



FAN ADVISORY BOARD

MEETING NINE - 16 SEPTEMBER, 2026

Supporter Representatives:

Paul Angrave
Emily Burditt
Becky Taylor
Jo Lee
Ravi Tara
Graeme Smith

LCFC Representatives:

Kevin Davies
Chief Executive

Anthony Herlihy
Communications & Marketing Director

Russell Jones
Commercial Director

Louise Hollingsworth
Head of Fan Engagement

Jim Donnelly
Supporter Relations & Accessibility Manager

WELCOME & INTRODUCTION

An update was provided on activity across the Club over the summer, noting the scale of work undertaken across the Men's and Women's football operations.

The FAB discussed the ongoing media speculation regarding the ownership of the Club. Club representatives acknowledged the significance of the subject to supporters and explained that ownership matters are ultimately for shareholders.

Those present were therefore not in a position to confirm or comment on individual reports or speculation.

Fan representatives expressed frustration at the limited information available and emphasised the strong supporter desire for greater clarity on the subject due to its potential implications for the Club's long-term future and security. They asked that their concerns and the strength of supporter feeling be appropriately conveyed.

The FAB also discussed the Club's financial position. Club representatives reiterated that the Club continues to operate normally and meet its financial obligations, noting that it continues to benefit from the ongoing support of the ownership. It was explained that costs continue to be managed responsibly and reduced where appropriate, while balancing the aim to maintain the Club's ability to compete effectively and progress from its current position. Fan representatives sought reassurance about the longer-term financial position in the context of ongoing ownership speculation, including the implications should the circumstances or intentions of the current ownership change. Fan representatives emphasised the importance of appropriate supporter engagement should there be any future change in ownership. Examples from elsewhere in football were referenced, alongside the potential relevance of league and regulatory requirements in such circumstances.

ACTION

The strength of the FAB's feedback regarding ownership speculation, supporter reassurance and the longer-term financial position will be appropriately conveyed.

ACTIONS FROM PREVIOUS MEETING

Family Zone closing times

- The Club confirmed that the Family Zone will continue to close 30 minutes before kick-off, allowing supporters sufficient time to enter the stadium and helping to manage queues and turnstile pressure.

Your 90 Minutes - Matchday Experience

- An online Your 90 Minutes session was held on 21 July 2026 with nine supporters and two Club representatives. Meeting notes available [HERE](#). The Club is open to hosting a further Your 90 Minutes session focused on Matchday Experience and will look at suitable dates for this to take place.
- Fan representatives also asked whether online access could continue to be used for future Your 90 Minutes sessions to make participation more accessible.

Fan Engagement Framework - Away ID checks

- The Club has considered the different views raised by the FAB alongside the clear support for away ticket ID checks through the wider consultation. The Club will look for opportunities to pilot checks during the 2026/27 season, where host clubs can accommodate them, taking the feedback raised into account when planning how any checks are carried out.
- Fan representatives continued to express concern that away tickets continued to be used by supporters they believed could not have qualified to purchase legitimately in grounds with such limited allocations.

FAB Assessment

- The FAB Assessment was included in the 2026/27 Fan Engagement Plan, published and communicated on 7 September 2026. Available [HERE](#).

AGENDA ITEMS

LEICESTER CITY WOMEN

Strategy

- Members discussed where Leicester City Women sits within the Club's wider strategy following relegation and a period of significant change across both senior teams.
- The Club explained that the document shared as a pre-read document ahead of the meeting, focused primarily on the marketing and audience-growth approach for the next 12 months, while a broader football strategy continues to develop. The immediate football objective is to return to the WSL.
- The Club acknowledged supporter concern created by the timing of player departures, uncertainty around Season Tickets and venue confirmation, and the absence of wider communication.
- Members highlighted that prolonged gaps in communication can lead supporters to draw their own conclusions and asked the Club to consider providing updates even where every detail is not yet confirmed.
- The importance of integrating the Women's team within Club-wide commercial partnerships and communications was discussed.

FAB involvement

- Members discussed how the FAB could contribute to the Women's strategy, particularly by helping the Club understand supporter barriers, audience-growth opportunities and the matchday experience.
- The Club acknowledged the value of supporter input as the strategy develops.

TICKETING

Away Ticket Sales Windows

- The Club provided an update on the revised approach to away ticket sales windows, including the introduction of three allocation categories so that points thresholds can better reflect the size of the allocation.
- Members welcomed the move towards more proportionate sales windows and shorter gaps between sales drops.
- The revised thresholds and communications were received positively.

Away Priority Points Process

- The Club confirmed that the next phase will focus on how the proposed new Away Priority Points system would be implemented, rather than revisiting the principles already established through consultation.
- Implementation proposals are due to be discussed through the FCC Working Group in October, with a version also shared with the FAB for feedback prior to the meeting.
- It was noted that any future points model cannot rely on verified attendance where the Club does not have a reliable mechanism to confirm whether an individual ticket holder actually attended an away fixture.
- Public communication on the future Away Priority Points Process is expected to align with the 2027/28 Season Ticket sales period.

Reciprocal Ticket Pricing

- Members discussed opportunities to secure reciprocal or reduced away ticket prices with other clubs.
- Members discussed why a reduced ticket price had not been offered for the Northampton fixture, following the suggestion raised by the FCC Working Group in July. The Club explained that away supporter pricing can involve commercial considerations and, for cup competitions, pricing arrangements may require agreement between both clubs.
- Members discussed reciprocal pricing as one way of reducing ticket costs for travelling supporters. While this could work where clubs have similar away followings and are willing to agree, it may be harder where demand, allocations or ticket prices differ.
- Members agreed that reciprocal arrangements could be explored with individual clubs where they make sense, while recognising that they may not provide a consistent solution across every fixture.

ACTION

Club to continue developing the implementation model for the Away Priority Points Process and share proposals with the FAB prior to discussion at the FCC Working Group meeting in October.

Club to review reciprocal ticket-price opportunities where feasible.

FAN ADVISORY BOARD & FAN ENGAGEMENT FRAMEWORK

Management Structure

- The Club confirmed the appointment of Louise Hollingsworth as Head of Fan Engagement.
- Work is continuing internally to strengthen the communications structure around the Fan Engagement Framework, including clearer demonstrations of impact and visibility of process.
- The Club highlighted the importance of demonstrating clearer feedback loops internally and externally, showing where supporter feedback has been considered and what has happened as a result.

Independent Football Regulator

- The Club provided an update on its ongoing engagement with its designated supervisor as part of its regular discussions with the IFR, with a particular update provided on recent conversations relating to fan engagement.
- Club representatives explained that these discussions are helping the Club better understand the IFR's developing expectations around fan engagement, including any learning from its recent pilot exercise that may be relevant as the Club continues to evolve its own Fan Engagement Framework and prepares for elements of the framework to enter their second three-year cycle.
- Dialogue with the IFR across a range of matters, including fan engagement, will continue. The possibility of future engagement between the Club's designated supervisor and FAB members was discussed and will be explored at an appropriate point.

ACTION

FAB Supporter Co-Chair to contact the IFR on behalf of the FAB supporter representatives to arrange a meeting.

Foxes Trust Review Of Fan Engagement

- The Club summarised its meeting with the Foxes Trust on 26 June regarding the Trust's review and recommendations on Fan Engagement.
- The Club recognised a number of areas of alignment, including improving visibility, strengthening feedback loops and continuing to evolve the Club's programme of engagement.
- Members discussed the importance of prioritising the quality and responsiveness of engagement rather than simply increasing the number of meetings, recognising that more engagement activity does not automatically result in more effective engagement.
- Members highlighted the importance of closing feedback loops more quickly and providing clearer updates on outcomes, including demonstrating where supporter consultation has informed a workstream, policy or decision.
- Different views were expressed on elements of the Foxes Trust review. Members recognised the right of organised supporter groups to put forward ideas and recommendations, while noting that proposals affecting the wider Fan Engagement Framework should be considered alongside feedback from other supporter representatives and engagement channels.
- FAB supporter representatives were invited to provide further qualitative feedback on the recommendations ahead of October's FCC Working Group meeting, helping to identify areas of common interest and priorities for the continued development of the Fan Engagement Framework.

ACTION

Club to invite further feedback from the FAB supporter representatives on the Foxes Trust recommendations ahead of October's FCC Working Group meeting.

AOB

- Members discussed the value of addressing straightforward or time-sensitive matters outside formal meeting structures where this is practical, while recognising the need to balance such flexibility with available resource and wider Fan Engagement commitments.
- Members returned to the issue of financial stability and asked whether further reassurance could be shared with supporters. The Club reiterated that its ambition is to return to the Championship, while emphasising that responsible financial planning requires preparation for a range of sporting and financial outcomes. Supporter representatives of the FAB asked that the Owners are made aware directly of supporter questions about the sustainability of continued Owner funding.
- A further Your 90 Minutes session on Matchday Experience will be considered.
- Members discussed the importance of being clear at the next meeting about what the group wants to achieve over the remainder of the season – the last of the FAB’s planned three-year cycle
- The Club shared the final version of the Supporter Group Network ahead of the meeting, including the Terms of Engagement, Supporter Group application form and webpage design. No further comments were raised by members, and the Club confirmed that the Network will be communicated more widely by the end of September.

SENIOR LEADERSHIP VISIBILITY (POST-MEETING)

Following the meeting, ahead of the home game against Peterborough United on 10 October, the Chief Football Officer and Sporting Director spoke with BBC Radio Leicester, in line with requests made by FAB representatives for greater leadership visibility and openness.

Key Discussion	Outcome
AWAY ID CHECKS Feedback gathered across the Fan Engagement Framework has been considered.	The Club will explore piloting ID checks at selected away fixtures this season, subject to host clubs having suitable facilities.
AWAY PRIORITY POINTS Following wider consultation on the future points system, discussion focused on moving from the agreed principles into practical implementation.	The next stage will focus on how the new system will be implemented, with the proposed approach to be discussed with the FCC Working Group in October, ahead of its introduction in 2027/28.
AWAY TICKET SALES Discussion considered how points thresholds could better reflect the significant differences in away allocations in League One.	A more flexible approach to points thresholds has been introduced, reflecting allocation size and giving supporters with the highest points a better opportunity to secure tickets for smaller allocations.
FAN ENGAGEMENT FRAMEWORK The Foxes Trust review and its recommendations for strengthening supporter engagement were considered, including visibility, feedback, representation and how the Framework operates.	FAB members will provide further feedback on the recommendations. This will inform the Club's consideration of the next potential steps.
CLOSING THE FEEDBACK LOOP The need for supporters to better understand what happens to their feedback after consultation was discussed.	The Club will provide clearer updates on how supporter feedback has been considered, including where it has influenced work, policies or decisions, making the outcomes of engagement more visible.
SUPPORTER GROUP NETWORK Following previous consultation through the Fan Engagement Framework, the Club shared the final version of the Supporter Group Network ahead of the meeting, including the Terms of Engagement, Supporter Group application form and webpage design. No further comments were raised by members.	The Supporter Group Network will be formally launched and communicated more widely by the end of September, providing a clear framework for the Club's ongoing engagement with recognised supporter groups.



DATE OF NEXT MEETING

Wednesday 25 November, 2026