



MARNI APPOINTS NEW CREATIVE DIRECTOR

Milan, 15 July 2025 – Marni and OTB Group are pleased to announce the appointment of Meryll Rogge as Creative Director of the house.

Meryll joins Marni following the success of her eponymous brand, Meryll Rogge, which she launched in 2020. Born in Ghent, Belgium, Meryll studied Fashion Design at the Royal Academy of Antwerp. She then moved to New York, joining Marc Jacobs' design team. Nearly 7 years later, she returned to Antwerp to become Head of Women's Design at Dries Van Noten where she stayed for four years, developing and conceptualizing also the beauty line until 2025. In 2021, Rogge won the Emerging Talent of The Year award at the Belgian Fashion Awards, which in 2024 named her Designer of the Year, the first woman to receive this award. Recently, Meryll was the recipient of the Grand Prix at the 2025 ANDAM Fashion Awards.

"We met many highly qualified candidates, confirming how Marni continues to inspire and attract creatives from around the world. Meryll impressed us with the sensitivity she brought to reinterpreting the brand's DNA, offering a contemporary vision that embraces Marni globally and across all its dimensions – including accessories, interior design, communication, and special projects. I wish her the best in carrying this vision forward with passion, supported by a team and a Group that have always placed creativity at the core of their identity", said **Renzo Rosso**, Chairman of OTB, the parent company of Marni.

Thus **Stefano Rosso**, CEO of Marni: *"It is a great pleasure to welcome Meryll in Marni. She is an exceptional creative talent and an inspiring woman, whose vision and expertise will play a key role in shaping the future of this amazing brand".*

"I'm truly honored to join Marni — a house I've long admired for its independent spirit. To take on a role defined by such visionary creative directors is both humbling and inspiring. I'm deeply grateful to Renzo and Stefano for recognizing the resonance between our worlds and for entrusting me with this extraordinary opportunity. I look forward to helping shape what comes next for Marni", is the comment of **Meryll Rogge**.

For further information:

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