

Research Accelerator Portal Email Templates – Higher-Ed

1. Introduction Email

Subject: Are HPC, AI, & ML Resources Getting Costly?

Preview: Book A Free Demo of the Research Accelerator Portal!



Hi [Name],

As an award-winning Google Cloud partner, Improving has helped leading research agencies overcome slow, costly on-prem HPC and AI/ML systems. Our Research Accelerator Portal on Google Cloud streamlines access to secure, scalable computing resources—so you can:

- Provision secure research environments in under an hour
- Lower total cost of ownership—up to 40% savings
- Scale instantly, no hardware headaches
- Automate approvals and budget controls

Join leaders embracing fast and simplified access to HPC, AI, & ML resources in the cloud today!:

Book Your FREE demo of the portal: <https://www.improving.com/contact/>

Best regards,

2. Follow-Up Email

Subject: Accelerate & Streamline Access To HPC, AI, & ML Resources

Preview: Review the attached case study and discover how Improving accelerates research.







Hi [Name],

I hope you've been doing well!

We wanted to check in to see what your thoughts were on streamlining and accelerating HPC, AI, & ML resources with our Research Accelerator Portal. On premise HPC solutions, which can be quite costly and time-consuming to access, manage, and provision, also hinder research innovation and productivity.

How We're Transforming Research With The Portal

Please feel free to review the attached case study showing how a leading defense research agency that we worked with transformed their approach to scientific research with our portal:

-  Fast access—setup in hours, not days
-  Scales as research grows
-  Lower, predictable costs
-  Easy for any researcher to use
- Immediate resource availability

Thank you,

3. Final Email

Subject: Ready To See The Research Accelerator Portal In Action?

Preview: Have you had a chance to review the case study? We're here to help.

improving 

 Google Cloud
Partner

Research Accelerator Portal For Higher-Ed

Accelerate Your Access To HPC, AI, & ML Resources From Days To Minutes!

[BOOK A FREE DEMO!](#)



Hi [Name],

Just checking in—did you get a chance to review the case study? If you're ready to see the Research Accelerator Portal in action, feel free to reach out and book your demo today!

If you have any questions about the results or how the Research Accelerator Portal could help your team, we're happy to discuss.

Whenever you're ready, the invitation to book a free demo is open.

Let's keep in touch!

Improving Partner Team