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HELLO



In the spirit of reconciliation, Tourism Australia acknowledges the Traditional Custodians of Country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders, past, present and emerging.

DISCOVER ABORIGINAL EXPERIENCES COLLECTIVE WELCOMES FIVE NEW MEMBERS

Mabu Buru Tours and **Kimberley Cultural Adventures**, both in Western Australia; **Budj Bim Cultural Landscape Tourism** in Victoria; **Southern Cultural Immersion** in South Australia; and **Jarramali Rock Art Tours** in Queensland have joined **Discover Aboriginal Experiences** – a collective of quality, authentic, Aboriginal-guided tourism offerings.

[Mabu Buru Tours](#) hosts a number of immersive experiences around Broome/Rubibi, including a traditional Aboriginal dance performance, a cultural talk on Cable Beach and a special four-night journey staying in comfortable hotel accommodation. See Broome/Rubibi through the eyes of a born-and-bred local on [Kimberley Cultural Adventures](#)' three-hour cultural tour, with a side of bush tucker and a didgeridoo performance; the same business also offers an experience on the Dampier Peninsula.

Based in southwest Victoria, [Budj Bim Cultural Landscape Tourism](#) is a World Heritage-listed site that contains one of the world's most extensive and oldest aquaculture systems. There are a range of eye-opening experiences on offer, lasting from a few hours to a full day.

In Adelaide/Tarntanya, [Southern Cultural Immersion](#) is based at Living Kaurna Cultural Centre, from where you can partake in experiences led by an Aboriginal guide to explore native flora and bush tucker, and visit important cultural sites.

Finally, [Jarramali Rock Art Tours](#) returns to the Discover Aboriginal Experiences portfolio, the day or overnight trip from Laura in northern Queensland exploring jaw-dropping Quinkan art galleries, which UNESCO recognises as one of the 10 most significant rock-art sites in the world.

“We are delighted to welcome the new members to the Discover Aboriginal Experiences portfolio,” says Nicole Mitchell, Executive Officer Discover Aboriginal Experiences. “The continued growth of the collective is evidence of the ongoing consumer demand for quality, immersive, Aboriginal-guided experiences that reveal 65,000 years of culture. It’s also evidence of the innovation and foresight of businesses offering Aboriginal guided experiences across the country.”

The Discover Aboriginal Experiences collective is part of Tourism Australia’s Signature Experiences of Australia program that promotes outstanding tourism experiences within a variety of special categories. This collection showcases a diversity of experiences delivered by the world’s oldest living cultures, creating memorable trips for adventure seekers, culture enthusiasts, foodies and nature lovers, ranging from exploring hidden rock art galleries to foraging for native delicacies, stand-up paddleboarding on culturally significant waterways to bedding down at wilderness lodges in serene natural settings.

These five new additions to the collective bring the membership to 49 businesses offering more than 200 Aboriginal-guided experiences. Aboriginal guides don’t just afford a unique means of bringing Australia’s landscapes to life. As the owners of the stories they share with you, they provide a way to connect with Australian places and cultures quite unlike any other medium.

Each member of this collection is considered a world-class leader in Aboriginal tourism, representing local Aboriginal cultures with integrity and authenticity. Please see the following pages for further details on the five new additions to the collective.

Find out more about the Discover Aboriginal Experiences collective via [our website](#). From the website you can access a dedicated [trade and media portal](#), replete with a media kit packed with story ideas, interviews, Discover Aboriginal Experiences resources and more.

A collection of royalty-free Aboriginal tourism images are available [here](#), and videos are available [here](#). Please see the dropdown menu for Discover Aboriginal Experiences.

Find out more about the Signature Experiences of Australia program [here](#).

For further information contact:

Nicole Mitchell – Tourism Australia

Executive Officer Discover Aboriginal Experiences

T: +61 410 499 525

E: nmitchell@tourism.australia.com

W: discoveraboriginalexperiences.com



www.discoveraboriginalexperiences.com

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