

Dear fellow Foxes,

As the club releases the summary from the Fan Advisory Board's latest meeting, the fan members of the board wanted to update you as usual from our own perspective.

The summary being released shows that we discussed various aspects of ticketing and matchday experience following our relegation, areas that were also previously discussed at the FCC Working Group meeting of fans in April.

Overall, the feedback from both groups of fans to the club has been that it is important to use this relegation as an opportunity to improve access to games for new, younger fans, to ensure the fanbase continues to grow and develop for the future.

This means considering pricing, promotions, incentives and matchday experiences in a way that will attract new regular fans and is in line with what is appropriate for League One matches, and the club has agreed to continue discussions about these with the different groups in the Fan Engagement Framework.

You can make sure your views on this are heard and taken into account either through one of the supporters' groups who attend the FCC meetings or by emailing us directly at [FAB@lfc.co.uk](mailto:FAB@lfc.co.uk).

Throughout this FAB meeting, key themes that we impressed upon the club were:

- The need for fans to understand the club's future intentions and direction for improvements in football
- The need for fans to hear more from the club's football leadership and to have greater transparency about where accountability sits from a football perspective
- Fans' desire for the club to be less of a distant corporate organisation and more a grounded, community-centred, local football club

The club has listened to our concerns over communications over the last 18 months and has developed a communications strategy that we can see has clearly incorporated feedback from groups across the Fan Engagement Framework, the Foxes Trust survey and the voice of fans generally over the last season or two.

However, progress is frustratingly slow, and we want to reassure you we are continuing to press the club on this. We hope that now changes have been completed at senior level at the club and our new CEO and sporting director are in place, more regular and meaningful communication about the club's footballing intentions and direction will be made – while understanding, of course, that this will always need to be done in a way that does not give any advantageous knowledge to our competitors.

We have specifically asked the club to communicate properly with fans about the club's footballing direction ahead of the start of the new season and they have committed to keeping us informed about progress with this.

Another area we know fans are concerned about is the financial stability of the club, particularly following our relegation to League One. The CEO has assured both the FCC Working Group and the FAB that the club will be compliant with Financial Fair Play (FFP/PSR) this season, and shared an update with us on changes to the way FFP is going

to change in future, across the different leagues. The changes ought to be positive for Leicester City overall.

As we all know, it's been a very disappointing and difficult couple of years. The club desperately needs a reset, and we are ready and willing to work with the club on behalf of all fans to make sure that reset happens in a way that puts us fans and the football we deserve – from both our men's and women's teams - front and centre.

We don't have any remit over decisions on the footballing side itself, but will do all we can to make sure the views of all groups of fans are well represented and noted by those at the top of the club, to influence the kind of changes we all want to see, so that we can feel proud to be Leicester City again.

**Paul Angrave, Emily Burditt, Jo Lee, Graeme Smith, Ravi Tara, Becky Taylor**

Supporter Members of the Fan Advisory Board