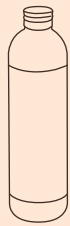


# CUSTOM NEUTRAL SHAMPOO BASE

## MY SHAMPOO FORMULA



AND



AND



OR



AND



Neutral shampoo base

1, 2 or 3  
active ingredients  
Max 10%

1  
Fragrance  
Max 0.5%

1, 2 or 3  
Essential oils  
Max 0.5%

1  
Colorant  
Max 1%

### 1) Choose My Active Ingredients

		Max for 250 ml	Max for 1 L
Anti-Dandruff	Plant-derived salicylic acid	10 ml	30 ml
	Algo'zinc	10 ml	30 ml
	Urea	3 scoops (5 ml)	12 scoops (5 ml)
Soothing	Allantoin	7.5 scoops (0.5 ml)	3 scoops (5 ml)
	Organic Bisabolol	45 drops	5 ml
	Provitamin B5	6.5 ml	26 ml
Conditioning	Honeyquat	10 ml	30 ml
	Silk proteins	6.5 ml	26 ml
Smoothing	Phyto'liss	4 ml	16 ml
Strengthening & Hair Loss Prevention	Maca vital	10 ml	30 ml
	Provitamin B5	6.5 ml	26 ml
Hydrating	Intense hydration complex	6 ml	24 ml
	Erythritol	2.5 scoops (5 ml)	10 scoops (5 ml)
	Urea	3 scoops (5 ml)	12 scoops (5 ml)
Purifying & Sebum Regulating	Plant-derived salicylic acid	10 ml	30 ml
	Algo'zinc	10 ml	30 ml
	Bacti-Pur	4.5 ml	18 ml
	Niacinamide	2.5 scoops (5 ml)	10 scoops (5 ml)
Shine-Enhancing	AHA Fruit acids	10 ml	30 ml
	Keratin'protect	10 ml	30 ml
Repairing	Plant-based ceramides	10 ml	30 ml
Volumising	Plant-based collagen	10 ml	30 ml
	Rice proteins	10 ml	30 ml

## 2) Choose My Fragrance (or Essential Oils)

		Max for 250 ml	Max for 1 L
Woody	Hinoki wood	40 drops	5 ml
	Coconut flower	40 drops	5 ml
Floral	Honeysuckle	40 drops	5 ml
	Orange blossom	40 drops	5 ml
	Paradise flower	40 drops	5 ml
	Rose petals	40 drops	5 ml
	Violet	40 drops	5 ml
	Tropical pineapple	40 drops	5 ml
Fresh	Aqua'zen	40 drops	5 ml
	Green tea & mint	40 drops	5 ml
Fruity	Exotic cherry	40 drops	5 ml
	Sparkling lemon	40 drops	5 ml
	Sweet raspberry	40 drops	5 ml
	Wild blackberry	40 drops	5 ml
	Red fruit nectar	40 drops	5 ml
	Juicy peach	40 drops	5 ml
	Apricot sorbet	40 drops	5 ml
	Strawberry candy	40 drops	5 ml
	Strawberry charlotte	40 drops	5 ml
	Coconut delight	40 drops	5 ml
Gourmand	Cotton candy	40 drops	5 ml
	Sweet raspberry	40 drops	5 ml
	Red fruit nectar	40 drops	5 ml
	Toffee apple	40 drops	5 ml
	Sweet candy	40 drops	5 ml
	Orange blossom	40 drops	5 ml
Oriental	Oriental delight	40 drops	5 ml
	Amber incense	40 drops	5 ml
	Baby doll	40 drops	5 ml
Powdery	Body butter	40 drops	5 ml
	Angel soft	40 drops	5 ml
	Cotton flower	40 drops	5 ml
	Coconut flower	40 drops	5 ml
	Coconut	40 drops	5 ml
Sunny	Coconut delight	40 drops	5 ml
	Coconut flower	40 drops	5 ml
	Monoi	40 drops	5 ml
	Sublime	40 drops	5 ml

## 3) Choose My Essential Oils (Optional Alternative)

		Max for 250 ml	Max for 1 L
Hair Loss Prevention & Growth Boost	Organic atlas cedarwood	40 drops	5 ml
	Grapefruit	40 drops	5 ml
	Organic clary sage	40 drops	5 ml
Anti-dandruff	Organic Atlas cedarwood	40 drops	5 ml
	Egyptian geranium	40 drops	5 ml
	Patchouli	40 drops	5 ml
Soothing	Organic german chamomile	40 drops	5 ml
	Organic true lavender	40 drops	5 ml
	Organic spike lavender	40 drops	5 ml
Shine-Enhancing	Organic german chamomile	40 drops	5 ml
	Organic lemongrass	40 drops	5 ml
	Organic ylang-ylang complete	40 drops	5 ml
Purifying	Organic bergamot (furanocoumarin-free)	40 drops	5 ml
	Organic litsea cubeba	40 drops	5 ml
	Organic green mandarin	40 drops	5 ml
	Organic bergamot (furanocoumarin-free)	40 drops	5 ml
	Grapefruit	40 drops	5 ml
Sebum Regulation	Organic lemon (furanocoumarin-free)	40 drops	5 ml
	Narrow-leaved eucalyptus	40 drops	5 ml
	Organic clary sage	40 drops	5 ml
	Organic ylang-ylang complete	40 drops	5 ml

## 4) Choose My Colorant

		Max for 250 ml	Max for 1 L
Pearly White	Bright white mica	2.5 scoops (2 ml)	5 scoops (5 ml)
Nude Pearly	Nude beige mica	2.5 scoops (2 ml)	5 scoops (5 ml)
Amber Pearly	Hazelnut mica	2.5 scoops (2 ml)	5 scoops (5 ml)
Golden Shimmer	Gold powder mica	2.5 scoops (2 ml)	5 scoops (5 ml)

## 5) Choose My Packaging

Translucent Polypropylene 24/410 Soap Pump For Bottle	
Translucent Polypropylene 28/410 Soap Pump For Bottle	
Blank Jam Jar Labels (Pack Of 10)	
Set of 6 round blank labels (6 cm)	