

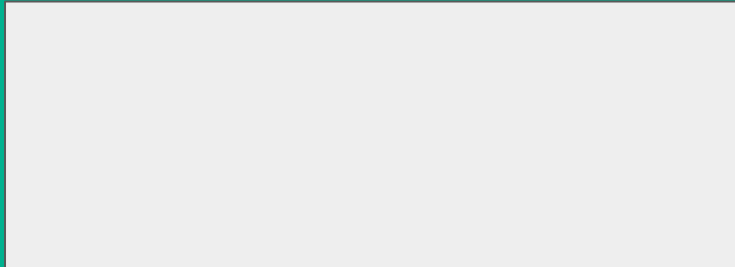
Artwork Style

Graphic Design

Okay art

Students who have to explain their art for you to understand it.

Students who either have artistic skills or they don't.



WHAT DO WE WANT?

Good art

Students who can communicate clearly through their art.

Students who develop their knowledge and skills over time.

Strategy

*But I want my students to
feel good about themselves!*

It feels great to be
given a challenge and
succeed!

Students can learn AND
gain confidence AND
feel successful AND
we can have it all.

I'm in. What's my next step?

Hold students
accountable for their
learning in the arts.

Hold yourself
accountable for
teaching them.

Graphic Design Components

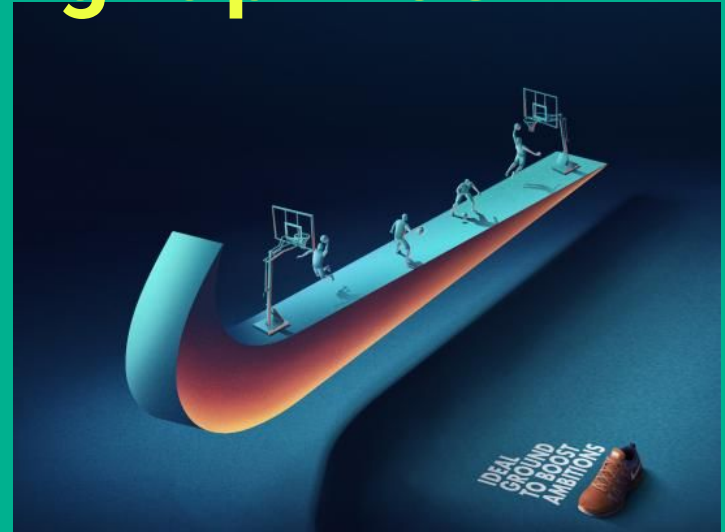
images



words



graphics



Colors

Fonts

Photos

Lines

Patterns

Illustrations

Shapes





DO NOT FIT

a B C



Just because you like
those shoes,
it doesn't mean that
they go with your
outfit.

~~Maximalism is hard and
takes a long time.~~

Big images. Few words.

Keep It Simple.

Everything should be
intentional.



Requirements

Photo

Text

Graphic

Compositional strategy

Made on Spark

Apply what you've learned

Advanced Spark techniques

Compositional strategies

Consistent style choices

Idea clarity

This should be your best work of the week.

What do I do?

1. Create strong idea using brainstorming template.
2. Find/create elements to use in the design.
3. Create 4 sketches using different compositions.
4. Get feedback and choose strongest composition.
5. Finalize design and upload to class deck.