

Sentiment Analysis Solution On GCP

Helping Drive Informed And Accurate Decision-Making Using Sentiment Analysis



THE POWER OF GCP'S SENTIMENT ANALYSIS

GCP's Sentiment Analysis is a groundbreaking AI technology that utilizes natural language processing (NLP) to analyze text and identify its sentiment. It uses machine learning algorithms to classify text into positive, negative or neutral sentiments. At Improving, we are able to use GCP's Sentiment Analysis solution to provide invaluable analysis and insights from public feedback, social media posts, news articles and other important data sources so that organizations in the U.S. and Canada can action on this information with accuracy and agility.

Sentiment Analysis is aimed at helping organizations understand the sentiment towards their work, identify areas for improvement, and make data-driven decisions. Our Sentiment Analysis solution can also be useful in gauging public opinion on contentious issues and monitoring public opinion during crises. It is an invaluable resource that leverages the power, flexibility and scalability of GCP to provide enterprise leaders with the capability to make informed and impactful decisions on behalf of all stakeholders.

OUR APPROACH TO SENTIMENT ANALYSIS

Our sentiment analysis solution leverages fast, flexible and scalable technology, uses leading Natural Language comprehension models, is reusable in terms of technology and methodology, and most importantly, is simple and easy to use for decision-makers. Our sentiment analysis solution models:

- Sentiment
- Toxicity
- Entity Analysis
- Topic modelling.

