

AI Executive Workshop

Unlocking Strategic Advantage with Microsoft AI Solutions



WORKSHOP OVERVIEW

AI is not just a tool - it's a transformative journey reshaping the very core of business operations. Organizations that include AI while building their strategy see measurable gains in productivity, decision-making and innovation. Improving's AI Executive Workshop empowers your leadership team to harness AI's full potential and drive enterprise-wide transformation.

Key Challenges Executives Face :

- **Strategic direction:** Knowing where to begin their company's AI journey
- **Strategic advantage & defensibility:** Where AI can create a moat vs. table-stakes and the cost of inaction
- **Value clarity & ROI:** Which use cases move the P&L, expected payback, and how to fund them
- **Data & platform bets:** What investments make data usable at scale; build vs. buy; integration with core systems

WORKSHOP TAKEAWAYS

- A clear business case for AI adoption
- A roadmap for implementation
- Governance strategies to scale AI responsibly
- Insights into Microsoft AI tools for enterprise workflows

Who Should Attend:

CIOs CTOs, Senior IT Leaders responsible for digital transformation and innovation

DURATION: Half-Day Workshop (4 hours)

Ready to lead your organization into the AI era?

Contact us at microsoft@improving.com to schedule your AI Executive Workshop and start transforming your business operations.