

BRAVE KID AND N21 FURTHER CONSOLIDATE THEIR LICENSING PARTNERSHIP

June 7th, 2023 – Brave Kid, company of OTB group with over 30 years of experience in childrenswear, and N21, fashion brand founded and directed by Alessandro Dell'Acqua, announce the renewal of the worldwide exclusive license agreement for the production and distribution of the clothing and accessories line for girls and boys aged 4 to 16 years.

The renewal extends the duration of the partnership for another 5 years, starting from the Spring/Summer 2024 collection until Autumn/Winter 2028. The collaboration, which began in 2019, testimonies the common will to mutually engage in the further development and internationalization of the N21 brand.

For this renewal, the development of the collections will continue to be characterized by the "mini me" declination of the pret-à-porter collections, where the adult aesthetic is brought into the world of children, maintaining and reinforcing the brand's DNA, without neglecting the particular comfort and wearability requirements that are typical of children's lines.

The collections will continue to be sold at Brave Kid's showroom in Milan* and distributed in the wholesale channel, as well as being present in the official e-commerce numeroventuno.com and bravekid.com.

ABOUT BRAVE KID

With over 30 years of experience in the world of children's fashion, Brave Kid is OTB group's company specialized in the research, development, production and distribution of prêt-à-porter collections and accessories for children aged 0 to 16 years. Among the internationally renowned brands that make up the company's portfolio there are Diesel, MM6 Maison Margiela, Marni, Dsquared2, N°21, MYAR, and the newly arrived, MAX&Co.

Furthermore, starting from 2021, bravekid.com is the online reference point for luxury clothing that dresses boys, girls, children, and babies with a truly unique style and personality.

For more information:

OTB Corporate Communication
corporate_communication@otb.net

ABOUT N21

N21 is the fashion brand created and directed by designer Alessandro Dell'Acqua. It debuted with the presentation of the Fall/Winter 2010/2011 collection during Milan Fashion Week. Offering men's and women's clothing, shoes and accessories, the label is distributed by Gilmar Group in 450+ multibrand retail locations across the globe. In 2014, N21 opened its flagship store in Tokyo, followed by Hong Kong, Milan, Hangzhou, Seoul, and Wuhan.

For more information:

Simona Carchia
scarchia@numeroventuno.com