



## MAKING A DIFFERENCE IN *Drybar Shops*

### OUR MISSION



“We believe it’s not just blowouts we are selling, it’s happiness and confidence.”

### OUR VISION



At Drybar, our philosophy is simple. Focus on one thing and be the best at it. For us, that’s blowouts. With that purpose in mind, we are focused on giving each and every client the premier blowout experience while providing professional quality products and tools to better help our clients achieve and maintain the perfect blowout at home.

### OUR VALUES



It’s the Experience



Always Be Growing



It’s Not Just Blowouts



Nothing is Sexier Than Honesty & Humility



Be Yourself



Make a Difference



Embrace the Power of Random Acts of Kindness



Pretty is as Pretty Does



Have Fun



We Are Family

### OUR DIVERSITY & INCLUSION STATEMENT



**Drybar is Bigger than Blowouts:** It’s not just blowouts and the products to achieve the perfect blowout we’re providing. It’s happiness and confidence. In fact, the single most important part of the Drybar experience is the way we make people feel. All people – our clients, our teams, our communities. Across all hair types, races, ages, gender identities, sexual orientations or religions. And to do that, we are dedicated to:

1

Listening,  
learning,  
and growing

2

Continuously  
enhancing and  
evolving our training,  
tools and products

3

Advancing  
actions, not  
just words

We want everyone to feel welcome, respected and included at Drybar. Because we are more than just hair. We are providing happiness, confidence and empowerment for everyone who walks through our doors or uses our products.