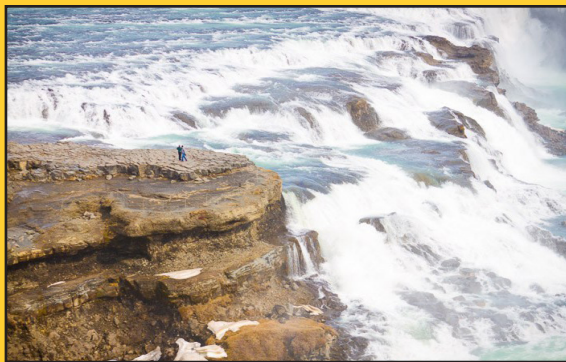


## SCALE

*The comparison of objects, or the amount of one thing to the whole.*

*Photographers use different camera angles to create scale. By comparing the size of one object to another, it can give more or less importance to it. By including people or common objects in a scene, the viewer can quickly understand the scale. Below the same waterfall is shot two ways; one with hikers and one without to show us just how big it really is.*



Frank Myrland

**High angles**  
make objects  
appear *smaller*.  
This is NYC  
shot  
from above,  
looking down.



**Low angles**  
make objects  
appear *bigger*.  
This is NYC  
from the  
ground  
looking up.



*Tip: Try shooting from a different angle to create a fresh, new perspective of your subject.*