JIL SANDER

JIL SANDER APPOINTS NEW CREATIVE DIRECTOR

Milan, 10th March 2025 – Jil Sander and OTB Group are pleased to announce the appointment of Simone Bellotti as Creative Director with immediate effect.

Simone joins Jil Sander following his tenure as Creative Director at Bally, where he brought fresh perspective and artistic influence. Raised in Milan, Simone moved to Antwerp and was instantly embraced into a dynamic fold of radical creatives. With a career spanning positions at A.F. Vandervorst, Gianfranco Ferré, Dolce & Gabbana, Bottega Veneta, as well as a 16-year tenure at Gucci, Simone has developed a keen obsession for detail, interpreting archival references with innovative directions. A passion for research informs Simone's eye, as he draws on art, photography, and music for inspiration.

Renzo Rosso, Chairman of OTB Group: "Simone embarks on this journey with extensive experience and a distinct talent. Over the time spent together we shared the strategic vision and mission for Jil Sander, the values of innovation and sophistication that make it an iconic and unique brand."

Simone Bellotti: "I am incredibly honored to join Jil Sander, a storied house that created a new aesthetic with its unique approach and strong identity, and that has always had such a significant influence on the design community. I am grateful to Renzo for the trust, and I am keen to contribute to the house's full potential."

ABOUT JIL SANDER

JIL SANDER is the epitome of modernity and sophistication. Its unconditional dedication to design combines elegance and purity with innovative materials and exceptional quality. The refinement of cuts, the play on contrasts, and the perfection of details give form to an approach to fashion defined by deliberation, rigour, and artistry. The brand was established in 1968 by Mrs. Jil Sander and it was acquired by the OTB Fashion Group in 2021. Jil Sander is present worldwide through its network of around 70 boutiques and JilSander.com, as well as available in selected multi-brand retailers.