with the Positive Social Impact Award** for her commitment to leading OTB Foundation, the group's nonprofit organisation, dedicated to sustainably improving people's lives by ensuring equal opportunities. The Foundation stands out for its entrepreneurial approach to social projects and, since its inception in 2006, has invested in over 380 social development projects worldwide, positively impacting the lives of more than 380,000 people across the world, with the aim of delivering concrete, lasting, and scalable results in four key areas: children and youth, women's empowerment and protection, social integration, and humanitarian emergencies.

**OTB GROUP**

OTB is an international fashion group comprising the iconic, unconventional brands Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf. It also controls the Staff International and Brave Kid companies and holds a stake in American brand Amiri. OTB – short for "Only The Brave" – believes in the possibility of pushing beyond the frontiers of fashion and style to support the creativity of international talents and express in full the innovative spirit and uncompromising courage of its founder and chairman, Renzo Rosso. With more than 7,000 employees worldwide, the Group is founded on a digital approach centred on the consumer, a concrete long-term commitment to the creation of a sustainable, technologically driven business, and close attention to social issues through the OTB Foundation.

For more information:  
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