

ONLY THE BRAVE

OTB

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WE ARE BRAVE SPIRITS

**Innovative minds.
Creators.
Disruptors.
Dreamers.
We are brand builders.
We are OTB.**

ONLY THE BRAVE

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We are a global fashion group,
powering a variety of international
unconventional brands.

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DIESEL[®]
FOR SUCCESSFUL LIVING

Maison Margiela
PARIS

VIKTOR & ROLF

M A R N I

JIL SANDER

A M I R I

STAFF
INTERNATIONAL

BRAVE KID

ONLY THE BRAVE

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Renzo Rosso
founds Diesel.

1978

OTB Maison Margiela
PARIS

The holding company
OTB is created.
The Group acquires
Maison Margiela.

2002

VIKTOR&ROLF

OTB acquires Viktor&Rolf.

2008

M A R N I

OTB acquires Marni.

2015

JILSANDER



AURA

OTB acquires Jil Sander.
BVX is created.
OTB joins AURA Blockchain
Consortium as founding member.

2021

2000

Renzo Rosso acquires
Staff International.

STAFF
INTERNATIONAL

2006

OTB Foundation is born.



2011

Brave Kid
is created.

BRAVE KID

2019

OTB takes a minority investment in
Amiri.

A M I R I

2022

OTB Group promotes
the creation of
the Re.Crea Consortium
and joins The Fashion Pact
with all its brands.

RE·CREA THE
FASHION
PACT

BRAVE FACTS

1.7

BLN € TURNOVER

24

COUNTRIES

85%

EXPORT

+600

STORES

+6000

EMPLOYEES

2023

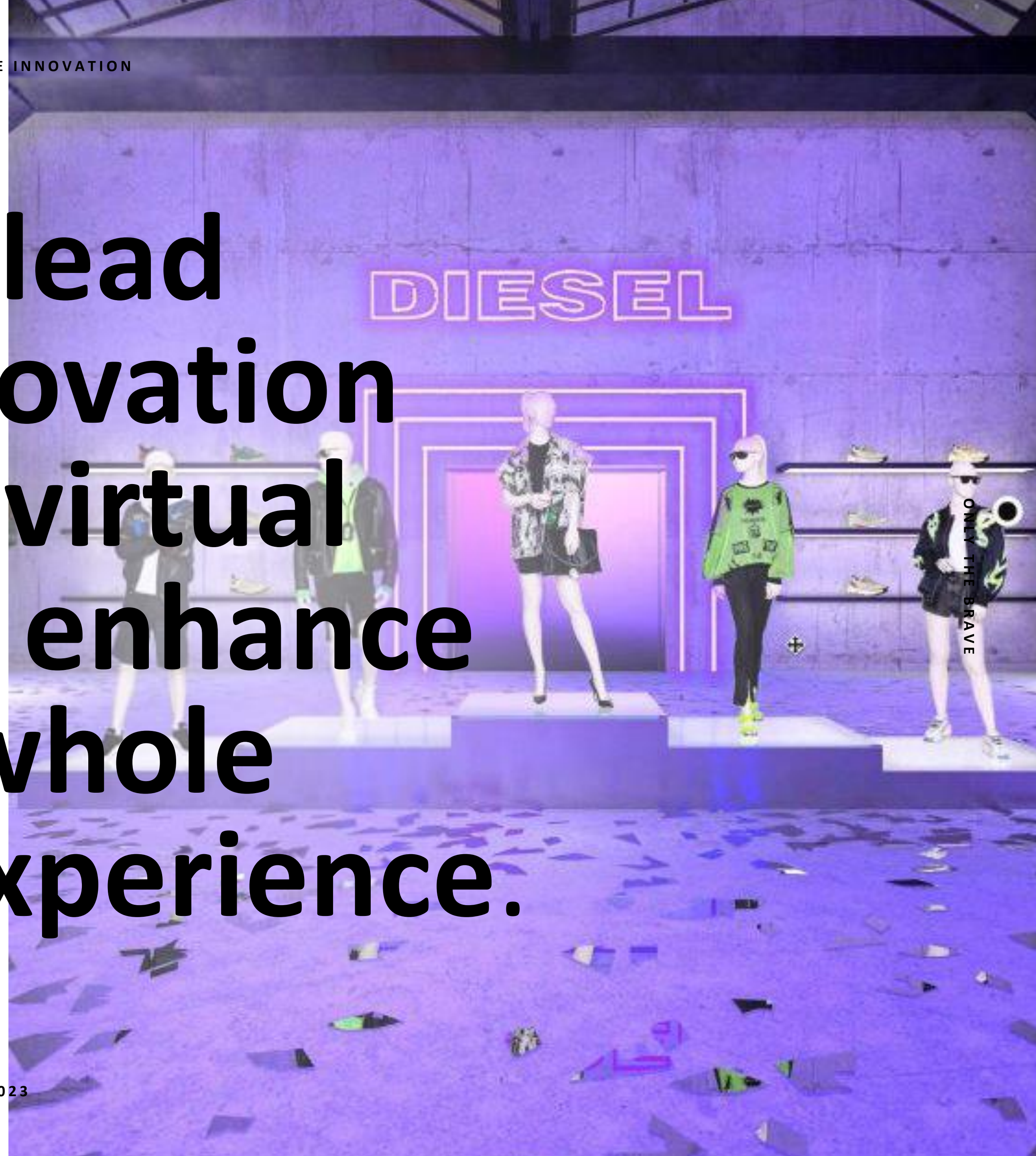
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**We lead
the innovation
in the virtual
world to enhance
the whole
fashion experience.**

ONLY THE BRAVE

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OTB is a Founding Member of AURA Blockchain Consortium, alongside LVMH, Prada Group and Cartier (Richemont).

OTB has established Brave Virtual Xperience (BVX), a new centre of excellence to develop content, products and experiences for the Metaverse.



BE RESPONSIBLE. BE BRAVE.



Be Responsible. Be Brave.

ONLY THE BRAVE

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**The new
fashion
system.**

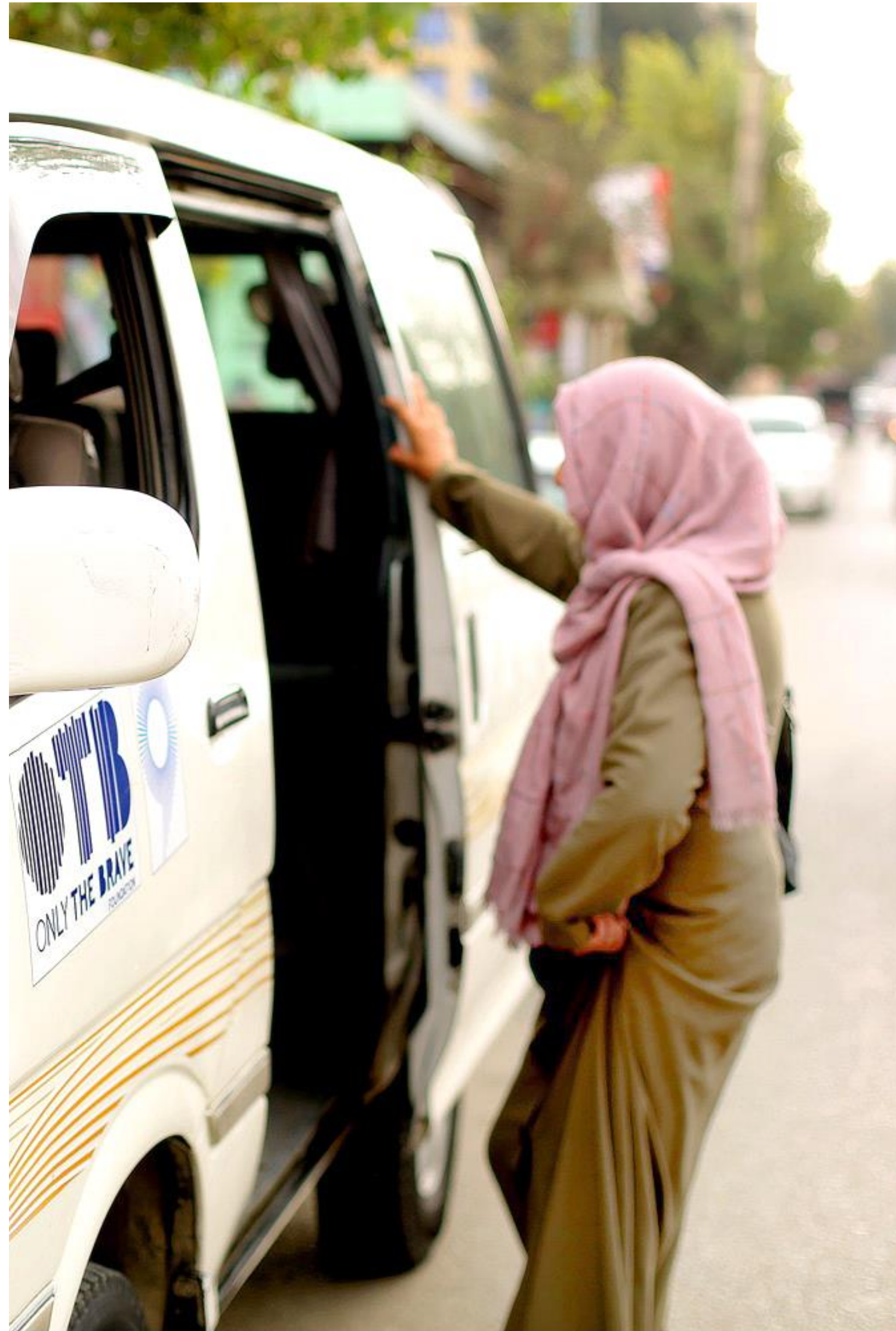


**Brave
together.**

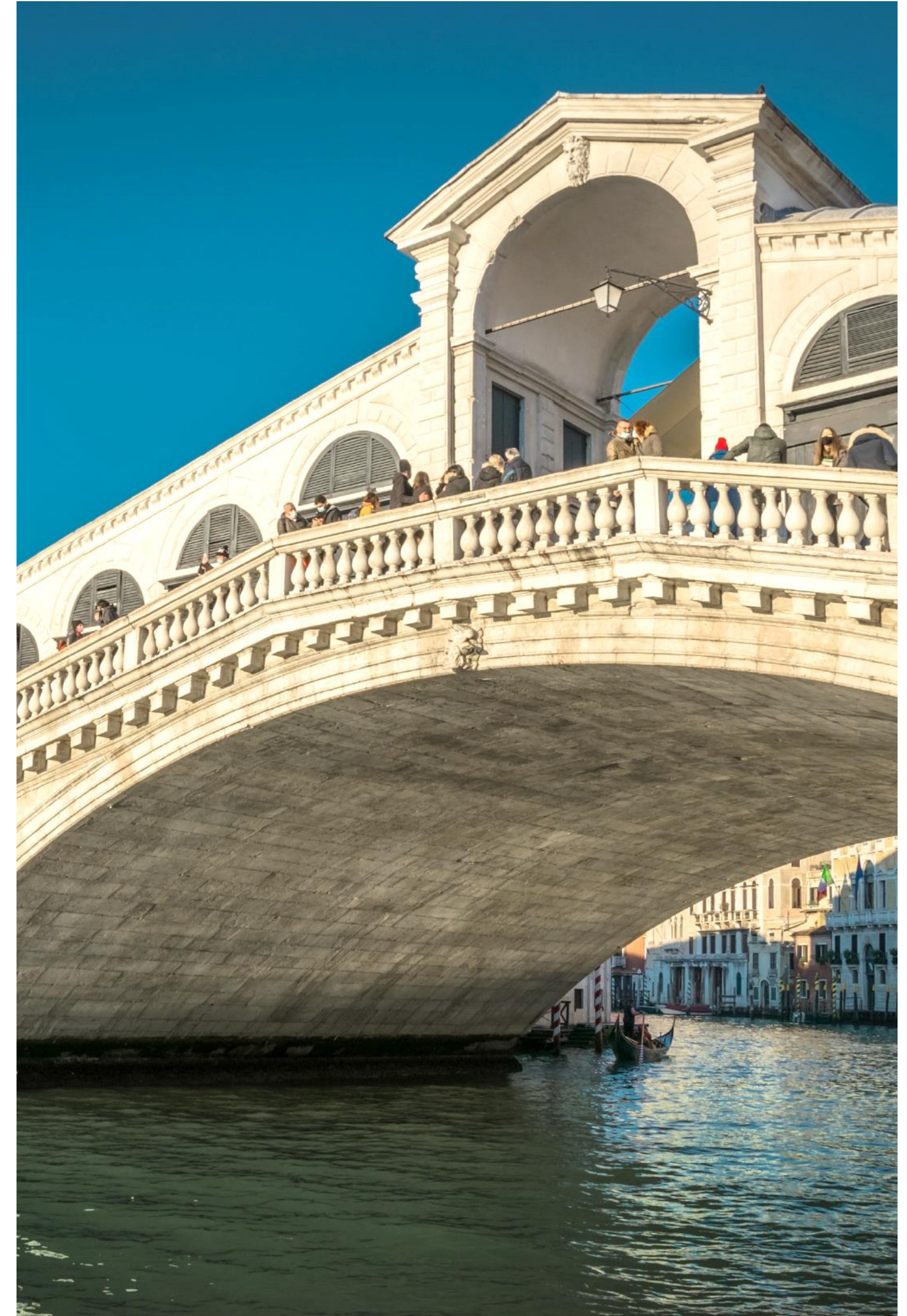


**Protecting
our
planet.**

ONLY THE BRAVE



In 2006, Renzo Rosso created the Only The Brave Foundation. Since then, it has invested in over 350 social projects around the world, with a positive impact on the lives of about 350,000 people.



**We look at life
and we see beauty.**

**We look at people
and we see talent.**

We are OTB.