

Westfield Riccarton

The Westfield Riccarton Total Trade Area population is estimated at 555,200 residents in 2024 and the Main Trade Area population is estimated at 431,500 residents.

Key:
 Primary Trade Area: Red shaded areas
 Secondary Trade Area: Blue shaded areas
 Tertiary Trade Area: Green shaded areas

Main Trade Area (MTA): Primary and Secondary Trade Areas combined.
 Total Trade Area (TTA): Primary, Secondary and Tertiary Trade Areas combined.

The Westfield Riccarton Total Trade Area was defined in 2014 using transaction data and is comprised of 2 primary, 7 secondary and 2 tertiary trade area sectors.

Map: Westfield Riccarton Trade Area

Source: Urbis 2025; Marketview

