

# Architecture

## Maria Huerta-Cervantes

Assistant Director of Admissions,  
SCI-Arc

DIFFERENTIATE YOUR REALITY



“THE ARCHITECTURE EDUCATION AT SCI-ARC IS NOT INTERESTED IN BUILDINGS AS A VOCATIONAL TOOL. ARCHITECTS, YES, KNOW HOW TO PUT BUILDINGS TOGETHER. BUT WE BELIEVE THAT ARCHITECTS CAN DO SO MUCH MORE THAN THAT. ARCHITECTS CAN VISUALIZE A WORLD THAT IS DIFFERENT. ARCHITECTS CAN BE THE TYPES OF PEOPLE THAT CAN PROPOSE SOLUTIONS THAT OTHERS HAVE NOT YET REALLY THOUGHT ABOUT TO CREATE BUILDINGS OR SOME KIND OF ENVIRONMENT THAT WILL RADICALLY TRANSFORM WHAT WE CURRENTLY KNOW AS REALITY.”

Maria Huerta-Cervantes received her BA in Architecture from Princeton University. Upon graduation, she returned to her native Southern California as a college counselor for first-generation, low-income students to gain admission to and graduate from college. Her passion for architecture, education, and counseling led her to the Southern California Institute of Architecture (SCI-Arc). In addition to working with applicants, Maria is the staff coordinator for the school’s Academic Outreach Initiatives, or POP-Arcs, which introduce high school students to architectural thinking and design methods and offers them an opportunity to explore careers in architecture and design.

**Video #1: Introduction to SCI-Arc (5:05)**

History of SCI-Arc / Video: [EXPERIENCE SCI-ARC YOURSELF](#) / What Makes SCI-Arc different?

**Video #2: Emerging Technology (5:01)**

Communicating Visual Ideas / Courses / Politics and Culture / Building the Future

**Video #3: SCI-Arc Program + Curriculum (2:27)**

Design Fundamentals / Five-Year Plan / Thesis Project

**Video #4: Academic Outreach (5:37)**

HS student opportunities / Pop-Arc field trips / Design Immersion Days (DID)

**Video #5: Design Immersion Days (DID) (6:15)**

LA as design hub / Virtual DID / Scholarships / Get involved in Architecture

STUDENT VIDEO REFLECTION