



# Q2 Photography Project Brief

*MAM PD- October 20, 2020*



Photos by Bancroft M.S. 8th graders, 2016

# Agenda



1. Q2 Project Brief!
2. Brainstorm Template
3. At Home Photography Tips
4. Photoshoot - 15 mins
5. In Process Crit
6. Revisions & Break



# Project Brief

Q2 Photography



**ArtsMatter**

- ★ The photo series should include 3-5 images that depict different parts of the subject's identity.
- ★ Each photo should be interesting enough to stand on its own while also fitting in with the other photos in the series.
- ★ A voiceover or written captions should provide viewers with additional information or context about the subject.

# Project Brief: *Requirements*



- **Space** - the series must include a wide shot, midshot, and closeup.
- **Scale** - the series must adjust the scale of the subject by including at least one photo taken from a low or high angle.
- **Identity** - the series should communicate the subject's identity through use of physical attributes, environment, styling, and/or tone.

## Technical guidelines

- Light editing to adjust image contrast or colors is permitted.
- Filters that add unnatural effects should be avoided.
- 3-5 images should be selected for the series.

# Assessment Checklist



	Yes	No
<b>SHOT ANGLES</b> <i>High and low angles have been used effectively to communicate a message about the subject</i>	[ ]	[ ]
<b>SHOT TYPES</b> <i>Photo essay includes at least one of each</i>	[ ]	[ ]
<b>Close up</b>	[ ]	[ ]
<b>Mid-shot</b>	[ ]	[ ]
<b>Wide shot</b>	[ ]	[ ]
<b>IDENTITY</b> <i>Theme has been explored through imagery and artist's statement</i>	[ ]	[ ]

# Brainstorm Template



Subject: \_Nick\_\_\_\_\_

*List 10 things that come to mind when you think about your subject*

Buffalo bills  
Gadgets  
Computers  
Yardwork  
Baking bread

# Brainstorm Template



## Communication Strategy

*Choose 3 of the items from above and list 5 ways you could communicate each of them.  
You may choose to communicate through camera angles, expression, styling, etc.*

Item 1

Buffalo bills  
Millions hats  
T shirt  
Signed helmet

Item 2

Item 3



# Brainstorm Template



## Final Concept

*Write out how you will communicate your idea to your audience.*

*Consider the effectiveness of your communication strategy and revise if necessary.*

Not a fair weather fan

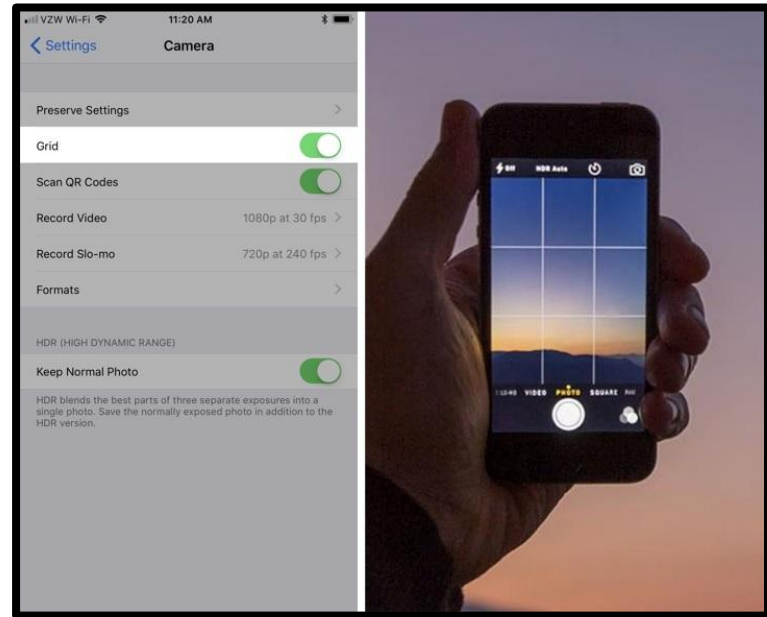
# ***AT HOME PHOTOGRAPHY TIPS***

[Link to One Pager](#)

# ***TURN ON THE GRID***

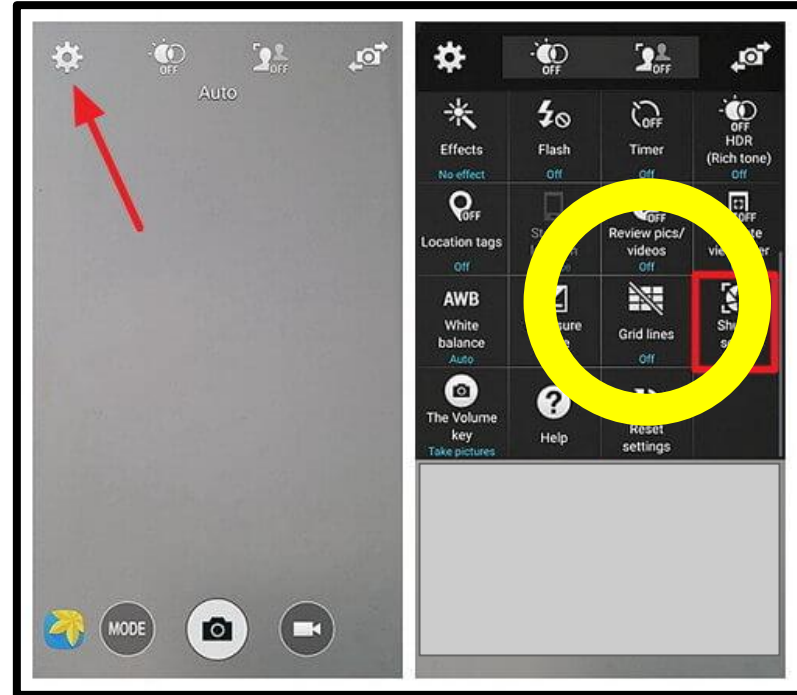
In **iOS**, visit Settings and select Camera.

- × Enable “Grid” to deploy a rule-of-thirds overlay in the Camera app.
- × That grid will help you better compose your image, and keep your shot parallel with any vertical or horizontal lines in your shot.



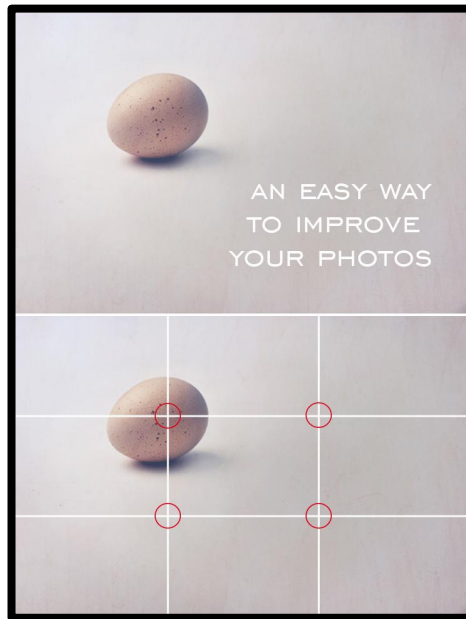
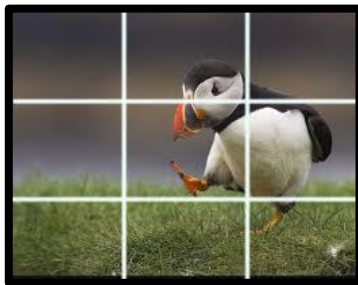
# ***TURN ON THE GRID***

On **Android** devices, visit Settings > Apps > Camera, and select "Grid Lines" to choose between a rule-of-thirds overlay or a square overlay for perfectly framed Instagram images



# ***RULE OF THIRDS***

The rule of thirds is applied by aligning a subject with the gridlines and their intersection points, placing the horizon on the top or bottom line, or allowing linear features in the image to flow from section to section.

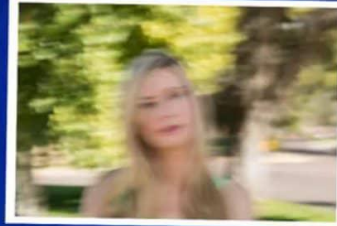


# ***FOCUS***

- ★ Tap to focus
- ★ Keep camera as still as possible to avoid blur
- ★ Avoid digital zoom



Out of Focus



Blurry





# ***LIGHTING***

Most cameras on our phones work best in daylight



Window light



Camera flash

Experiment with light to create mood and atmosphere



Brace camera on a flat surface in dark conditions



# Thought Processes



*People*



*Objects*







# Photoshoot

- ★ Take 15 Mins to compose 3 photos
- ★ [Upload to your slide](#)
- ★ Work in Progress is OK!





# Q2 MAM TEACHER SHOWCASE

# In-Process Crit

Get feedback on your  
work in progress

**ArtsMatter**

Tell us about your artwork!

- ★ What inspired you to begin this work?
- ★ Do you feel like this work is finished?
- ★ How did your project/idea change as you were working on it?



# Complete photo essay & BREAK

- ★ Revise, edit or re-shoot as needed
- ★ Update your slide
- ★ Give feedback to 2 peers - sentence starters in speaker notes





# Photography Showcase