Graphic Design Defined

Graphic design, also known as communication design, is the art and practice of

planning and projecting
ideas and experiences
with visual and textual content.

The form it takes can be

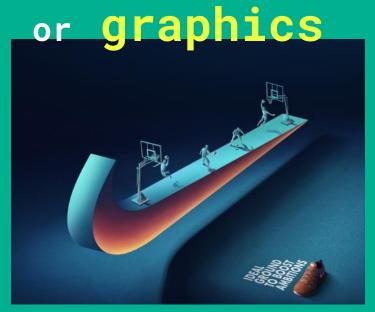




and can include







The experience can

take place in an instant





or over a long period of time.

The work can happen at any scale, from the design of a

single postag stamp

THANK YOU FOR PRODUCTS

SERVICES

SERVICES

THANK YOU FOR PRODUCTS
TOUCH SCREEN TO BEGIN

THANK YOU PRODUCTS
TOUCH SCREEN TO BEGIN

THANK THANK

U.S. SHIPPING

FIRST-CLASS

OVERNIGHT WITH MONEY-BACK GUARANTEE

INTERNATIONAL SHIPPING

3-5 BUSINESS DAYS

1, 2 OR 3 DAY SPECIFIC

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THANK

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SHIP PACKAGES

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YOUR BUSINESS

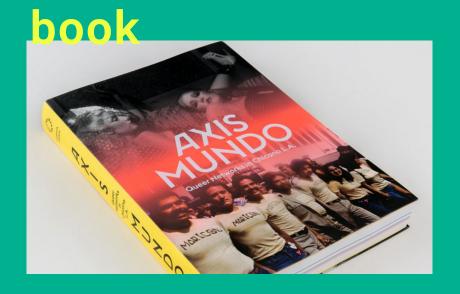
UPGRADE SERVICES

BUY POSTAGE STAMPS
RENEW YOUR PO BOX

TOUCH SCREEN TO BEGIN

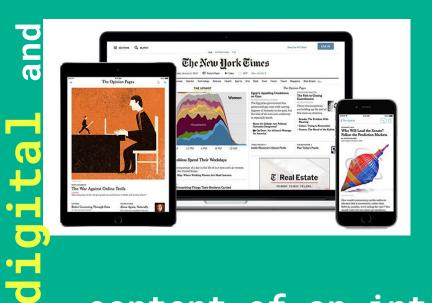
3-5 BUSINESS DAYS

It can be intended for a small number of people, such as a one-off or limited-edition





or can be seen by millions, as with the interlinked





content of an international news organization.

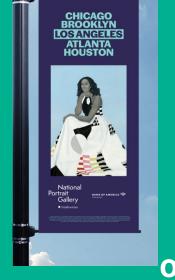
It can also be for any purpose, whether

commercial





cultural





educational

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form it takes can be physical or virtual and can include images, words, or graphics. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system. It can be intended for a small number of people, such as a one-off or limited-edition book or exhibition design, or can be seen by millions, as with the interlinked digital and physical content of an international news organization. It can also be for any purpose, whether commercial, educational, cultural, or political.

The AIGA Guide to Careers in Graphic & Communication Design