

Q1 Assessment

Graphic Design

CHECKLIST



Checklist

- ☐ Photo
- ☐ Text
- ☐ Graphic
- ☐ Compositional Strategy

CONTINUUM



Artistic Intent

NOT YET Criteria not present or evident.

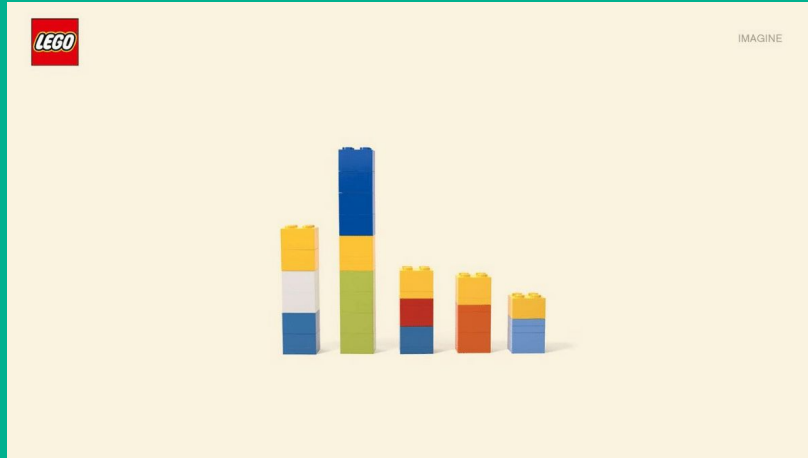


Lorem ipsum

BEGINNING The artwork does not communicate an understandable message, idea, or story.



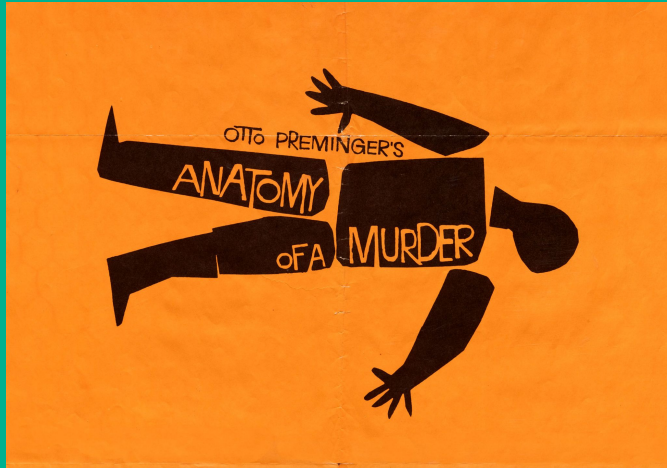
DEVELOPING The artwork communicates a conventional message, idea, or story.



PROGRESSING The artwork communicates a distinctive message, idea, or story that is clearly expressed.



EXTENDING The artwork communicates an original message, idea, or story that is vividly expressed.

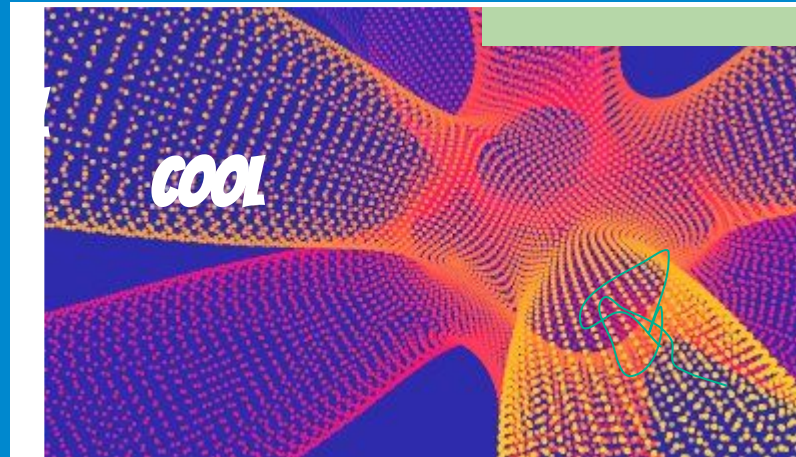


Technology

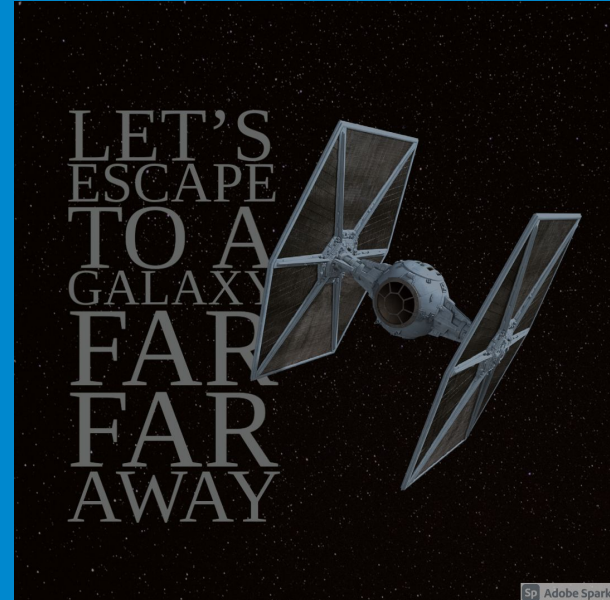
NOT YET Criteria not present or evident.



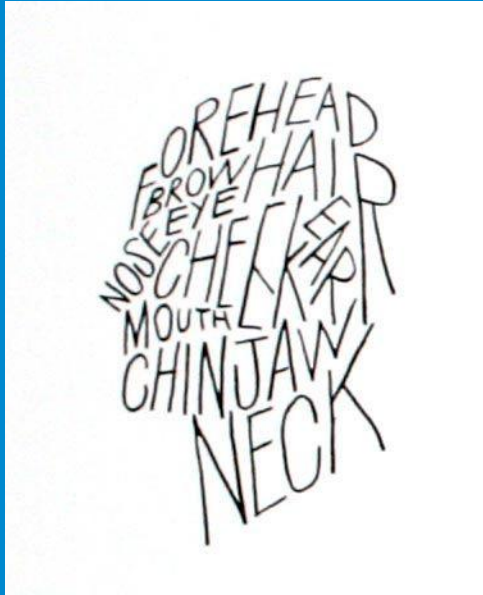
BEGINNING Technology is used improperly, contributing to inconsistently to the artwork's message, idea, or story.



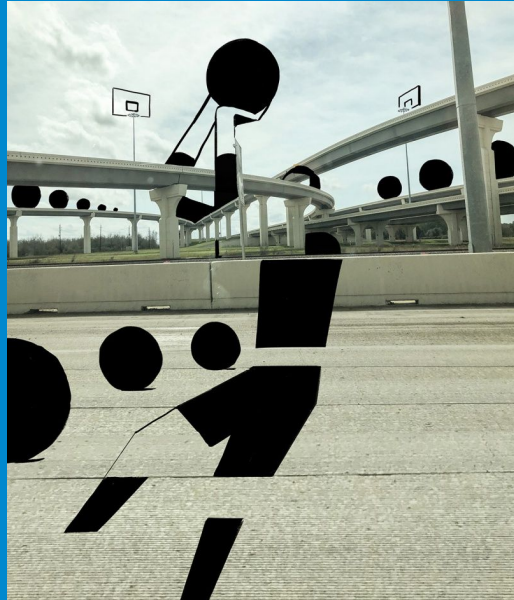
DEVELOPING Technology is used properly, contributing to and supporting the artwork's message, idea, or story.



PROGRESSING Technology is used intentionally and imaginatively, contributing to and supporting the artwork's message, idea, or story.

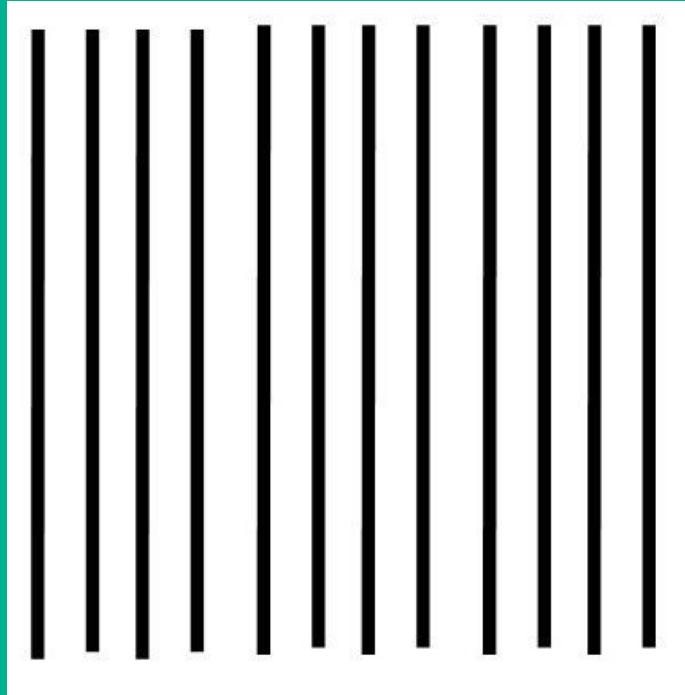


EXTENDING Technology is used in innovative, creative, and/or complex ways, creating a visually compelling, effective artwork.



Components

NOT YET Criteria not present or evident.



BEGINNING Components are not all present or have been selected arbitrarily.



DEVELOPING Components have been selected to support the message, idea, or story.



PROGRESSING All components are stylistically consistent and establish a cohesive message, idea, or story.



EXTENDING Components are customized and/or highly original, working together to heighten the artwork's message, idea, or story.

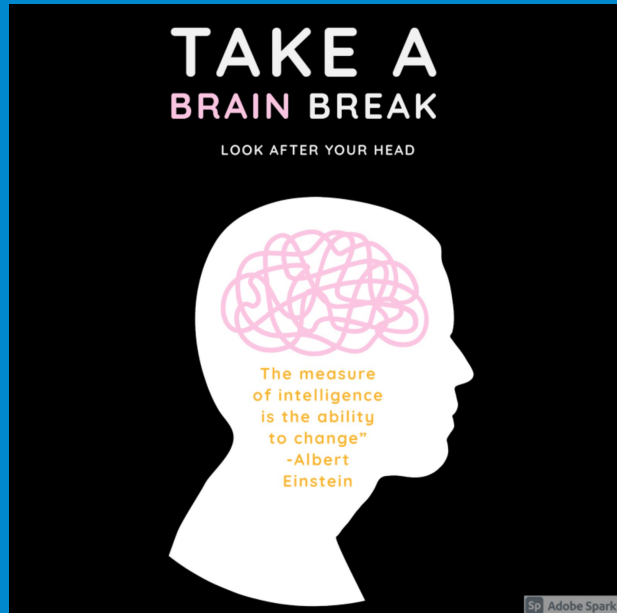


Composition

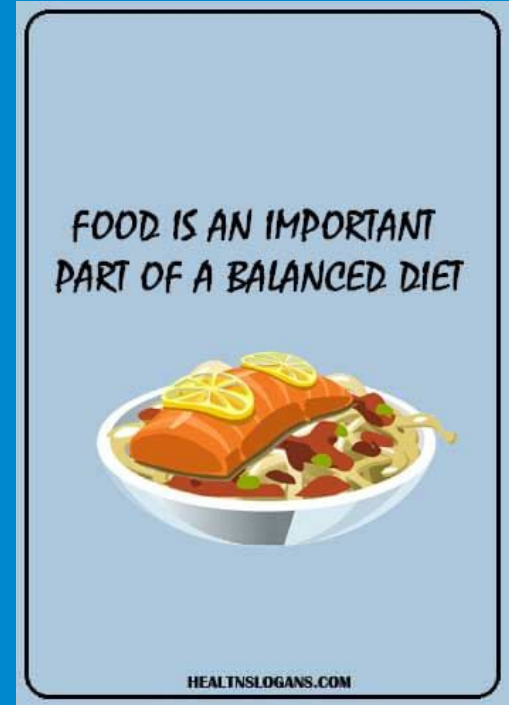
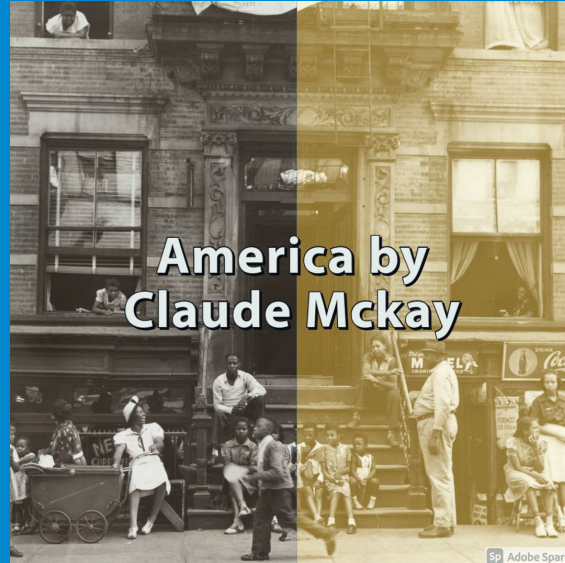
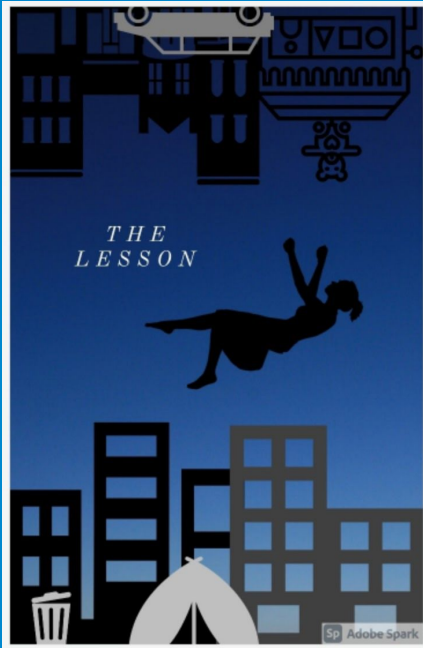
NOT YET Criteria not present or evident.



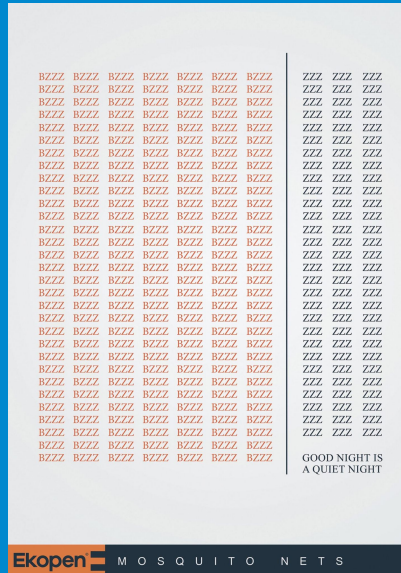
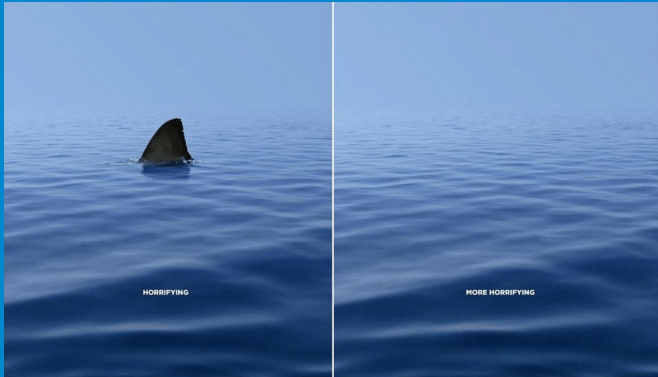
BEGINNING Compositional technique(s) was/were attempted.



DEVELOPING Compositional technique(s) is/are clearly evident in the artwork.



PROGRESSING Compositional technique(s) is/are used purposefully, guiding the viewer's attention to the most important elements of the artwork.



EXTENDING Compositional technique(s) create an eye-catching, captivating artwork that coherently communicates both informational and emotional content of a message, idea, or story.

